

Argument in Favor of Measure L

Vote Yes on *Measure L* — Montclair Essential Services Protection Measure

Help keep our community safe and prosperous by protecting Montclair's long-term financial ability to fund essential community needs including public safety and 911 emergency medical services, programs targeting recovery from public health emergencies, youth and senior services, initiatives aimed at retaining local businesses and jobs, maintenance of parks and streets, and capital projects improving the City's infrastructure.

A **Yes Vote on *Measure L*** will add a 1 cent sales tax, generating approximately **\$7 million** in unrestricted funds that will allow the City of Montclair to continue providing high quality programs and services to our businesses and residents.

Montclair is recognized for unmatched community services that help make it a great place to live, work, play, and conduct business. The health, safety, and prosperity of our community depends on the City's ability to continue providing high-quality community services essential to our daily lives.

Due to state mandates and funding reductions, public health emergencies, and economic recessions, **Montclair has lost approximately \$14.5 million in annual funds** resulting in layoffs, hiring freezes, service reductions, and **deferment of roughly \$34 million in infrastructure and capital improvement projects**. City leaders also renegotiated labor agreements, reduced retirement benefits, eliminated staff positions, and adopted a "do more with less" management philosophy.

Despite these reductions to Montclair's operating costs the City's ability to fund essential services and maintain and promote infrastructure improvements remains compromised.

That is why we ask that you **Vote Yes on *Measure L*** to raise approximately **\$7 million** in unrestricted funds for essential City services and programs.

Measure L includes strict transparency requirements, mandates that annual independent financial audits be presented to the public, and requires that ***Measure L*** funds be spent only in Montclair.

We need your support. Vote Yes on *Measure L*!

Signed By:

Ginger Eaton,
Montclair Planning Commissioner and former Mayor of the City of Montclair

Arturo Padilla,
Montclair Community Activities Commissioner

David McQuitty,
Managing Director of Development - CIM Group - Owners of Montclair Place

Steve Hammit,
Board Chair - Montclair Chamber of Commerce

Dr. James Lally, 
Chief Medical Officer, Health Service Alliance, Montclair Community Health Center

CITY OF MONTCLAIR
2020 AUG 17 AM 10:41

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

Elections Code section 9600 requires that all arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- ☒ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure L at the General Municipal election for the
Measure Letter Title of Election

City of Montclair to be held on 11/3/2020 hereby state that this
Jurisdiction Date of Election

argument is true and correct to the best of her knowledge and belief.
his/her/their

Proponents/Authors:

1. Virginia "Ginger" Meaton [Redacted Signature] 8/11/20
Print Name Signature
Title [Redacted Title] Phone [Redacted Phone]

2. _____
Print Name Signature Date
Title Email Address Phone

3. _____
Print Name Signature Date
Title Email Address Phone

4. _____
Print Name Signature Date
Title Email Address Phone

5. _____
Print Name Signature Date
Title Email Address Phone

2020 AUG 17 AM 10:43
CITY OF MONTCLAIR

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

Elections Code section 9600 requires that all arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument.

2020 AUG 17 AM 10:42

CITY OF MONTCLAIR

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- ☒ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure L at the General Municipal election for the
Measure Letter Title of Election

City of Montclair to be held on 11/3/2020 hereby state that this
Jurisdiction Date of Election

argument is true and correct to the best of his knowledge and belief.
his/her/their

Proponents/Authors:

1. Arturo Pasilla
Print Name



8-11-2020
Date

Title Email Address Phone

2.

Print Name Signature Date

Title Email Address Phone

3.

Print Name Signature Date

Title Email Address Phone

4.

Print Name Signature Date

Title Email Address Phone

5.

Print Name Signature Date

Title Email Address Phone

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Check the appropriate box below:

- ☒ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

CITY OF MONTCLAIR
2020 AUG 17 AM 10:43

ballot measure L at the General Municipal Election election for the
Measure Letter Title of Election

City of Montclair to be held on November 3, 2020 hereby state that this
Jurisdiction Date of Election

argument is true and correct to the best of his knowledge and belief.
his/her/their

Proponents/Authors:

1. David McQuitty [Redacted Signature] August 13, 2020
Print Name Signature Date

Managing Director, Development-CIM Group [Redacted Email] [Redacted Phone]
Title Email Address Phone

2. _____
Print Name Signature Date

Title Email Address Phone

3. _____
Print Name Signature Date

Title Email Address Phone

4. _____
Print Name Signature Date

Title Email Address Phone

5. _____
Print Name Signature Date

Title Email Address Phone

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

Elections Code Sec. 9600 requires that all arguments and rebuttal arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument. All authors/proponents must also print his/her name and sign the argument and/or rebuttal argument itself.

2020 AUG 17 AM 10:44

CITY OF MONTCLAIR

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- ☒ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure L at the General Municipal Election election for the
Measure Letter Title of Election

City of Montclair to be held on November 3, 2020 hereby state that this
Jurisdiction Date of Election

argument is true and correct to the best of Montclair Chamber Board knowledge and belief.
his/her/their

Proponents/Authors:

1. Steve Hammitt
Print Name

8-13-2020
Date

Board Chair
Title

2.

Print Name Signature Date

Title Email Address Phone

3.

Print Name Signature Date

Title Email Address Phone

4.

Print Name Signature Date

Title Email Address Phone

5.

Print Name Signature Date

Title Email Address Phone

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

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2020 AUG 17 AM 10:42

CITY OF MONTCLAIR

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- ☒ Argument In Favor of (Proponents)
☐ Rebuttal to the Argument In Favor of (Opponents)
☐ Argument Against (Opponents)
☐ Rebuttal to the Argument Against (Proponents)

ballot measure L at the General Municipal election for the
Measure Letter Title of Election

City of Montclair to be held on 11/3/2020 hereby state that this
Jurisdiction Date of Election

argument is true and correct to the best of his knowledge and belief.
his/her/their

Proponents/Authors:

1. James Lally, DO. 8-17-2020
Print Name Date
Chief Medical Officer [REDACTED]
Title Email Address Phone
2. _____
Print Name Signature Date

Title Email Address Phone
3. _____
Print Name Signature Date

Title Email Address Phone
4. _____
Print Name Signature Date

Title Email Address Phone
5. _____
Print Name Signature Date

Title Email Address Phone