

# Argument in Favor of Measure B

Measure B is a common sense zoning change that will enhance Chino's quality of life by replacing an empty commercial lot with desirable single-family homes that complement the surrounding residential neighborhoods.

Our City Council voted UNANIMOUSLY in support of this Measure.

Here are just a few reasons why we are asking you to vote YES on Measure B:

**PROTECTS OUR NEIGHBORHOODS**—Measure B will preserve the family-friendly lifestyle for residents in surrounding neighborhoods by ensuring that single family homes—instead of large office buildings—are built on this 11-acre parcel of land.

**HELPS OUR SCHOOLS**—The Chino School District is currently suffering from a decline in student enrollment. By converting vacant commercial land to new homes, Measure B will provide needed students—and additional state funding--for our Chino schools.

**REDUCES TRAFFIC**—A large commercial development would generate far more traffic than a residential neighborhood. If approved, Measure B will reduce future traffic at this property location by over 80%.

Voting YES on Measure B will provide new housing for young Chino families while protecting the integrity of existing neighborhoods from unsightly commercial development.

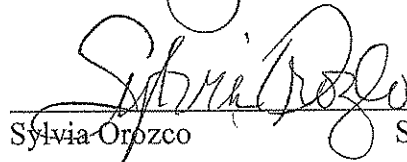
Voting YES on Measure B supports smart land use planning that benefits our schools, our neighborhoods and our entire community.

Please join us in voting YES on MEASURE B.



Dennis R. Yates

Mayor, City of Chino



Sylvia Orozco

School Board Trustee