



Tips to create a father-friendly organization

Once your organization decides to serve fathers, ask yourself:

Are you ready to serve fathers?



Use inclusive or gender-neutral language

Use gender-neutral pronouns and descriptors on forms and other written materials (e.g., instead of “mom” or “dad” use “parent” or “caregiver”)



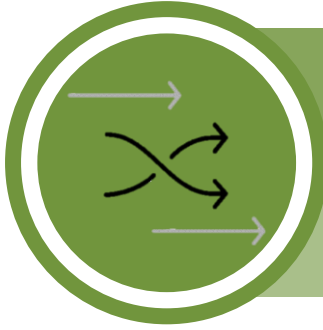
Ensure that the physical space is welcoming and inclusive for the whole family

Include photos of fathers in public areas and changing tables in all bathrooms



Train staff on the importance of father involvement

Share research on the positive influence of healthy father involvement, help staff identify biases against fathers, and encourage staff to actively engage fathers



Review your strategic plan and mission

Ask if your organization has a stated goal to serve fathers and identify additional opportunities to purposefully include fathers in your services