

**WORKFORCE DEVELOPMENT BOARD
ECONOMIC DEVELOPMENT BUSINESS SERVICES COMMITTEE**

WEDNESDAY, JULY 12, 2023 – 8:30 AM – 9:30 AM

MINUTES

Attendance:

Members	Present
Cinnamon Alvarez (Chair)	X
Orlando Acevedo	
Pamela Deans	X
*Willie Ellison	
*Peggi Hazlett	X
Scott Kuethen	
Lina Montes	
*Reginald Webb	
*Public Members	

STAFF TO WDB	Present
Devra Bell	X
Brad Gates	X

OPENING

- 1) **The Chair called meeting to order** at 8:35 AM
- 2) **Pledge of Allegiance:** Peggi Hazlett led the Pledge of Allegiance
- 3) **Introductions:** The Chair led introductions around the room.

PUBLIC COMMENT

- 4) **Comments from the General Public in Attendance** – No public comments made.

CONSENT AGENDA

- 5) **Approval of Minutes from the April 12, 2023 Economic Development Business Resource (EDBR) Committee Meeting**

Due to a lack of quorum, the minutes from the April 12, 2023 meeting will be postponed until the October 11, 2023 meeting.

PRESENTATION

- 6) **Business Services Outreach Support Updates**

Curtis Compton led the presentation by introducing the members appearing from each Chamber, which include: Redlands Chamber, Greater High Desert Chamber, Fontana Chamber, Chino Valley Chamber, and Black Chamber.

Mr. Compton provided stats for each chamber in the areas of Employments; Jobs posted; Employers Entered, which reflect businesses from our communities that have been made aware of our services and entered into the database; and lastly, Business Participations, which reflect services that are offered to the businesses.

A discussion ensued regarding the discrepancies in numbers between the various chambers and what contributed to some of the higher numbers, which included hiring staff to help with the operational paperwork for the chamber.

DISCUSSION

7) Approve Nine Month Contract Extensions in the amount of \$75,000 each, for the Chino Valley Chamber of Commerce, Fontana Chamber of Commerce, Greater High Desert Chamber of Commerce, Redlands Chamber of Commerce, and Black Chamber of Commerce for the period of October 1, 2023 through June 30, 2024.

Bradley Gates provided an overview of the chamber contracts, which included the request to extend the current contracts for an additional 9 months, to complete this 2-year pilot project. The Chair, Cinnamon Alvarez, provided additional history of this pilot project for the benefit of a newer member of the committee that was not part of the committee when the project was established. Peggi Hazlett asked if a new Request for Proposal would be going out in October of 2023 and the Chair noted that at the conclusion of the full 2-year pilot program, an analysis would be made to determine if this project is successful.

Due to a lack of quorum, this item will be brought before the General Board for approval at their August 9, 2023 meeting.

WORKSHOP

8) Approve Goals for the Economic Development Business Resource Committee for the Period July 1, 2023 through June 30, 2024.

Curtis Compton reviewed the prior goals and noted the successes in obtaining those goals. Cinnamon Alvarez reviewed the proposed goals and requested input to establish how to measure and track our successes in the coming year. Committee members discussed increasing our success stories, the development of high road jobs, increasing collaboration and bringing awareness of meaningful employments.

Due to a lack of quorum, the committee did not approve goals at this meeting.

REPORTS/INFORMATION

9) Business Services Dashboard

Cinnamon Alvarez reminded everyone to review the Business Services' dashboard on our website.

10) Directors Report

Bradley Gates reported on the County receiving 160 NACo Awards, 8 of which were from Workforce Development.

ADJOURNMENT

The Chair requested a motion to adjourn. Pamela Deans motioned; Peggi Hazlett seconded the motion.

Meeting adjourned at 9:45 AM

The next WDB Economic Development and Business Resource Committee meeting is scheduled for Wednesday, October 11, 2023 at 8:30 AM and will be held at the WDD Administration Office, located at 290 North D Street, 6th Floor, San Bernardino, CA 92415.



Devra Bell, WDB Secretary