

The Advisory Committee and the Commission expect to introduce a new First 5 SB Strategic Plan commencing in 2015.

In partnership with Loma Linda University Medical Center Children's Hospital Perinatal Institute a Telehealth Program will be implemented to serve the High Desert and outlining areas to improve birth outcomes.

Joining the Children's Now Movement makes First 5 SB a "Pro-Kid" and the 2013-2014 Pro-Kid Policy Agenda for California provide single source guidance needed to better understand and reflect the full scope of what it means in the state's approach to policymaking.



See more of First 5 San Bernardino's 15 year history Visit First 5 San Bernardino's StoryMap at http://bit.ly/f5sbstorymap



(909)386-7706 www.first5sanbernardino.org



## HOW WE INVESTED OUR DOLLARS

A 22 member Advisory Committee comprised of County and Community stakeholders annually review the First 5 Strategic Plan and make funding recommendations to the Commission.

A 7 member Commission approves programs and policies for the implementation of First 5 revenue generated through Proposition 10.

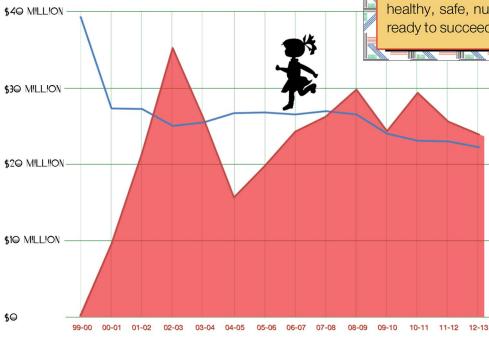
EDUCATION FAMILY HEALTH **SYSTEMS** \$6,581,925

\$46,742,405 \$60,239,952 \$73,752,342

REVENUE & EXPENSES —Revenue —Expenditures

Vore than 500,000 families have been touched by First 5 San Bernardino funding for direct intervention and access services, early education for children, training for providers, parent and community education, public information campaigns, referrals and resources, community collaborations and networks to promote, support and enhance the health and development of children prenatal through age 5.

With Prop 10 funding exceeding \$376, 437, 387 over 15 years, First 5 San Bernardino is committed to ensuring that coordinated and comprehensive systems support and strengthen children, families, and communities throughout our County. First 5 San Bernardino continues to pursue its vision that all children are healthy, safe, nurtured, and eager to learn and ready to succeed in school.



After a hefty start of revenue flow with Prop 10, F5SB expends more to program services annually than it receives -- strategically spending down a fund balance.

Inside: Take a look at some of our investment results.





Web visits to the 211 database show more than 110,00 unique IP addresses with more than 1,500,000 searches performed by public users

20% of all 211 calls are from First 5 families

46% of First 5 parents calling 211 are single parents

94% of those single First 5 parents are female



Since First 5 funding began in 2006, 211 staff have answered more than 420,000 calls and have given 550,000 referrals

As a result of the partnership between First 5 San Bernardino, Children & Family Services, Children's Network, and 211, more than 8,000 child abuse calls have been processed through the 2-1-1 number. CFS reports about 40% of all calls to the abuse hotline are legitimate child abuse calls.



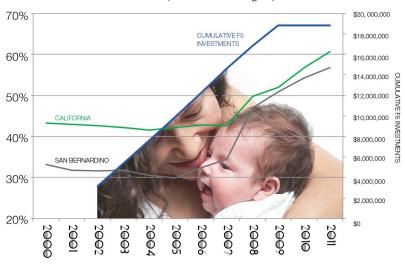
\$336,930 invested in capacity building efforts for organizations countywide.



\$360,853 has been invested in 5 targeted communities to support their designation as a healthy community.



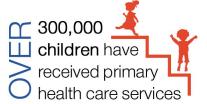
Exclusive in-hospital breastfeeding Impact



In 2005 Dr. Chasnoff and McGourty from the Chicago Children's Research Triangle conducted the first Children's SART planning retreat with the initial goal to improve the mental and social functioning of children 0-5 years of age.

> Asthma management and support services have been accessed by more than 1,000 children through targeted providers





First 5 has provided for more than 120,000 dental screenings for children making appropriate referrals as necessary

→ More than 20,000 children and pregnant women have received dental treatment through First 5 funding



With an investment exceeding \$7 million, First 5 has provided over 85,000 monthly health premiums for children

OVER-70,000 children have received Screening, Assessment, @ Referral and Treatment, early developmental and behavioral services

First 5's funded SART program in partnership with the Department of Behavioral Health received a National Association of Counties Achievement Award in 2010. This award is to recognize counties for improving the services they deliver to the public.

Greater than 25,000 women have received comprehensive perinatal services to ensure delivery of healthy babies and after care post-partum



202,677 Kits for New Parents have been distributed

Over 2,000 new car seats have been distributed to families



100,000 clients have been seen and received appropriate referrals from First 5 funded Family Resource

Centers

20,000 + parents have received structured Parent Education services through more than 100,000 sessions



Greater than 20,000 families have received intensive case management services involving more than 160,000 sessions



Over 1,200 children were provided subsidized child care, so their parents could work or go to school

Through one of First 5 San Bernardino's initiatives, more than 1,500 children have received early education preschool-related sessions

> Enhanced education or early childhood training has been funded for more than 40,000 providers

Greater than 50,000 children were served through First 5's School Readiness Initiative.

Parent literacy sessions were provided to more than 300 participants

