



Great ShakeOut Earthquake Drills

Benefits to Participating Businesses

Great ShakeOut Earthquake Drills provide an opportunity for businesses, schools, organizations and individuals to practice the life saving “[Drop, Cover, and Hold On](#)” earthquake safety procedure. It’s **free** and can take as little as **one minute!**

This year’s annual “International ShakeOut Day” will occur nationwide on the third Thursday of October, though you can hold your drill any day through the end of the year. Please plan to participate and register your company at Shakeout.org/register.

Whether your company has participated in the past, or this is your first time, you can also choose to go beyond the 1-minute drill. For example, consider reviewing your business emergency procedures and encouraging employees, and their families, to get prepared both at work and at home.

Ten Key Benefits of Participating in Great ShakeOut Earthquake Drills *You and your employees will:*

- Know how to protect yourselves in the workplace or at home
- Minimize incorrect, unsafe and potentially harmful actions during shaking
- Learn steps to lessen property damage
- Help save lives and reduce injuries
- Increase your businesses’ ability to survive a significant earthquake
- Learn how to recover and resume normal business operations more promptly
- Receive guidelines, updates, and reminders on sound emergency practices to increase your resiliency
- Protect your homes and families to be able to return to work faster
- Position your company as a role model for disaster preparedness in the community and your industry, possibly increasing market share
- Gain peace of mind as you become more prepared

Get more information at <http://www.ShakeOut.org>. Need ideas on what to do? Visit the “How To Participate” section for your region, review the drill manuals and other materials, and then share your drill plan with employees, customers, and vendors. Be sure to take pictures and use social media to highlight your efforts (#shakeout)!