

**WORKFORCE DEVELOPMENT BOARD
ECONOMIC DEVELOPMENT BUSINESS SERVICES COMMITTEE**

“Pursuant to the Governor’s Executive Order N-29-20, the Committee meeting was held via teleconference and a publicly noticed location was provided for public observation and comment.”

WEDNESDAY, JANUARY 12, 2022 – 8:30 AM – 10:00 AM

MINUTES

Attendance:

Members	Present
Cinnamon Alvarez (Chair)	X
Orlando Acevedo	X
Phil Cothran	X
*Willie Ellison	X
Jimmy Elrod	X
Mike Gallo	
*Peggi Hazlett	X
Lina Montes	X
B.J. Patterson	X
Shannon Shannon	X
*Reginald Webb	X
*Public Members	

STAFF TO WDB	Present
Devra Bell	X
Brad Gates	X

OPENING:

- 1) **The Chair called meeting to order** at 8:31 AM
- 2) **Pledge of Allegiance:** Jimmy Elrod led the Pledge of Allegiance
- 3) **Introductions:** The Board Secretary took roll call attendance.

PUBLIC COMMENT

- 5) **Comments from the General Public in Attendance** – No public comments made.

CONSENT AGENDA:

- 4) **Approval of Minutes from the October 13, 2021 Economic Development and Business Resources (EDBR) Committee Meeting**

The Chair requested a motion to approve the minutes from the October 13, 2021 meeting. Peggi Hazlett motioned; Jimmy Elrod seconded the motion.

Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:

Cinnamon Alvarez, Chair: Aye
Orlando Acevedo: Aye
Phil Cothran: Aye
Willie Ellison: Aye
Jimmy Elrod: Aye
Mike Gallo: Absent

Peggi Hazlett: Aye
Lina Montes: Aye
B.J. Patterson: Aye
Shannon Shannon: Aye
Reginald Webb: Aye

DISCUSSION:

6) Approve Economic Development Business Resource Committee Goals for 2022

Cinnamon Alvarez led the discussion. She reviewed each of the three goals:

1. ***Increase collaborations at chambers of commerce and business serving organizations to expand Economic Recovery Outreach outcomes.*** The members discussed the chambers that are being utilized as a result of the RFP that was conducted and how we are utilizing those chambers. Much of the detailed tasks will be outlined in the work plan and creating a workflow was discussed, to ensure the goals are being met.
2. ***Organize and host career/hiring events regionally within the county to develop connections to workforce pipelines in high schools and colleges, veterans, special populations and dislocated workers.*** Ms. Alvarez discussed the importance of building a pipeline to find candidates for the businesses. Utilizing CalJOBS is an important piece to assist the chambers in meeting their contract goal of placing 100 individuals.
3. ***Increase business participation in workforce training programs, especially in registered apprenticeships, On-the-Job, Customized and Incumbent Worker Training, achieving a minimum 75% employment outcome success rate.*** Jimmy Elrod discussed the need to improve skill sets of individuals, so they can obtain a higher rate of pay. Reginald Webb discussed the 75% retention rate and whether that was a realistic goal and whether the committee should focus on how long they are staying in the programs.

Based on the discussions of the goals, the wording was finalized and the Chair requested a motion to approve, which those changes. Jimmy Elrod motioned; Lina Montes seconded the motion. Some members had to leave before the vote was conducted.

Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:

Cinnamon Alvarez, Chair: Aye
Orlando Acevedo: Absent
Phil Cothran: Aye
Willie Ellison: Aye
Jimmy Elrod: Aye
Mike Gallo: Absent
Peggi Hazlett: Absent
Lina Montes: Aye
B.J. Patterson: Aye
Shannon Shannon: Aye
Reginald Webb: Absent

REPORTS/INFORMATION

7) Business Services Dashboard

Curtis Compton provided an overview of the current Business Services Dashboard, which focuses on the primary businesses. He noted the information contained in the dashboard can be modified to match the goals of the committee. A link to the dashboard was provided to the committee members at the conclusion of the meeting.

ADJOURNMENT

The Chair requested a motion to adjourn. Lina Montes motioned. Jimmy Elrod seconded the motion. None opposed; motion carried.

Meeting adjourned at 10:01 AM

The next WDB Economic Development and Business Resource Committee meeting is scheduled for Wednesday, April 20, 2022 at 8:30 AM and will be held at the WDD Administration Office, located at 290 North D Street, 6th Floor, San Bernardino, CA 92415.



Devra Bell, WDB Secretary