

**WORKFORCE DEVELOPMENT BOARD
ECONOMIC DEVELOPMENT BUSINESS SERVICES COMMITTEE**

WEDNESDAY, JULY 13, 2022 – 8:30 AM – 10:00 AM

MINUTES

Attendance:

Members	Present
Cinnamon Alvarez (Chair)	X
Orlando Acevedo	
*Willie Ellison	
Jimmy Elrod	X
Mike Gallo	
*Peggi Hazlett	
Scott Kuethen	
*Brian Lugo	
Lina Montes	
Shannon Shannon	X
*Reginald Webb	
*Public Members	

STAFF TO WDB	Present
Devra Bell	
Andrew Escobedo	X
Brad Gates	X

OPENING:

- 1) **The Chair called meeting to order** at 8:43 AM
- 2) **Pledge of Allegiance:** Shannon Shannon led the Pledge of Allegiance
- 3) **Introductions:** The Chair started introductions.

PUBLIC COMMENT

- 4) **Comments from the General Public in Attendance** – No public comments made.

CONSENT AGENDA:

- 5) **Approval of Minutes from the April 20, 2022 Economic Development and Business Resources (EDBR) Committee Meeting**

The consent agenda was unable to be passed, due to lack of quorum.

WORKSHOP

- 6) **EDBR Business Process Improvement and Workshop Contractor Presentations**

- **Build ED:** Were unable to attend via Zoom
- **Asociacion de Emprendedoras:** Monica Robles gave an overview of the organization. They train and develop Spanish speaking entrepreneurs. They have helped 860 people total and 120 because of the ETP grant.
- **Welborn Media** – Zeb Welborn gave an overview of the organization. Welborn works with businesses in LEAN, Six Sigma, identifying cashflow issues, and marketing. Their main focus has been online marketing since the times of COVID.

- **California Employers Association** – Kim Guzman gave an overview of the organization. California Employers Association is an HE hotline with a series of workshops. They assist with HR issues for smaller businesses with advice including HR issues, employee retention and marketing
- **Instructional Access** – Dennis Sunny gave an overview of the organization. Founded in 1998. Served over 29,000 students. Recruitment of employees in 5 buckets: Training, onboarding, recruitment, performance/management, and employee retention. They also inspire the next generation to get into STEM fields.
- **California Manufacturing Technology Consulting** – Rosio Leon gave an overview of the organization. Partially funded federally, they strengthen and sustain manufacturing in CA. They focus on small businesses with employees numbering between 25 and 50 employees.

DISCUSSION:

7) Update on Economic Recovery Business Services Outreach Support Project

Bradley Gates provided an overview of the item, noting 6 vendors that were selected with our new pilot program. The project is currently in the 9th month of a one-year contract, with 8 months of data available.

8) County Legislative Platform

Mariann lead the discussion. She went over the County Legislative Platform discussing the priorities they have, to help get bills passed or give letters of supports towards the bills. The State wishes to improve broadband capabilities, improve pandemic response and recovery, increase access to housing near the resident's workplace, reducing homelessness through essential services and housing, and addressing behavioral and mental health issues among the homeless. The position's policy statements which shows their focus is support for workforce development, economic development, equity, governance and finance operations, and local control. The question was put to the Board if they want us to champion an addition to assist economic development and business relations

REPORTS/INFORMATION

9) Workplan for Economic Development Business Resource Committee Goals

Curtis Compton reported on progress for an upcoming job fair; construction and training center in Ontario tour and the tracking of successes and on the job trainings (OJT).

10) Business Services Dashboard

Curtis Compton noted the Business Services Dashboard is available through the website. He noted the OJT process had a spike early in the year but dropped off in June.

ADJOURNMENT

The Chair adjourned the meeting at 10:26 AM

The next WDB Economic Development and Business Resource Committee meeting is scheduled for Wednesday, October 12, 2022 at 8:30 AM and will be held at the WDD Administration Office, located at 290 North D Street, 6th Floor, San Bernardino, CA 92415.



Devra Bell, WDB Secretary