



Children's Network of San Bernardino County
POLICY COUNCIL

Wednesday February 24, 2021 • 12:00 p.m. to 1:00 p.m.

Virtual Meeting: WebEx
To Join Meeting: (408) 418-9388
Meeting number (access code): 146 477 6465
Meeting password: pAPFC9hjZ62

AGENDA

Table with 2 columns: Item Description and Presenter. Rows include Opening Remarks (Call to Order, Welcome), Consent Items (Approve Meeting Minutes, Approve CBCAP Funding), Information Items (Network Programs Review, Legislative Update, Network Update, Fund Update, Public Comment, Open Discussion), and Next Meeting (March 24, 2021).

This meeting is being held in accordance with the Brown Act as currently in effect under the State of Emergency Services Act, the Governor's Emergency Declaration related to COVID-19 and the Governor's Executive Order N-29-20 issued on March 17, 2020, that allows attendance by the Policy Council, staff and the public by teleconference, videoconference, or both.

Members of the public wishing to participate should call in using the teleconference information stated above. Public comments, limited to 250 words or less, can only be submitted via email at dmckinney@hss.sbcounty.gov and will be read into the record, limited to 3 minutes per comment. Some comments may not be read due to time limitations.

This agenda contains a brief description of each item of business to be considered at the meeting. In accordance with the Ralph M. Brown Act, this meeting agenda is posted at least 72 hours prior to the regularly scheduled meeting at Children's Network, 825 East Hospitality Lane, 2nd Floor, San Bernardino, CA 92415-0049. The agenda can be viewed online at http://hs.sbcounty.gov/cn. However, the online agenda may not include all available supporting documents or the most current version of documents.

If you challenge any decision regarding any of the above items in court, you may be limited to raising only those issues you or someone else raised during the public testimony period regarding that agenda item or in written correspondence delivered to the County of San Bernardino Children's Policy Council at, or prior to, the public hearing.

It is the intention of the Policy Council to comply with the Americans with Disabilities Act (ADA). If you require special assistance, assistive listening devices or other auxiliary aids or services in order to participate in the public meeting, requests should be made through the office of Children's Network. Please contact the office of Children's Network at (909) 383-9677 or at the office located at 825 East Hospitality Lane, 2nd Floor, San Bernardino, CA 92415-0049, at least 48 hours prior to the meeting to inform us of your particular needs and request assistance.

The Children's Policy Council meeting facility is accessible to persons with disabilities. If assistive listening devices or other auxiliary aids or services are needed in order to participate in the public meeting, requests should be made through the office of Children's Network at least three (3) business days prior to the meeting. The office of Children's Network telephone number is (909) 383-9677 and the office is located at 825 East Hospitality Lane, 2nd floor, San Bernardino, CA 92415-0049. <http://hss.sbcounty.gov/cn>
Agenda and supporting documentation can be obtained at 825 East Hospitality Lane, 2nd floor, San Bernardino, CA 92415-0049.

Minutes for San Bernardino County Children's Policy Council

September 23, 2020
12:00 P.M. – 1:00 P.M.
Children's Network
Virtual via WebEx

Minutes Recorded and Transcribed by Denise McKinney, Secretary II

OPENING REMARKS	PRESENTER	ACTION/OUTCOME
<p>Call to Order</p> <p>Welcome and Introductions</p>		<ul style="list-style-type: none"> Attendees were welcomed to the meeting and asked to introduce themselves.
CONSENT ITEMS		
<p>Approve May 27, 2020 Meeting Minutes</p>	<p>Janki Patel</p>	<ul style="list-style-type: none"> Minutes were reviewed. Brenda Dowdy made a motion to approve the minutes as written. Jacquelyn Greene seconded the motion. All were in favor. Motion carried.
<p>Approve Promoting Safe and Stable Families (PSSF) and Child Abuse Prevention, Intervention, and Treatment (CAPIT) Report/Recommendation</p>	<p>Martene Hagen Elizabeth Scott Jones</p>	<ul style="list-style-type: none"> Elizabeth presented a PowerPoint about the PSSF-CAPIT report. An executive summary was included in the meeting packet. PSSF and CAPIT programs provide services designed to prevent the recurrence of child maltreatment, preserve and support families, assist with efforts to reunify families, and promote and stabilize adoptions. Cid Pinedo made a motion to approve the PSSF-CAPIT report. Maria Razo seconded the motion. All in favor. Motion carried.
<p>Approve Funding for Ten (10) Projects for the 2020-2021 Fiscal Year</p>	<p>Janki Patel</p>	<ul style="list-style-type: none"> Children's Policy Council is asked to approve funding of ten (10) projects for the last half of the 2020/2021 fiscal year, using the birth certificate money that was designated for child abuse prevention. The ten events are: <ul style="list-style-type: none"> ▪ Shine a Light on Child Abuse Prevention Breakfast - \$2,000.00 ▪ Bonnes Meres Birthday Luncheon - \$500.00 ▪ Bonnes Meres Christmas Luncheon - \$700.00 ▪ CASA - Youth Services - \$5,000.00 ▪ Mentoring Training Series - \$1,500.00 ▪ Father Engagement Trainings - \$6,000.00 ▪ Nurturing Fathers Facilitator Training - \$3,828.00 ▪ IEFIC Conference - \$3,000 ▪ San Bernardino County Superintendent of Schools Foster Youth Conference - \$1,000.00 ▪ Children's Network Annual Conference - \$5,000.00

INFORMATION ITEMS			<ul style="list-style-type: none"> • These ten (10) events will total \$28,528.00 • Treva Webster made a motion for the Children's Policy Council to approve funding of ten (10) projects for the last half of the 2020/2021 fiscal year, using the birth certificate money. Marlene Hagen seconded the motion. All in favor. Motion carried.
Family Support through Primary Prevention (FSP) Grant	Janki Patel	<ul style="list-style-type: none"> • A link will be sent out to Policy Council members with more information. • The due date for the grant application is May 13, 2021. 	
Legislative Update		<ul style="list-style-type: none"> • The legislative update was included in the meeting packets and reviewed. 	
Children's Network Report	Janki Patel	<ul style="list-style-type: none"> • CFS has seen an increase of calls to the Child Abuse Hotline (CAHL). CFS and Children's Network will be planning a series of child abuse trainings for line staff in other Human Services departments. • In addition to the trainings, PSA's or mailers will be going out to reach the public in their homes. • Children's Network hosted their 34th Annual Children's Network Conference virtually on Webex. Everything went great despite a few glitches. 	
Children's Fund Update	Cid Pinedo	<ul style="list-style-type: none"> • Children's Fund has remained open throughout the pandemic. • Children's Fund hosted their annual golf tournament in September. Attendees were able to golf, but the banquet was held virtually. The banquet had 170 attendees. • Children's Fund is hosting several CSEC trainings in the upcoming months. 	
Public Comment		None	
Open Discussion		<ul style="list-style-type: none"> • Brenda Dowdy announced SBCSS will be hosting the annual College & Career Event virtually on October 24. • Brenda also announced that the Gangs and Drugs Summit will be held virtually on October 15. • Kim Eggs announced that the Probation Day Reporting Enrichment Center is accept RFP's from service providers. 	
Adjournment		Being no further business to discuss, the meeting was adjourned.	
Next Meeting		October 28, 2020 @ 12:00 p.m.	

Children's Network, Virtual via Webex

Sept. 23, 2020 ATTENDEES: Present

Absent

Present	Absent		
Bitter, Brian	Children's Advocacy Group	Chair, Hon. Annemarie Pace*	Juvenile Dependency Court
Bovee, Brenda	Program Development Dept.	Alarcon, Florida	Bureau of Victim Services
Brayboy, Andrea	Program Development Dept.	Alexander, Rashed	Public Defender's Office
Brown, Xenaida	Inland Empire United Way 2-1-1	Byers, Jonathan*	Children & Family Services
Burcham, Dane*	Children's Advocacy Group	Cannady, Jennifer*	Public Defender's Office
Culbertson, Susan	CSUSB	Corral, Melinda	CSUSB
Epps, Kimberly*	Probation Department	Crawley, GG	CSUSB
Dowdy, Brenda	SBCSS	Dancer, Randy	Child Support Services
Faulkner, Cindy	First 5 San Bernardino	Gilliam, Chekesha	CAO Legislation
Gallardo, Edyth*	Inland Regional Center	Girulat, Marie	Child Support Services
Gonzalez, Melaine	Program Development Dept.	Haire, Phalos*	Preschool Services Dept.
Greene, Jacquelyn*	Preschool Services Department	Hernandez, Tom	Office of Homeless Services
Gustafson, Dr. Erin*	Dept. of Public Health	Ivery, Doreen	Children's Network
Hagen, Marlene*	Children and Family Services	Kelley, Veronica*	Dept. of Behavioral Health
Hougen, Dr. Tim	Dept. of Behavioral Health	Madden, Gary	Inland Empire United Way 2-1-1
Knight, Michael*	Dept. of Behavioral Health	Markel, Michael	County Counsel
Koenig, Michael	Children's Advocacy Group	McClave, Dave	Public Defender
Magallanes, Angel	Children's Network	Mohamed, A. Rafik	CSUSB
McKinney, Denise	Children's Network	Moore, Alfred	District Attorney Victim Services
Navarette, Cesar*	CASA	Moses, James*	Child Care Resource Center
O'Farrell, Jennifer	BBBS	Pinchback, Bernadette	SBCSS
Patel, Janki*	Children's Network	Thomas, CaSonya*	Human Services/CAO's Office
Pinedo, Cid*	Children's Fund	Young, Ann, M.D.	LLUMC - CAC
Quick, Jeri	Children & Family Services		
Ramos, Gilbert*	TAD Administration		
Razo, Maria*	Housing Authority of SB County		
Revoner, Linda	Children's Network		
Scott, Karen	First 5 San Bernardino		
Scott Jones, Elizabeth	Children & Family Services		
Solis, Juan	Children's Network		
Steenon-Ray, Hillary	Children's Network		
Teague, Melissa	Children & Family Services		
Webster, Treva*	Inland Regional Center		

Zito, Janette	Children's Network				
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*Denotes Children's Policy Council Voting Member



Children's Network

Janki Patel
Children's Network Officer

**FROM: JANKI PATEL
CHILDREN'S NETWORK OFFICER**

SUBJECT: APPROVE FUNDING FOR SUPPORTING FAMILIES PROGRAM

DATE: FEBRUARY 24, 2021

RECOMMENDATION:

Proposed Services:

The Supporting Families program is designed to build awareness of resources available regionally that can be accessed by at-risk families to reduce child maltreatment. The Supporting Families program is a research-informed approach to increase family strengths, enhance child development, and reduce the likelihood of child abuse and neglect. Program supports include:

- Public Service Announcements (PSAs) on child abuse prevention and available resources, PSA development includes streaming on local channels, cable channels, and online social media platforms. Subjects to be covered in the PSAs include: child abuse prevention, maternal mental health, fatherhood engagement, mentoring, etc.
- Resource Cards with information on available services. These resource cards list many of the 'concrete supports' that our families need.
- Enhanced support for the ABC's of Safe Sleep for Infants program. Currently, many of our families using this program are CFS families with infants who do not have a safe space to sleep. The program is being expanded to reach families not yet system involved. We have an evaluation system set up for this already.

Desired Outcomes:

- Increase in families accessing needed concrete supports and resources. The PSAs and resource cards help parents with the ability to reach out to providers for the needs that their families will have. Parents will be able to access concrete supports via the resource cards or call 211 for more information.
- Families will utilize pack n' plays provided to keep their infants safe and to learn the safe habits of co-rooming, but not co-sleeping with their infant.

Allocation:

\$124,872.00 for Fiscal Year 2020/21

BOARD OF SUPERVISORS

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BACKGROUND INFORMATION:

The Community Based Child Abuse Prevention Program (CBCAP) supports community-based efforts to develop, operate, expand, enhance, and coordinate initiatives, programs, and activities to prevent child abuse and neglect. Furthermore, this funding supports the coordination of resources and activities to better strengthen and support families to reduce the likelihood of child abuse and neglect, and to foster understanding, appreciation and knowledge of diverse populations in order to effectively prevent and treat child abuse and neglect (Office of Child Abuse Prevention, 2018).

This funding can only be used in primary and secondary levels of prevention intervention.

Need in San Bernardino County and Target Population:

There is a lack of Public Service Announcements (primary prevention) and a need to educate parents on the importance of prenatal care and other parenting skills.

Our target population is at-risk families in high need areas/zip codes. The target population was selected based on county-level data that was pulled from the child welfare department and from transitional assistance department. This area is where our county saw an increase in calls to the child abuse hotline and for public assistance programs.



Children's Network: A Year in Review

Judith Farrell, MPH
Children's Network Office
February 24, 2021

www.sbcounty.net

Children's Network Events

• 34th Annual Children's Network Conference

- 17 workshops
- 600+ attendees
- First virtual conference



Children's Network Trainings

- Trained over 700 people through the various trainings through January 2020-January 2021
- 2 Father Engagement Trainings- "Connecting To The Whole Dad" one held in the High Desert (pre-pandemic) and one virtually in collaboration with Barry E. Knight;
- Nurturing Fathers Program Facilitator Training;
- Father Engagement Training- "What About Dad?" in collaboration with Fathers Incorporated
- Mentoring during COVID-19
- Mentoring our CSEC Youth
- Building Resiliency through Mentoring
- Human Trafficking Symposium in collaboration with the Sheriff's Department—Public Affairs
- Quarterly CASE Outreach & Education Meetings

Children's Network Trainings

- Virtual Film Screening of "California's Forgotten Children" by Melody Miller
- Poverty & ACE's: Risk, Resiliency & the Pandemic Echo
- Engagement of the Very Young Child: Telehealth Techniques
- COVID-19 & Re-Integration: Meeting the needs of High Risk Children
- Pair of ACEs: Building Community Resilience
- Maternal Mental Health and Marginalized Populations
- ACEs and Resiliency Training with Child Support Staff

Children's Network Trainings



Campaigns and Outreach

- Updated the ABC's of Safe Sleep for Infants and Domestic Violence campaigns
- First 5 San Bernardino grant funds allocated into methods of advertising that are most effective during the pandemic. The media team has focused on advertising through:
 - Streaming and Cable TV commercials with Spectrum Reach.
 - Spectrum TV's 95 Cable networks and streaming services such as Roku and HULU.
 - Commercials on Spanish stations will see the commercial with Spanish subtitles
 - Facebook Boosting will continue with a reach of approximately 10,000 to 29,000 people ages 18-65 in our county per day.
 - Bus ads are continuing for the purpose of visibility in our community.
 - 40% of the bus fleet in the East Valley and West end will have a mini tail ad running our campaigns
 - Expected to reach 3.1 million viewers per month long campaign
- Domestic Violence Awareness PSA ran on ESPN Deportes during Super Bowl LV.

Campaign and Outreach

Campaign and Outreach

2019-2020 Media Reach

Campaign Period	Facebook Impressions	Facebook Reach	Facebook Video Views	Facebook Video Views (with Subtitles)	Facebook Video Views (with Spanish Subtitles)	Facebook Video Views (with Spanish Subtitles)	Facebook Video Views (with Spanish Subtitles)
Impressions to Jan. - Feb.	851,120		450,588	6,804,000	20,000	3,214,400	379,720
Impressions to Apr. - June	118,499	1,99600	625,952	500,000	5,073,000	30,000	1,823,400
Impressions during Extension in August					1,891,000		
Project Total	969,619	199,600	1,076,540	7,304,000	16,000	5,035,800	379,720

Population of San Bernardino County: 2,188,895
Population Viewed per person: 3



ACES Aware

- In collaboration with First 5 San Bernardino applied for a communications grant through the ACES Aware Initiative through the California Surgeon General's Office.
 - Awarded full \$100,000.00
 - Working in partnership with San Bernardino County Medical Society and Spectrum Kernal to develop PSAs to raise awareness around ACES screenings.
 - Held 4 virtual focus groups with subject matter experts
 - Have one completed PSA and working to complete two more
 - "Do More" -- Doctor to Doctor Call to Action
 - Use of local champions



ACES Aware



The San Bernardino County Resilience Building Organizations Initiative

- An effort, made possible by a grant from The Kaiser Permanente Foundation and in partnership with Trauma Transformed (T²), to empower organizations in San Bernardino County with the training and tools needed to become healthy and supportive work environments.
- The model is delivered through a trainer-of-trainers model, which allows each organization to be self-sufficient in carrying on these efforts over time.
- The key to creating a healing organization is the understanding of how stress and trauma affect individuals and systems and the adoption of the 6 key principals of resilience listed below.

The San Bernardino County Resilience Building Organizations Initiative

- First year participants included:
 - SBC DPH
 - SBC DBE
 - Victor Community Support Services
 - Kaiser Permanente San Bernardino
 - ReachOut
 - SBC Children's Network
 - SAC Health System
 - Parental Intervention Project (PIP) of California State University of San Bernardino and the San Bernardino County Sheriff's Department.



What's Next?

- Continue to establish the role of Child Abuse Prevention Council with a focus on primary levels of prevention.
- Focus Children's Network's efforts around Strengthening Families Protective Factors Framework
- Supporting Families Program
 - Children's Network will be collaborating with Children and Family Services to provide primary prevention level services
 - Development of educational PSAs for the community at-large
 - Father Engagement, Mentoring, Child Abuse Prevention and Maternal Mental Health
 - Expand Safe Sleep Program to non-CFS involved families
 - Distribution of the ACEs Resource Cards to families
 - Collaboration between United Way 211, SBC Child Abuse Prevention Council/SBC ACEs Taskforce



What's Next?

- April 2021 is National Child Abuse Prevention Month
 - Theme : "A Community in Unity will Prevent Child Abuse"
 - Social Media Kins for CPC and community partners
 - Proclamations Requests from City Councils
 - Virtual Shine a Light on Child Abuse Awards Breakfast on April 1, 2021
 - Virtual Children's Memorial Flag Raising Ceremony on April 23, 2021
 - #WearBlue4Kids on April 2, 2021
 - #PassThePinwheel
- FIRE Grant partnership with PSD
- Family Resource Centers Collaborative
 - Focus on zip codes that have high rates of child abuse referrals coming to the hotline.
 - Bring together family resource centers in that area to develop a cohesive approach to outreach to families in need
- Develop partnerships with regional Child Abuse Prevention Councils

