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## Minutes: Children and Families Commission Meeting

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**Meeting Date and Location** July 7, 2021  
3:30 p.m. to 5:00 p.m.

*This meeting utilized the "ZOOM" conferencing platform pursuant to the provisions of the Governor's Executive Order N-29-20 dated March 17, 2020, which suspends certain requirements of the Ralph M. Brown Act.*

**VIDEO**

**Join:** [First 5 Commission Meeting](#)

**AUDIO (must dial in to hear and speak)**

**Dial:** 1-669-900-6833

**Meeting ID:** 975 5456 1193

**Passcode:** 258754

**One tap mobile:**

+16699006833,,91324886863# US (San Jose)

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**Pledge of Allegiance** The Pledge of Allegiance led by Vice Chair Dr. Weinstein.

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**Special Presentations** None

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Commission members shall review agenda item contractors, subcontractors, and agents, which may require member abstentions due to conflict of interest and financial interests.

**Conflict of Interest Disclosure**

A Commission member with conflicts of interests shall state their conflict under the appropriate item and abstain or recuse from that item, as appropriate. A Commission member may not participate in or influence the decision on a contract for which their abstention or recusal has been recorded.

For conflicts requiring recusal, the Commissioner must log out of the Zoom meeting and then log back in after the discussion and vote has taken place on the item for which there is a conflict. For conflicts requiring abstention, a Commissioner should not participate in the vote or discussion but may remain logged into the Zoom meeting.

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**Attendees**

**Commissioners**

- Supervisor Joe Baca, Jr.,
- Jorge Escalante
- Andrew Goldfrach
- Dr. Margaret Hill
- Gary Ovitt
- Elliot Weinstein, M.D.

**Staff**

- Karen E. Scott, Executive Director
  - Ann Calkins, Executive Assistant
  - Traci Homan, Business Support Manager
  - Alejandro Gutierrez-Chavez, Staff Analyst II
  - Peter Tawadros, Staff Analyst II
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**Changes to the  
Agenda**

None

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**Executive  
Director's  
Report – by:  
Karen E. Scott**

**New Commissioner**

Due to recent changes in the County's executive leadership, CaSonya Thomas will no longer serve on the First 5 Commission. Diana Alexander, Assistant Executive Officer for San Bernardino County will replace CaSonya on the Commission. Ms. Alexander's swearing-in is scheduled for the next meeting.

**2-1-1**

F5SB has been in partnership with United Way 2-1-1 for the past 15 years and their latest contract ended June 30, 2021.

F5SB was at the 2-1-1 Advisory Committee table in 2006 along with the County BOS, several County departments, Cal State San Bernardino, and other groups and non-profit organizations

F5SB invested more than **\$4.9 million** into IEUW 2-1-1 service since August 2006.

\$450,000 was invested for the first two years specifically for infrastructure and initial development of the system. That infrastructure was successfully built and blossomed into a vibrant, effective and robust 2-1-1 system.

The \$250,000 invested in the third year was intended to leverage the accomplishments of the first two years into greater benefits for First 5 families while building sustainability through support from other partners.

The F5SB Investment was never intended to be a continual and general operating grant for IEUW 2-1-1.

NOTE: Inland Empire United Way has been a partner in good standing throughout our partnership.

In contracting with 2-1-1, F5SB used several approaches in determining both the appropriate reach and service level for the 0-5 population as well as reasonable

expectations regarding the evaluation of successful outcomes. There have been some design challenges and performance concerns along the way. Contractor performance is measured through IEUW's quarterly progress reporting of data collection that includes but is not limited to call volume and outcomes, number of calls received, number of calls answered, and conducting follow up calls to determine if a referral provided the needed services.

Because we tried several ways to support the Information and Referral System, we sometimes found ourselves amidst numbers that did not make sense or did not meet scope of work targets. We often realized that the greatest percentage of needs identified through 2-1-1 could not inform or guide F5's on-going targeted goals for intervention and services, as they did not align with the F5SB strategic plan and were clearly needs to be met by other organizations.

In July 2020, Inland Empire United Way underwent a merger becoming the Inland Southern California 2-1-1+. They have new plans for operating, including many direct services between two counties, which will be great to learn about and presents an excellent opportunity for F5SB to refine our support, which could be very different from the intent 15 years ago.

F5SB did conduct some early negotiations and discussions with the new United Way over the past several months; however, we were unable to identify an effective and efficient manner and design for contracted services in light of a completely new organization moving in a completely new direction.

Most recently, 2-1-1 contracted with F5SB at \$400K per year. IEUW was requesting an additional \$100K per year for a total of \$500K per year. United Ways justification for this amount of funding presented a significant challenge for F5SB when held up to the F5SB Strategic Plan. With the implementation of the F5SB Strategic Plan, we will be exploring ways to maximize support to specific systems, especially in the priority areas of our:

- **Child Health** system, including Help Me Grow, Early Childhood Mental Health/ACES, Child Abuse Prevention, Asthma Interventions, and potentially programs under CalAIM. We may find that other tools or information system components better meet our information and referral program needs. F5SB is in the process of surveying contracted partners as well as network partners to obtain a better understanding.
- **Family Support system including** Home Visiting, Parenting Education, Case Management or Family Resource Centers. We believe that these areas are possibly the best fit for a continued partnership with 2-1-1 but there are many details and architecture that need to be worked out.
- **Early Childhood Education** system, where we need much collaborative discussion to ensure broader information and referral as well as tracking and data sharing across the child care, preschool, alternative care and education sites, education programming, and other arenas.

The County of San Bernardino supports 2-1-1 through several county departments in an amount totaling **\$652,521** for FY 2021-22. These county departments represent information and referral systems support to a broad swath of our 2.1 million residents including children. F5SB has been invited to the table with these county departments to strategize and collaborate on "collective impact" support of the 2-1-1 system.

The F5SB Commission is extremely committed to systems building and connectivity support for our children and families. F5SB will be re-evaluating our role in this system as well as the general purpose and focus, the manner in which we engage, the service models we support, and identification of measurable outcomes and efficacy in which families can best be supported through information and referral and technology systems. First 5 staff will bring recommendations to the Commission when that work is completed.

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**Advisory  
Committee  
Report**

None

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Item No.	CONSENT
1	<p>1. Approve minutes from June 2, 2021 Regular meeting.                      2. Approve minutes from June 2, 2021 Special meeting.                      (Presenter: Ann M. Calkins, Executive Assistant, 252-4252)</p> <p>Motion by Commissioner Hill and seconded by Commissioner Ovitt to approve the Consent Item. Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Baca, Jr.: Aye                      Commissioner Escalante: Aye                      Commissioner Goldfrach: Aye                      Commissioner Hill: Aye                      Commissioner Ovitt: Aye                      Commissioner Weinstein: Aye</p> <p>Without further comment or objection, motion carried by unanimous vote.</p>

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Item No.	DISCUSSION
2	<p>1. Approve Cooperative Agreement with Riverside County Children and Families Commission – First 5 Riverside in an amount not to exceed \$39,950 (total cost of report \$85,000) to share in the expenses associated with the implementation of a “State of Young Children” report by the Center for Social Innovation, University of California – Riverside for Fiscal Year 2021-2022, retroactive to July 1, 2021.</p> <p>2. Authorize Executive Director to execute above noted Agreement with First 5 Riverside. (Presenter: Cindy Faulkner, Assistant Director, 252-4253)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>Motion by Commissioner Escalante and seconded by Commissioner Baca, Jr., to approve Item 2. Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Baca, Jr.: Aye                      Commissioner Escalante: Aye                      Commissioner Goldfrach: Aye                      Commissioner Hill: Aye                      Commissioner Ovitt: Aye                      Commissioner Weinstein: Aye</p> <p>Without further comment or objection, motion carried by unanimous vote.</p>
3	<p>Approve Contract IC047 with Eide Bailly, LLP for \$168,410 to conduct annual audits, and develop and prepare reports of First 5 San Bernardino’s Financial Statements for Fiscal Years 2021-2026. (Presenter: Debora Dickerson-Sims, Chief Financial Officer, 252-4269)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>Motion by Commissioner Goldfrach and seconded by Commissioner Hill to approve Item 3. Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Baca, Jr.: Aye                      Commissioner Escalante: Aye                      Commissioner Goldfrach: Aye                      Commissioner Hill: Aye                      Commissioner Ovitt: Aye                      Commissioner Weinstein: Aye</p> <p>Without further comment or objection, motion carried by unanimous vote.</p>

<p>4</p>	<p>Approve Contract IC048 with VIVA Strategy and Communications, LLC dba VIVA Social Impact Partners for \$300,000 retroactive to July 1, 2021 for Fiscal Year 2021-2022 to provide strategic consultation, initiative infrastructure and family engagement support for Help Me Grow Inland Empire. (Presenter: Mercedes Logans, Staff Analyst II, 252-4261)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>Motion by Commissioner Hill and seconded by Commissioner Ovitt to approve Item 4. Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Baca, Jr.: Aye Commissioner Escalante: Aye Commissioner Goldfrach: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Weinstein: Aye</p> <p>Without further comment or objection, motion carried by unanimous vote.</p>
<p>5</p>	<p>1. Approve Cooperative Agreement No. SA-21-02 with Riverside County Children and Families Commission – First 5 Riverside for receipt of up to \$150,000 of reimbursable funds representing 50% of total contract amount of \$300,000 from the Riverside County Children and Families Commission to share in the expenses associated with consultant services identified in Contract IC048 with VIVA Strategy and Communications, LLC dba VIVA Social Impact Partners retroactive to July 1, 2021 for Fiscal Year 2021-2022. 2. Authorize Executive Director to execute above noted Agreement with First 5 Riverside. (Presenter: Mercedes Logans, Staff Analyst II, 252-4261)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>Motion by Commissioner Baca, Jr., and seconded by Commissioner Escalante to approve Item 5. Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Baca, Jr.: Aye Commissioner Escalante: Aye Commissioner Goldfrach: Aye Commissioner Hill: Aye Commissioner Ovitt: Aye Commissioner Weinstein: Aye</p> <p>Without further comment or objection, motion carried by unanimous vote.</p>

6	<p>1. Approve IMPACT (<i>Improve and Maximize Program so All Children Thrive</i>) Region 9 Hub Contract CF22127 PSC between First 5 San Bernardino and Riverside County Children and Families Commission - First 5 Riverside for \$331,892 retroactive to July 1, 2021 for Fiscal Years 2021-2023 to support regional coordination, training and technical assistance for the First 5 California IMPACT Initiative.</p> <p>2. Authorize Executive Director to execute above noted Contract with First 5 Riverside. (Presenter: Erika Willhite, Staff Analyst II, 252-4262)</p> <p><b><u>Discussion</u></b> None</p> <p><b><u>Public Comment</u></b> None</p> <p>Motion by Commissioner Goldfrach and seconded by Commissioner Ovitt to approve Item 6. Pursuant to Government Code section 54953 (b)(2), a roll call vote was called as follows:</p> <p>Commissioner Baca, Jr.: Aye          Commissioner Escalante: Aye          Commissioner Goldfrach: Aye          Commissioner Hill: Aye          Commissioner Ovitt: Aye          Commissioner: Weinstein: Aye</p> <p>Without further comment or objection, motion carried by unanimous vote.</p>
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Item No.	INFORMATION
7	Receive information on Local Outcomes Report for Fiscal Year 2019-2020. (Presenter: William Kariuki, Section Manager-Evaluation/Impact, 252-4260)
8	Receive information on Inland Southern California 211+ (Presenter: Karen E. Scott, Executive Director, 252-4252)

**Public Comment**                      None

**Commissioner Roundtable**      Commissioner Baca, Jr., hoped everyone had a wonderful 4<sup>th</sup> of July holiday and thanked First 5 staff for the great job in preparing and assisting him in his briefing to give him a better understanding of the agenda. Commissioner Escalante appreciated seeing everyone, wished all a great evening, thanked staff for the information and looks forward to the next meeting. Commissioner Goldfrach stated he would like to wish an early welcome to Diana Alexander to the First 5 Commission. Mr. Goldfrach knows that with Ms. Alexander’s expertise and numerous County relationships, Diana will be an amazing asset to the First 5 Commission.

Commissioner Hill also welcomed Ms. Alexander and complimented Karen Scott and First 5 staff to keep up the great work. Commissioner Ovitt stated he is also thankful Diana Alexander will join the Commission as he has had an opportunity to work with her and knows that she gives her heart and soul to the County and the young children. Commissioner Ovitt also appreciated hearing the recommendation for 2-1-1 and noted

it is important to ensure they meet our needs as we continue to be good stewards of the funds invested in the 0-5 population. Mr. Ovitt also thanked CaSonya Thomas for her good work on the Commission and appreciated working with her, as well.

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**Next Meeting**      *Wednesday, September 4, 2021 - 3:30 p.m.*

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**Attest**

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Elliot Weinstein, M.D., Vice Chair

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Ann M. Calkins, Commission Secretary

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