



## Minutes: Advisory Committee Meeting

735 E. Carnegie Drive, Suite 150, San Bernardino, California 92408

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**Meeting Date, Time and Location**      January 21, 2016  
 Chair Margaret Hill called the meeting to order at 12:00 p.m.  
 First 5 San Bernardino

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**Attendees**                      **Advisory Committee**  
 Stacy Iverson, Ed Pare, Diana Alexander, Kathy Turnbull, Sonia Rubio,  
 Becky Thams, Nancy Ruth White, Ken Johnston, James Moses, Jonathan Byers,  
 Kent Paxton, Margaret Hill, Michael Gallo

**First 5 San Bernardino**  
 Karen Scott, Cindy Faulkner, Mary Jaquish, Scott McGrath Debora Dickerson-Sims,  
 Ann Calkins

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**Special Presentation**                      George Lamb, President/CEO – Faith Advisory Council for Community Transformation

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**Consent**                                      A motion was made by Kent Paxton and seconded by Stacy Iverson to approve the minutes. Without further comment or objection, motion carried by unanimous vote to approve the minutes.

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Item No.	CONSENT
1	Approve Minutes of October 22, 2015 Advisory Committee Meeting

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Item No.	DISCUSSION
2	Election of Vice Chair (Karen Scott, Executive Director)  Nominations were received from the floor for Stacy Iverson. As no further nominations were received from the floor, the nominations were closed and the slate was put to a vote. Without further comment or objection, Stacy Iverson, upon accepting the nomination, was elected by a unanimous vote.

	INFORMATION
3	Performance Measures and Strategic Plan Alignment (Scott McGrath, Supervisor)  Scott shared the following information with members: In 2015-2016, First 5 San Bernardino (F5SB) funded 22 initiatives; 11 are under Strategic Planning Area (SPA) 1 – Children and Family - of the Strategic Plan; 6 of those are under Goal 1.1 – Child

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	<p>Health; and 19 performance targets associated with the Health program. Four of these initiatives are under Goal 1.2 – Early Learning – with 4 performance targets connected to that. One initiative is under Goal 1.3 – Family and Community Support and Partnership – with 2 performance targets. Eleven are under SPA 2 – System and Network; nine of those under Goal 2.1 – Leadership as a Convener and Partner with 22 performance targets; two are under Goal 2.2 Capacity Building with three performance targets.</p> <p>Each of the 13 objectives under these Goals is represented at least once, with many represented across multiple initiatives. Scott mentioned that the advisory members who assisted with the F5SB Strategic Plan should know that this document with all its listed goals, objectives and initiatives is used and referred to quite often at our office and has been a phenomenal success in moving and guiding our work forward.</p>
4	<p>Systems Support Update (Karen Scott, Executive Director)</p> <p>Systems change is huge and First 5 can't do it alone. F5SB is doing its part to contribute to effective systems change. Last year, Harder+Company, in conversation with Children's Policy Council members, explored what systems change is and how we can all contribute to it collaboratively. In October, Harder+Company completed in-depth interviews with key informants and produced a report. Karen stated she plans to share this report with the Children's Policy Council, sometime early this year, and will continue to work on what systems and systems building is all about. How do we tie our outcomes into macro-systems? It takes many, many organizations to think alike and speak the same language. One step towards establishing a game plan for furthering systems change in our county is to begin dialogues with the Children's Policy Council.</p>
5	<p>Literacy Update (Mary Jaquish, Supervisor)</p> <p>Mary distributed literacy reports for the members to review. F5SB currently funds five literacy contracts which will expire June 30, 2016. These programs exist in the central valley, Morongo Basin, West End, High Desert and mountain communities, reaching approximately 570 children at an approximate cost per participant of about \$1,315.</p> <p>F5SB staff met with advisory committee members and discussed the over-arching goal for the First 5 literacy initiative. Various meetings concluded that First 5 programs would have measureable outcomes for children by giving them access to reading, thus, affecting third grade reading scores due to data which indicates over 60 percent of children in San Bernardino County are not reading at or above grade level. However, because the program does not have access to children after the first year of the program, there is no way to measure reading comprehension as an outcome to this investment.</p> <p>At the direction of the First 5 Advisory Committee, staff explored, along with stakeholders in the community (I-Read, County Library, Cradle to Career) to determine a viable sustainable method to address the county literacy focus.</p> <p>Based on information gathered it was determined the best way was to partner with an agency who has access to children at their earliest reading opportunity. First 5 has taken some initial steps at addressing literacy through partnership with the American Academy of Pediatrics (AAP) in implementing Reach Out and Read (ROAR). ROAR goes beyond reading – it builds community, empowers volunteerism, and creates collective impact through a system approach via partnerships with local pediatricians. Over 95% of children are seen in this country for well-baby checkups within their first year.</p>

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	<p>Last Fall 2015, F5SB hosted a kick-off event for local doctors to showcase ROAR with 28 interested physicians beginning the initial steps to become ROAR-certified and implement the program. While this program is at its infancy stage, it is projected to reach an estimated 4,000 children during their well-baby checkup at an approximate cost of \$62.50 per participant.</p> <p>Staff and Advisory Sub-Committee members recommend to implement the ROAR initiative through local pediatrician offices. First 5's involvement consists of supplying books for one year for each pediatrician who completes the ROAR application and training.</p> <p>F5SB will continue to recruit local pediatricians, supply books and coordinate a regional response to literacy.</p>
6	<p>QRIS Strategic Plan/IMPACT Update (Mary Jaquish, Supervisor)</p> <p>Staff has been facilitating the development of a San Bernardino County Quality Rating Improvement System (QRIS). With the assistance of VIVA Strategy+Communications, a First 5 consultant, F5SB has established a QRIS Consortium whose members include local education agencies, higher education institutions, the Local Child Care Planning Council, ChildCare Resource Center, Preschool Services Department and several other County departments. This consortium has provided early learning expertise and local perspective as active members of QRIS throughout the strategic planning and implementation process.</p> <p>On June 30, 2015, F5 California (F5CA) released a Request for Application (RFA). 190 million dollars will be distributed over a five-year period to increase quality improvement within Early Learning programs. F5CA "IMPACT" (Improve and Maximize Programs so All Children Thrive) is an innovative approach which partners with counties to increase access to high-quality early learning programs and services for children and families and helps ensure children enter school with the skills, knowledge and dispositions necessary to be successful.</p> <p>The IMPACT application is a two-phase process. The first application (Phase 1) was due August 25, 2015 and the second application (Phase 2) was due January 25, 2016. Phase 1 secured base funding for San Bernardino County in the amount of \$2,241,758 over a five-year period. Potentially, the Phase 2 application will secure an additional \$3,187,046 over a five-year period. First 5 IMPACT funding will be utilized as a leveraged resource to support quality improvement work through a system and mission developed and coordinated by the QRIS Consortium.</p> <p>Staff and Advisory Sub-Committee members recommend continuation of the development of QRIS and to explore sustainability of the system. Additionally, the group recommends continuing to support the professional development of early educators and early learning.</p>
7	<p>Early Education Update (Mary Jaquish, Supervisor)</p> <p>Mary reminded members that the objective of this initiative is that families have access to early childhood care and education and that families are knowledgeable and utilize quality early childhood care and resources. Currently, First 5 has 8 contracts, full day or part day preschool programs for 4 year olds, county-wide and the infant toddler program which provides support for moms to graduate high school. These contracts expire June 30, 2016.</p>

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	<p>Mary reported First 5 staff and Advisory Sub-Committee members discussed current funding initiatives. There are various early learning programs within the County of which many are need-based programs, such as state preschool, Head Start and Early Head Start. The group recommends considering if additional early learning resources should build on our QRIS efforts. A full advisory recommendation will be presented at the April Advisory Committee meeting.</p>
<p>8</p>	<p>Child Health Update (Scott McGrath, Supervisor)</p> <p>Scott shared the following data with committee members. Data was accessed up to November 30, 2015.</p> <ul style="list-style-type: none"> <li>• Three (3) perinatal health service programs. Target: 480 participants Served through November 2015: 238</li> <li>• Oral health services through the Center for Oral Health (COH). Target: 15,000 Served through November 2015: 717 This was COH's start-up year. There were subcontractor data-entry issues. Much more data is available and will be entered by COH.</li> <li>• Health care access; Navigator program through IEHP. Target: 1080 for care coordination. Served through November 2015: 517</li> <li>• Asthma intervention and prevention services. Target: 225 participants for care coordination. Served through November 2015: 160 Target: 315 participants for education services (parents). Served through November 2015: 137</li> <li>• BONUS lactation support – Public Health is working with 2-1-1 to hire lactation consultants to manage a 24-hour warm line for support. Set to launch in late February.</li> <li>• SART – DBH now managing contracts. First quarter report suggests things are on track in terms of targets and excellent outcome data now being produced.</li> </ul> <p>Staff will contact the Advisory Health Subcommittee members soon to discuss potential plans in the health area.</p> <p>James Moses and Ken Johnston made suggestions as to a tracking systems/referral method – something under one umbrella for organizational understanding; to better coordinate coalitions. Chair Margaret Hill suggested this might be something to be agendized and to review in-depth regarding collaborations and data sharing.</p>
<p>9</p>	<p>Family Support Update (Scott McGrath, Supervisor)</p> <p>Target: 1200 participants. 479 enrolled through November 2015; about 200 graduates through November; 544 initial FDM's entered with several second assessments and a few third assessments.</p> <p>Top five needs are: (1) community resource knowledge (2) employment (3) social interactions (4) attachment and bonding (5) child care</p>

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**Public  
Comment**

None

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**Committee  
Member  
Roundtable**

Leslie Bramson stated that the BONUS program recently held their kick-off event with many people from all over the U.S. attending the sold-out gathering. One of the presenters was from Washington, D.C. and on the breastfeeding committee. The presenter was going back home with good news to share about this program.

James Moses thanked First 5 for co-hosting, along with Child Care Resource Center, the "Early Learning Child Care Policy Forum" at the University of California, San Bernardino on January 8. There were about 100 attendees. Speakers were Dr. Tomás D. Morales, President, California State University, San Bernardino; Senator Connie Leyva, District 20, California State Senate; Camille Maben, Executive Director, First 5 California; Karen Scott, Executive Director, First 5 San Bernardino and Dr. Michael Olenick, President & CEO, Child Care Resource Center. Legislative representatives, community partners, parents and child care professionals attended for an in-depth conversation regarding the future of early childhood care and education and issues facing young children and families in San Bernardino.

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**Adjournment**

A motion was made by Leslie Bramson and seconded by Stacy Iverson to adjourn the meeting. The meeting was adjourned at 1:00 p.m.

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**Next Meeting**

**April 28, 2016**

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**Attest**

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Ann M. Calkins, Advisory Committee Secretary

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