

MEASURE M – ARGUMENT IN FAVOR

The City of Rialto exists to provide you with a safe, healthy and prosperous place to live, raise your family and work. Mindful of this, the City is committed to providing a level of services you need and have come to expect in our community.

The Utility Users Tax, originally approved by voters in 2003, has been an essential source of funding throughout that period, providing increased public safety, code enforcement, street maintenance, senior center operation and more. The UUT generates \$14 million per year - approximately 20 percent of total General Fund revenues.


Approval of Measure M maintains the tax at its current 8% rate on an ongoing basis. It is not an additional tax, and very low-income households and seniors over 65 qualify for full exemptions.

Extending the UUT is necessary to preserve vital City services. While general fund revenues have grown by \$18.4 million since 2013, the City's costs have grown by \$22.6 million over the same period. After the Great Recession, City expenditures on personnel, programs and services rose to make up in order to better serve the community.

Without a UUT extension, projected FY 2018 revenues would fall from \$77.6 million to \$63.3 million. The impact would be felt citywide, including:

- Loss of 36 full-time police positions, resulting in significant impact to emergency response times.
- Loss of 23 full-time positions in the Fire Department and the closure of one fire station, resulting in one less ambulance and fire engine on the streets.
- Loss of 11 full-time positions in Public Works, resulting in service reductions to street, sidewalks, weed and graffiti abatement, trash clean up, parks, facilities and fleet maintenance.
- In all, a loss of approximately 93 positions and service reductions.

Join community leaders and your neighbors from across the city. Vote YES on Measure M.

FILED
MAR 21 2018
BY  DEPUTY
REGISTRAR OF VOTERS