

A YES vote on Measure O will enhance Apple Valley's Better Way of Life, providing funding to add deputies to our streets, add amenities to our parks, improve our roadways, and build Town reserves.

Measure O will provide enough funding to:

- Immediately add 5-10 new police positions
- Build parks and recreation amenities, such as new ballfields and soccer fields
- Open the Hilltop House Park and Trail System
- Accelerate road repair and replacement
- Build the Town's rainy-day fund


After delivering a balanced budget by cutting staffing, including many senior management staff and reducing compensation and benefits, revenues have continued to fall behind rising costs. Without Measure O, the Town will be forced to reduce or eliminate services and whole programs. A reduction in the number of deputies patrolling our streets will have to be considered. The Town has never raised taxes in its 32 years of existence. This is a difficult but necessary decision to preserve our Town.

Measure O only adds 1% to the purchase price on goods and services, and excludes groceries and medicine. Your \$3 cup of coffee would cost you only 3 cents more. Yet, every penny of Measure O would stay local, be managed by local leaders, and be subject to your oversight. A YES vote on Measure O means visitors to restaurants, gas stations, and shops would help fund these enhancements and our Town's quality of life.


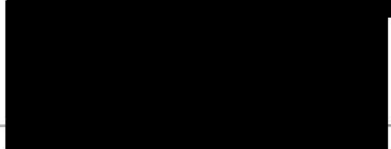



You elected each of us to help guide the Town and maintain Apple Valley's personality, character, and Better Way of Life. We've been voted the best place to live in the High Desert for nine successive years. To continue that trend, please join us in voting YES on Measure O.

Signature Statement

Elec. Code §9600

Received By	
Town Clerk	
Date	8-11-2020
Time	5:05 pm
Town of Apple Valley	

The undersigned author(s) of the PRIMARY argument IN FAVOR of
 Ballot Measure 0 at the GENERAL MUNICIPAL ELECTION
 for the TOWN OF APPLE VALLEY to be held on NOVEMBER 3, 2020 hereby state
 that such argument is true and correct to the best of THEIR knowledge and belief.

1. Signed  Date 8/11/2020
 Printed Name Scott Nassif Title Mayor
2. Signed  Date 8/11/2020
 Printed Name Curt Emick Title Mayor Pro Tem
3. Signed  Date 8/11/2020
 Printed Name Art Bishop Title Council Member
4. Signed  Date 8-11-2020
 Printed Name Larry Cusack Title Council Member
5. Signed  Date 8/11/2020
 Printed Name Kari Leon Title Council Member