

**FILED**

AUG 01 2014

BY A. G. Gentry DEPUTY REGISTRAR OF VOTERS

**ARGUMENTS**  
**FORM OF STATEMENT TO BE FILED BY**  
**AUTHORS OF ARGUMENTS**

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with § 9200) of the Elections Code shall be accompanied by the following form statement to be signed by each proponent, and by each author, if different, of the argument:

The undersigned proponents or authors of the primary argument in favor of ballot proposition Transient Occupancy Tax Increase at the General Municipal Election for the City of Needles to be held on November 4, 2014 hereby state that the argument is true and correct to the best of their knowledge and belief.

|   |      |                                      |
|---|------|--------------------------------------|
| Print<br><u>TERRY E CAMPBELL</u>          | Name | Signature<br><u>Terry E Campbell</u> |
| Title<br><u>COUNCIL MEMBER NEEDLES CA</u> |      | Date<br><u>7/16/14</u>               |
| Print<br><u>Linda J. Kidd</u>             | Name | Signature<br><u>Linda Kidd</u>       |
| Title<br><u>Needles Councilmember</u>     |      | Date<br><u>7/16/14</u>               |
| Print<br>_____                            | Name | Signature<br>_____                   |
| Title<br>_____                            |      | Date<br>_____                        |
|   |      |                                      |
|   |      |                                      |

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BY A. Madon DEPUTY  
REGISTRAR OF VOTERS

Argument in Favor of Measure \_\_\_\_\_

The Transient Occupancy Tax (TOT - bed tax) is designed to appeal to residents of whatever area in which it's instituted as residents do not bear the cost of this levy! Visitors who stay in our hotels, lodges, and vacation rentals will be levied the tax.

Revenue to the City of Needles has been declining due to the national recession and collapse of the housing market (property tax). The City has made hard decisions to maintain appropriate levels of public safety at the expense of roads, parks and city employee's.

This measure is asking the residents of Needles to increase the Bed Tax by 2% and include Vacation Rentals (less than 30 days) as being subject to the Transient Occupancy Tax. The increase in the TOT from 10% to 12% will bring Needles into the norm with most cities in California and provide additional funds to support much needed city services.

This measure is an effort to capture revenue from visitors to our community who utilize our infrastructure. It's only fair that they should help support and maintain our community and the services we provide.

VOTE YES ON MEASURE \_\_\_\_\_ - THE CITY NEEDS YOUR SUPPORT.

Thank you, Councilmember Terry Campbell and Councilmember Linda Kidd

TERRY E CAMPBELL  
print

Terry E Campbell  
SIGN

Linda J. Kidd  
print

Linda J. Kidd  
SIGN