



## Minutes: Advisory Committee Meeting

735 E. Carnegie Drive, Suite 150, San Bernardino, California 92408

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**Meeting Date, Time and Location**      March 20, 2014  
Chair Margaret Hill called the meeting to order at 12:00 p.m.  
First 5 San Bernardino

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**Attendees**      **Advisory Committee**  
James Moses, Ken Johnston, Amy Cousineau, Ed Pare, Margaret Hill, Stacy Iverson, Leslie Bramson, Colleen Hancock

**First 5 San Bernardino**  
Cindy Faulkner, Mary Jaquish, Scott McGrath, Ann Calkins

**Harder+Co**  
Joelle Greene

**Guests**  
Laura Lee, Deputy Director, Children and Family Services

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**Welcome and Introductions**      Chair Hill welcomed all and introduced two new Advisory Committee members: Leslie Bramson, Community Health Development, Loma Linda University and Colleen Hancock, Department of Public Health.

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**Special Presentation**      Laura Lee gave a presentation relating to gaps in service affecting the zero to five population. See below:

- Reinvent/Update – In-home family coaching (with the modern philosophy) akin to Project HOPE, MSU, PADRE, PALS
- Addition of staff assistance to provide preschool information and enrollment assistance on referrals, with a focus on our high poverty areas
- Therapeutic In-Home Visitation Program (transitioning visits from offices/community to in-home that are meaningful and purposeful)
- Provision of services for Mental Health Needs of parents raising 0-5 children. Their need for support leads to direct learning/care of the children
- Relative/Kincare coaching/training with a focus on in-home support focus. SART skill development brought into the home
- Co-sleeping education for caregivers, and community partners including local hospitals
- Child development and milestone awareness focused parent education (Cuidar)
- Single Parent support groups
- Grandparent matching – community supports for families (defacto grandparents)
- Community supported in-home visits for 0-3, support for case plan

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- completion
- SART funding for initial screenings/assessments. Decrease timeframes to appointments - improve safety/well-being of the children and increase the viability of reunification
- Increase in in-home services that include life skill coaching (plus supplies) cleaning, hygiene, money management
- Cultural broker (LA and Fresno have models) training/coaching of team of volunteers (self-sustaining) that could provide support/education/liaison functions between families and professional staff – improve mutual understanding, mutual cooperation and development of mutual goals/plans that are culturally respectful and appreciative of diversity (needed for the African-American and Native American population)
- Fatherhood engagement education, activities and support.

### Consent

Ann Calkins, Executive Assistant, stated that the heading for these minutes currently read: *Advisory Subcommittee Meeting – Strategic Plan and Research/Evaluation*. Should read: *Advisory Meeting*. The Consent Item should read: *Approve Minutes of September 26, 2013 Meeting*, not *Sub-Committee Meeting*. A motion was made by James Moses and seconded by Stacy Iverson to approve the minutes as corrected. Motion carried by unanimous vote.

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Item No.	CONSENT ITEM
1	Approve Minutes of January 6, 2014 Meeting

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Item No.	DISCUSSION ITEMS
2	<p>Strategic Plan Draft (Presenter: Dr. Joelle Greene, Harder+Co)</p> <p>Dr. Greene shared the overview and process for developing the Strategic Plan. A draft copy of the framework was distributed among members for their review. Dr. Greene asked that any suggestions regarding wording or grammar be emailed to her after the meeting. This Strategic Plan, once approved, will see First 5 through from 2015 to the beginning of 2020. The subcommittee decided on the following purpose: "Create a coordinated strategic plan with the intention of contributing to a positive, measurable and collective impact for children 0-5 and their families."</p> <p>In using the word "coordinated", the subcommittee reflected on all the work going on in the County with other departments, including the Countywide Vision, the Community Vital Signs program and Cradle to Career. This statement signals the need and desire of this Commission to work collaboratively to achieve their goal.</p> <p>Cindy Faulkner stated that in working collaboratively we are not working in silos or reinventing the wheel, but building upon systems to serve children effectively and make a difference.</p> <p>Dr. Greene stated the subcommittee also came up with Values for the Plan, such as:</p> <ul style="list-style-type: none"><li>• The plan had to be a Roadmap with a clear Vision and Purpose</li><li>• That whatever First 5 planned to do it had to demonstrate impact (Indicators that First 5 would like to hold itself accountable for)</li><li>• Collective Impact (to achieve more with First 5 dollars through coordination and collaboration; alignment and leveraging).</li><li>• Sustainability and Capacity Building</li></ul>

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- Community Engagement

Key considerations included:

- Changing context, especially in Health Care Reform and Federal preschool programs.
- Flexibility in the Strategic Plan (example: flexibility in the types of funded organizations; that promising and new approaches such as Place-Based could also fit into the plan; flexibility in reacting to systems-wide issues and focus).
- Leverage resources through partnerships at County, State and Federal levels.
- Focus on the greatest needs County-wide.
- Build in measurement.
- Incentivize collaboration at every possible level.

The subcommittee decided that when First 5 California published its Strategic Plan it would make sense to align the County's plan with the State plan. As a result, some key terms have changed (see below):

<b>2015-2020 Strategic Plan Term</b>	<b>2010-2015 Strategic Plan Term</b>
Strategic Priority Area	Focus Area
Goals	(none)
Objectives	Goals
Strategies	Strategies

In the current Strategic Plan, there are five focus areas: Health, Education, Family, Community, and Systems. In the draft Strategic Plan, things are organized in a slightly different way. The State has identified two strategic priority areas: (1) Children and Families (2) System and Network. Under the "Children and Families" focus this includes Health, Education, Family and Community Support. "Systems and Network" incorporates Leadership as a Convener and Partner and Capacity Building.

Dr. Greene explained the reason this is important and organized in this way. The "Children and Families" Strategic Priority Area (SPA) is the place where, historically, First 5 has funded others to do service delivery. What is unique now under "Systems and Network" is this more clearly signals the work of First 5, meaning, what First 5 is going to hold itself accountable to in terms of having objectives and outcomes. This structural organization will allow the Commission staff to be clear and thoughtful in their own planning. This structure will also be easier for the Commission to develop strategies and goals and creates new opportunities.

Dr. Greene reviewed the draft "2015-2020 First 5 San Bernardino Strategic Plan" with the members. The subcommittee will reconvene on April 2<sup>nd</sup> for a final read-through of the plan.

Cindy Faulkner mentioned that it is not yet determined how much money will be divided between the two Strategic Priority Areas.

Mary Jaquish asked if there is a difference between Quality Early Childhood Care and Quality Early Education. James Moses stated that Quality Early Education related to education through school districts, however, quality is needed at the child-care settings as well. These terms will be defined in the final document.

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**Public  
Comment**

None

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**Committee  
Member  
Roundtable**

Chair Hill announced that the members are invited to attend the "Program and Evaluation" Workshop on April 2nd beginning at 11:30 a.m. This is a workshop presented by First 5 staff for the Commission. James Moses reminded members that they were invited to attend as guests by Karen Scott, Executive Director, and that members were not going to be actively involved in giving input, but may be asked to answer questions related to the members' areas of expertise. Members who attend would gain insight as to how the Commissioners think and see first-hand what their priorities are.

Chair Hill announced that she will be attending a meeting in Pasadena on April 2<sup>nd</sup> and will not be able to attend the workshop.

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**Adjournment**

A motion was made by Leslie Bramson and seconded by James Moses to adjourn the meeting. The meeting adjourned at 2:00 p.m.

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**Next Meetings  
at First 5 San  
Bernardino**

Advisory Subcommittee Meeting  
April 2, 2014  
3:30 p.m.

Full Advisory Committee Meeting  
May 15, 2014  
11:30 a.m.

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**Attest**

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Ann M. Calkins, Advisory Committee Secretary

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