



## MERCEIDES LOGANS COMMUNITY INNOVATION INITIATIVE

### SUMMARY BRIEF

#### Introduction

Children and Families Commission for San Bernardino County (hereafter referred to as “First 5 San Bernardino”, “F5SB” or “Commission”) is issuing this Mercedes Logans Community Innovation Initiative Request for Applications (RFA) seeking organization(s) referred to as “Applicant(s)” to address community-level challenges through community-applied solutions providing clear beneficial outcomes.

F5SB seeks applications for projects, programs, and initiatives that align with the Strategic Plan. The Commission adopted its current Strategic Plan in April 2020 and remains in effect through June 2023. The Strategic Plan outlines broad goals and specific outcomes to support each goal. All funded projects are designed to support F5SB in achieving these goals.

A copy of the First 5 San Bernardino Strategic Plan 2020-23 can be downloaded from F5SB’s website <https://first5sanbernardino.org>

F5SB’s Mission, North Star, and Values as listed below support efficient systems. These include F5SB’s commitment to ensuring that families, providers, and stakeholders collaborate effectively to improve the well-being of the child.

#### **Mission**

Promote, support, and enhance the health and early development of children prenatal through age five and their families and communities.

#### **North Star**

F5SB’s North Star is a system that enables communities, organizations, and families to ensure that all children in San Bernardino County are healthy, safe, nurtured, eager to learn, and ready to succeed. First 5 San Bernardino envisions a system where stakeholders and services are integrated, coordinated, and sustainable, and one that families experience as accessible, inclusive, and equitable.

#### **Values**

- Evidence-based strategies with measurable impact
- Collective impact efforts, including coordination/collaboration, alignment, and leveraging among agencies and across systems
- Sustainability and capacity building to ensure long-term impact and lasting change
- Community engagement

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## Background

The Commission was created by the passage of Proposition 10, the California Children and Families Act. In December 1998, voters passed this statewide ballot initiative to add a 50-cent tobacco tax on cigarette packs and tobacco products.

The revenues collected must be directed toward promoting, supporting, and improving the early development of children prenatal through five years of age to support the creation of integrated, comprehensive, and collaborative systems of services to enhance optimal early childhood development.

## ***Mercedes Logans Community Innovation Initiative (MLCII)***

The *Mercedes Logans Community Innovation Initiative* (MLCII) is a progressive and simplified approach to collaborate with community organizations to address critical issues and needs facing children prenatal through age five and their families. MLCII features a simplified process to discover locally developed efforts, incorporating the County's diverse attributes and strengths.

MLCII will allow providers, organizations, and agencies to address community challenges through applied solutions while providing a benefit to the community as well as clear beneficial and sustainable outcomes. MLCII provides an opportunity for fair and equitable requirements per the Commission's Equity Policy for submission and consideration of applications.

F5SB recognizes the importance of innovative projects, initiatives, and emerging programs that promote and align with the Mission, North Star, and Values.

The project period is from January 12, 2023 through June 30, 2025. MLCII has a total allocation of 1.5 million dollars. Selected applicant(s) will enter into a 30-month contract term approved by the Commission. A copy of the application is available on F5SB's <https://first5sanbernardino.org>

## Minimum Requirements

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1. Agency representatives (such as management, program, and fiscal staff) must attend mandatory application workshop as referenced under 'Project Timeline.'
2. No record of unsatisfactory performance. Contractors who are or have been seriously deficient in current or recent contract performance, in the absence of circumstances properly beyond the control of the Contractor, shall be presumed to be unable to meet this requirement.
3. Ability to maintain adequate files and records and meet statistical reporting requirements.
4. Administrative and fiscal capacity to provide and manage the proposed services under a fee for service/reimbursement contract and to ensure an adequate audit trail.
5. Meet other presentation and participation requirements listed in this RFA.

## Project Criteria

Initiatives in San Bernardino County can be, but are not limited to, the following:

- A new component, expansion, or enhancement of an existing program or project (cannot be a duplication).
- Collaborations with organizations addressing critical issues and needs facing children prenatal through age five and their families.
- Locally developed initiative focused on the diverse attributes and strengths that provide clear beneficial equitable community support.
- Demonstration of the unique needs of the community to be served.

## Projects that **will not** be considered

- Projects or proposals with only incidental or (one-time) benefit to children prenatal through age five (such as events, field trips, etc.)
- Duplication of a project or services already offered in San Bernardino County.
- Capital improvement projects.
- Projects or proposals servicing areas outside of San Bernardino County.
- Expansion of a project, program, or initiative currently funded by F5SB.

## Project Timeline

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<b>1. RFA Release</b>	<i>Thursday, September 15, 2022</i>
<b>2. To receive a Zoom link for the September 27, 2022 Mandatory Application Submission Workshop</b> YOU MUST REGISTER No later than Tuesday, September 27, 2022 12:00 P.M.	<i>Tuesday, September 27, 2022</i> <i>4:00 P.M.</i>
<b>3. Deadline to submit application questions to:</b> <a href="mailto:First5SanBernardino@cfc.sbcounty.gov">First5SanBernardino@cfc.sbcounty.gov</a>	<i>Friday, September 30, 2022</i> <i>No later than 4:00 P.M.</i>
<b>4. Deadline for Initiative Application submission</b>	<b><i>Friday, November 4, 2022</i></b> <b><i>No later than 4:00 P.M.</i></b> <b>*Early submission is encouraged</b>
<b>5. Tentative date for Unsuccessful Application Letters-Administrative Phase (No Appeal)</b>	<i>Wednesday, November 9, 2022</i>
<b>6. Tentative date for Award/Unsuccessful Application Letters-Final Phase</b>	<i>Friday, November 18, 2022</i>
<b>7. Tentative Deadline for Appeals</b>	<i>Wednesday, November 30, 2022</i>
<b>8. Tentative date for Commission approval and Contract award</b> <b><i>The successful contractor must be present at the Commission Meeting for Contract Approval</i></b>	<i>Wednesday, January 11, 2023</i>
<b>9. Tentative Start Date for Contract</b>	<i>Thursday, January 12, 2023</i>
<b>The above dates are subject to change as deemed necessary by the Commission.</b>	

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## Application Process

Criteria for submittal will be outlined during the mandatory applicant workshop and detailed in the MLCII Submission Guidebook.

## Application Submission Deadline

All applications must be received electronically at the address listed below no later than \*4:00 P.M. on FRIDAY, NOVEMBER 4, 2022. **Late applications will not be considered.**

## Questions

Questions posed outside of the Application Workshop regarding the contents of this RFA must be submitted in writing on or before **\*September 30, 2022, 4:00 pm and directed to the individual below.** All questions will be answered, and both the question and answer will be posted on the Commission's website as an addendum to this RFA.

## Correspondence

All correspondence, **including applications and questions**, are to be submitted to:

First 5 San Bernardino  
ATTN: Mercedes Logans Community Innovation Initiative RFA 22-01  
Ronnie Robinson, Section Manager  
[First5SanBernardino@cfc.sbcounty.gov](mailto:First5SanBernardino@cfc.sbcounty.gov)

## Admonition to Applicants

Once the RFA has been issued and during the evaluation process, the individual identified on the application cover letter is the sole contact point for any inquiries relating to this RFA. Only if authorized by the Commission's contact may other Commission Staff provide information. Any violation of this procedure may be grounds for disqualification of the Applicant. It is the responsibility of the Applicant to ensure that the RFA responses arrive in a timely manner.