

## ARGUMENT IN FAVOR OF MEASURE "V"

The City of Rialto exists to provide you, its residents, with a safe, healthy and prosperous place to live, raise your family and work. <sup>24</sup>

Mindful of this purpose, the City of Rialto has made every effort to provide the level of services that you need and have come to expect in our community. <sup>29</sup>

Our efforts have been compromised greatly by the downturn in the economy, as the downturn has reduced the City's revenues including property taxes, sales taxes and the state legislature has eliminated redevelopment tax increment revenues. <sup>35</sup>

In particular, the economic downturn has reduced the City of Rialto's annual revenues <sup>13</sup> by more than \$8 Million over the last six (6) years. We have responded by reducing our <sup>17</sup> employees, cutting back their salaries and benefits, and by using our reserves. <sup>12</sup> However, we will have to cut more services because we will not be able to rely on our reserves in the next fiscal year (2013-14). <sup>26</sup>

What is the answer? We need to replace lost tax revenues and we have found a way. <sup>17</sup> It is to increase the business license tax on those few businesses that use Rialto as a <sup>17</sup> base to produce and deliver petroleum products throughout California. <sup>9</sup>

Only you, the voters of Rialto, can do so by voting YES on Measure V. So, the opportunity to make a difference is yours. <sup>24</sup>

Measure V is structured to raise approximately \$5 Million annually – paid only by the <sup>14</sup> businesses that use Rialto as a base to produce and deliver petroleum products <sup>13</sup> throughout California. Measure V will not increase taxes on other Rialto businesses including retail gasoline stations.

Vote YES on Measure "V." <sup>21</sup>

**FILED**

AUG 23 2012

BY K. Starkey DEPUTY  
REGISTRAR OF VOTERS

271 words

**FILED**

**FORM OF STATEMENT TO BE FILED BY  
AUTHORS OF ARGUMENTS**

AUG 23 2012  
BY K. Harkup DEPUTY  
REGISTRAR OF VOTERS

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with 9200) of the Elections Code shall be accompanied by the following form statement to be signed by each proponent, and by each author, if different, of the argument:

The undersigned authors of the Primary arguments in support of the ballot Measure V at the General Municipal Elections for the City of Rialto to be held on November 6, 2012, hereby state that the argument is true and correct to the best of our knowledge and belief.

Print Name _____ Title _____	Signature _____ Date _____
Print Name <u>Mark Roberts</u> Title <u>City Council</u>	Signature <u>[Signature]</u> Date <u>8/23/12</u>
Print Name <u>William Enobar</u> Title <u>Police Chief</u>	Signature <u>[Signature]</u> Date <u>8/23/12</u>
Print Name <u>Michael E. Stary</u> Title <u>CITY ADMINISTRATOR</u>	Signature <u>[Signature]</u> Date <u>8/23/12</u>
Print Name <u>Barbara J. Zupanic</u> Title <u>Interim Mayor</u>	Signature <u>[Signature]</u> Date <u>8/23/12</u>