

**WORKFORCE DEVELOPMENT BOARD
ECONOMIC DEVELOPMENT BUSINESS SERVICES COMMITTEE**

WEDNESDAY, JANUARY 11, 2023 – 8:30 AM – 10:00 AM

MINUTES

Attendance:

Members	Present	STAFF TO WDB	Present
Cinnamon Alvarez (Chair)	X		
Orlando Acevedo	X	Devra Bell	X
Pamela Deans	X	Brad Gates	X
*Willie Ellison			
Jimmy Elrod			
Mike Gallo			
*Peggi Hazlett			
Scott Kuethen	X		
Lina Montes			
*Reginald Webb			
*Public Members			

OPENING:

- 1) **The Chair called meeting to order** at 8:39 AM
- 2) **Pledge of Allegiance:** Orlando Acevedo led the Pledge of Allegiance
- 3) **Introductions:** The Chair led introductions around the room.

PUBLIC COMMENT

- 4) **Comments from the General Public in Attendance** – No public comments made.

CONSENT AGENDA:

- 5) **Approval of Minutes from the October 12, 2022 Economic Development Business Resource (EDBR) Committee Meeting**

Due to not having a quorum of members present, the approval of this consent agenda will be postponed to the next meeting of the EDBR Committee on April 12, 2023.

WORKSHOP

- 6) **Business Services Outreach Support Updates**

Curtis Compton led the workshop and provided an overview of the metrics that each chamber will provide to the members. Each Chamber reported out on their past quarter results.

Redlands Chamber:

Evan Sanford reviewed employments, employers entered and business referrals/participation levels for the quarter. The top 3 events/accomplishments included: a successful job fair held in October; successful coaching sessions with WDD; and the establishment of new partnerships with Equus, CRY-OP, EDD, VA and Teamsters. Some of the challenges incurred included: insufficient “ready to work” WIOA participants available to meet the Chamber’s monthly goals; communication issues between county, chamber and participants; and getting businesses to utilize the CalJOBS system for employment recruitments. Future events include: 3 additional job fairs have been scheduled; obtaining business surveys; and changing methods of Marketing toward job seekers. Next steps included increasing OJT’s, increase WIOA placements and gather business surveys.

Fontana Chamber:

Wendy Gish presented on behalf of Andrea DeLeon. She reviewed the stats for employments, jobs posted, employers entered, layoff aversions and business referrals/participation. The top 3 accomplishments included: 187 employers hired at Northgate Market; Crown Technical hired 16 individuals from Hubbell Power System’s layoff; and Pacific Forge hired 9 individuals from the Hubbell Power Systems’ layoff. The top 3 challenges included: some companies do not want to give names of employees; CalJOBS slows down the process of reporting E numbers; and connecting with job seekers. Future events included: March job fair; resume workshops; and offering the chambers facility for services. Next steps included: look at marketing ideas to attract more job seekers; garner information and prepare to introduce Skills-Based Hiring to employees; and lastly, at job fairs, provide a new offering, Workshops with Empowering Success Now, who received a grant from Microsoft/Markle Foundation for Skill Up Badge Up. The purpose of this is help individuals who did not attend college, gain the skills necessary and produce a “badge of completion.

Greater High Desert Chamber:

Luis Urgiles reviewed the stats for employments, jobs posted, employers entered, layoff aversions and business referrals/participation. He discussed their top 3 accomplishments, which included: completing two OJT contracts; four job placements; and they entered 34 businesses into the CalJOBS system. Their top 3 challenges included: finding talent to fill open job listings; getting businesses to adjust to the current labor market; and getting Smartsheets clients to engage in the process. Future events included the Valley Morning Insight meeting on 2/1; In person coffee scheduled for 2/10 and 2/24; and on 3/25, the 24th Annual “An Evening Affaire” will be hosted. Next steps for the Chamber will be to continue outreach to chamber members and non-members; continue to attempt engagement with Smartsheet clients; and meeting with The Mall of Victor Valley for job fair planning. A discussion regarding exposing businesses to our services was discussed, as well as posting jobs on CalJOBS.

Chino Valley Chamber:

Jeb Welborn reviewed the stats for employments, jobs posted, employers entered, layoff aversions and business referrals/participation. The chambers top 3 events/accomplishments included: State of National Workforce Summit, which was attended by the chamber and Brad Gates, Director.; Assembly Member Young Kim’s Breakfast, that was attended by 46 businesses; and the successful signing of 3 OJT’s. Top challenges included: employment retention and businesses not providing EDD numbers. Future events include: Make 2023 you BEST Year Ever event on 1/19; Chino Valley Chamber Job Fair on 1/25 and Business workshop on 1/26. Next steps are the Workforce Summit; creating a data tracking system; and job fairs, business workshops, leadership collaboratives and roundtables. A discussed took place surrounding apprenticeships with the colleges.

Black Chamber of Commerce

Curtis Compton provided the updates. As the newest chamber participating in the pilot program, they are still learning and working to hire 2 individuals to assist in meeting their goals. The Chamber had several events during the reporting period, including a business conference on 10/17/22; 5 networking events; and 2 ribbon cutting/multi-cultural holiday mixers. Their top 3 challenges they encountered included hiring the appropriate individual; logging into CalJOBS; and getting through the learning curve versus balancing business chamber responsibilities and duties. The Chamber plans to have many additional job fairs and mixers over the next quarter and make further progress to reach the goal of placing 12 individuals each month.

REPORTS/INFORMATION

7) Economic Development Business Resource Committee Goals

Curtis Compton reviewed the current goals. There is ongoing engagement with the various Chambers to review their goals and discuss current items happening within Workforce Development. He reported on the East Valley AJCC job fair, which was attended by more than 200 individuals. Lastly, he reported on the training outcomes.

8) Business Services Dashboard

Curtis Compton reminded the members of the information that can be found on the Business Services' dashboard.

ADJOURNMENT

The Chair requested a motion to adjourn. Scott Kuethen motioned; Orlando Acevedo seconded the motion.

Meeting adjourned at 10:04 AM

The next WDB Economic Development and Business Resource Committee meeting is scheduled for Wednesday, April 12, 2023 at 8:30 AM and will be held at the WDD Administration Office, located at 290 North D Street, 6th Floor, San Bernardino, CA 92415.



Devra Bell, WDB Secretary