

ARGUMENT FOR MEASURE O

Citizen-backed Measure O brings comprehensive reform to medical marijuana laws and delivers \$19-24 million in new revenue and 2,750 living wage jobs to San Bernardino. This forecast was confirmed by independent experts at Whitney Economics. Measure O is the only one to generate significant tax revenue for San Bernardino. It funds both enforcement and general city services. It reduces the number of dispensaries and eliminates them near our schools and homes.

Despite a 10-year ban, San Bernardino has dozens of illegal, unregulated and untaxed marijuana shops that attract crime near schools and homes. Competing measures protect these dispensaries while blocking new, professionally managed dispensaries.

Competing Measures Won't Tax Dispensaries

San Bernardino desperately needs new tax revenue, but Measure P includes no revenue for all city services - only fees for enforcement. Meanwhile, illegal dispensaries support Measure N that offers a new tax but exempts dispensaries! Like Measure P and Measure N, Measure O offers strict controls for inspections, operations, security and more. But only Measure O raises significant revenue for both enforcement *and* all city services, taxing all marijuana businesses without sneaky exemptions.

"Considering the amount of money the city has spent chasing down dispensaries, it certainly makes sense to consider bringing the market above ground and generating some revenues from it," wrote the San Bernardino Sun's editorial board. "If anything has been accomplished by decades of prohibition, it is the enrichment of the black market." While competing measures protect black markets and exempt them from taxation, only Measure O raises funds that San Bernardino desperately needs.

Only Measure O brings \$19-24 million each year to support law enforcement and city services. San Bernardino needs responsible government that reforms a broken system and raises significant taxes. Competing measures fail this important test. Yes on Measure O.

Learn more at www.sbrma2016.com

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