

Argument in Favor of Measure T

Measure T, the "Colton Youth Sports Initiative" is a common sense solution to one of Colton's top priorities; funding the building, improvement and maintenance of much needed and long awaited Colton Youth Sports facilities. As most residents in Colton know, the city has struggled for years to provide quality facilities for our youth. Colton is one of the few cities in California with NO CITY OWNED SOCCER or FOOTBALL FIELDS. Our youth soccer and football leagues are completely dependent on the School District for use of their sports fields. City and District sports facilities are in need of renovation and maintenance from constant use. The passage of Measure T will help resolve these serious issues.

Measure T increases the Transient Occupancy Tax (TOT) which visitors pay as part of their hotel/motel room rate to 12.5%. Our TOT rate has not been raised since 1975, bringing Colton in line with what other cities are currently receiving. Revenue raised, estimated at \$150,000 annually, will be used strictly for Youth Sports Facilities expenditures.

Important facts about Measure T, the "Colton Youth Sports Initiative":

- * ALL revenue generated will be in a separate fund and used ONLY for building, improving and maintaining youth sports facilities.
- * NO direct financial impact on Colton residents since revenues will be generated from out of town visitors.
- * Will benefit Colton hotels/motels and other businesses as youth leagues will host regional tournaments.
- * City of Colton will benefit from additional sales tax revenues.
- * Revenue generated will help Colton obtain grant funding for development and construction of future sports facilities.
- * Measure T has UNANIMOUS SUPPORT from the Mayor and Colton City Council.

Please join parents, community leaders, businesses and youth sports advocates in voting YES on Measure T.

FILED

AUG 24 2016

BY  DEPUTY
REGISTRAR OF VOTERS