

# WORKFORCE DEVELOPMENT BOARD YOUTH COMMITTEE MEETING

Workforce Development Department Administration Office  
290 North D Street, 6<sup>th</sup> Floor, San Bernardino, California

WEDNESDAY, JANUARY 24, 2024 AT 8:30 AM – 9:30 AM

This agenda contains a brief description of each item of business to be considered at today's meeting. In accordance with the Brown Act, this meeting agenda are posted at least 72 hours prior to the regularly scheduled meeting on the Workforce Development Board website and on the official Workforce Development Board Bulletin Board outside of the Workforce Development Department Administration Office at 290 North D Street, 6<sup>th</sup> Floor, San Bernardino, CA 92415. The agenda, its supporting documents and all writings received by the Committee related to these items are public records and available for review on the website or **by emailing the Executive Secretary to the Board at [Devra.Bell@wdd.sbcounty.gov](mailto:Devra.Bell@wdd.sbcounty.gov) prior to, or after, the meetings.**

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Members of the public may address the Board on any item on the agenda and on any matter that is within the Board's jurisdiction. To address the Board regarding an item that is on the agenda, complete and submit the purple form entitled "Public Comment". These requests must be submitted to the Executive Secretary to the Board prior to the time the item is called for consideration or prior to the public comments section on the agenda. The Chair will call speakers forward to present their comments at the appropriate time.

## Conflict of Interest Advisement

WDB members please be advised: If an item on the Agenda relates to the provision of services by you, your immediate family, the entity you represent, or any person who has made \$250 in campaign contributions to you during the last twelve months, or if approval or disapproval of an Agenda item would have a foreseeable material effect on an economic interest of you, your immediate family, or the entity you represent, **then please follow these procedures:** "When the Agenda item is first introduced, please immediately announce that you are recusing yourself from participating in the agenda item, and then refrain from discussing, voting on, or otherwise influencing the Committee's consideration of the Agenda item."

## AGENDA

### OPENING

- 1) Call Meeting to Order
- 2) Pledge of Allegiance
- 3) Introductions

### PUBLIC COMMENT

- 4) Comments from the General Public in Attendance

### CONSENT AGENDA

- 5) Approval of Minutes from October 11, 2023 Youth Committee Meeting

### PRESENTATION

- 6) Foster Youth – *Presented by Jeany Zepeda*

### DISCUSSION

- 7) Goals/Work Plan for Youth Committee

### REPORTS AND INFORMATION

- 8) Road Trip Nation Update
- 9) Youth Dashboard
- 10) Directors Report
- 11) Chair Report

### ADJOURNMENT

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In conformity with Government Code section 54957.5, any writing that is a public record, that relates to an item listed on the Agenda, and that will be distributed to all or a majority of the Committee less than 72-hours prior to this meeting (or is distributed at this meeting), will be available for public inspection at the time the writing is distributed. This inspection may be made at the office of the Workforce Development Department, 290 North D Street, 6<sup>th</sup> Floor, San Bernardino, California 92415, or during this meeting.

The Committee meeting is accessible to persons with disabilities. If assistive listening devices or other auxiliary aids or services are needed in order to participate in the public meeting, requests should be made through the Board Secretary at least three (3) business days prior to the Committee meeting. The Board Secretary's telephone number is (909) 387-9862. California Relay Service 711.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aides and services are available upon request to individuals with disabilities.

**San Bernardino County  
Workforce Development Board  
Youth Committee  
Agenda Item**

**MEETING DATE:** January 24, 2024

**ITEM:** (5)

**SUBJECT:** Approve Minutes from October 11, 2023 Youth Committee Meeting

**PRESENTED BY:** Bradley Gates, Director  
Workforce Development Department (WDD)

**CONSENT**   X                        **DISCUSSION** \_\_\_\_\_                      **INFORMATION** \_\_\_\_\_

**RECOMMENDATION:** Approve Minutes from October 11, 2023 Youth Committee Meeting

**BACKGROUND:** See attached minutes

**WORKFORCE DEVELOPMENT BOARD  
YOUTH COMMITTEE MEETING**

**WEDNESDAY, OCTOBER 11, 2023 – 10:00 AM – 11:00 AM**

**MINUTES**

**Attendees:**

<b>Members</b>	<b>Present</b>
Shannon Shannon (Chair)	X
*Andre Bossieux	
Phil Cothran	X
*Shellie Dansby	
Jayson Jones	X
Lowell King	X
Dale Marsden	X
*Tremaine Mitchell	X
*Ryan Rainbolt	
Tawnya Rhodes- Hensley	
Terrance Stone	X
Eve Valdez	X
Jonathan Weldy	X
*Jeany Zepeda	

<b>Staff to WDB</b>	<b>Present</b>
Devra Bell	X
Brad Gates	X
Mariann Johnson	X

**OPENING**

*\*Public Members*

- 1) **Chair called meeting to order** at 10:01 AM
- 2) **Pledge of Allegiance** – Jonathan Weldy led the Pledge of Allegiance.
- 3) **Introductions** – The Chair led the introductions around the room.

**PUBLIC COMMENTS**

- 4) **Comments from the General Public in Attendance** - No public comment cards were presented.

**CONSENT AGENDA**

**5) Approve Minutes from July 12, 2023 Youth Committee Meeting**

The Chair requested a motion to approve the consent agenda. Jonathan Weldy motioned; Lowell King seconded the motion. None opposed. Motion carried.

**PRESENTATION**

**6) Youth Branding**

Mariann Johnson led the presentation. She noted the work with County Communications to develop a new logo for the Youth brand, titled “San Bernardino County Youth Forward”. All Youth providers will receive new materials with this updated branding. We are working with a new company to have commuter commercials on Omnitrans buses. Based on the area you are driving, such as schools or near a youth provider, ads will pop up in English and in Spanish. These ads are scheduled to take effect on 10/15/23 and the contract will last for nine months. A discussion ensued about advertising and what is allowed under WIOA. We recently received a release from the Department of Labor

specifying what we can advertise. The goal is for Youth providers to see an uptick in calls, due to individuals seeing these advertisements while traveling on Omnitrans.

## **DISCUSSION**

### **7) Workplan for the Youth Committee for the Period July 1, 2023 through June 30, 2024.**

Mariann Johnson reviewed the work plan for each goal, which included: Increasing collaboration with Child and Family Services (CFS) to connect Foster youth, by training social workers, engaging with CFS leadership and KinGap program engagement; Transportation efforts by working with Uber/Lyft, develop car ownership/drivers' license workshops for youth and auto mechanic program workshops for youth; Collaborate with County Schools by adding a member of the County Schools to the Youth Committee and engagement with homeless and foster youth liaisons; and lastly, ensuring 50% of Youth are in training/work experience in one of our 7 targeted industry sectors, which can be tracked by adding this category to the Youth Dashboard.

## **REPORTS AND INFORMATION**

### **8) Youth Dashboard**

Mariann Johnson reported on the updated Performance data. Enrollments surpassed 500 for this quarter alone (33% of goal). So far, 74% of the trainings have been in our 7 targeted sectors and 63% in work experience.

### **9) Director's Report**

Bradley Gates reported on the NACo Award ceremony. He thanked the members for their hard work and dedication to get work done at the committee level.

## **ADJOURNMENT**

The Chair called for a motion to adjourn. Dale Marsden motioned; Jonathan Weldy seconded the motion. None opposed; motion carried.

Meeting adjourned at 10:43 AM

The next WDB Youth Committee meeting is scheduled for Wednesday, January 24, 2024 at 8:30 AM to be held at WDD Administration Office, 290 North D Street, 6<sup>th</sup> Floor, San Bernardino, CA 92415.

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Devra Bell – WDB Secretary