



# San Bernardino County Vision2Read

SEPTEMBER 2015

All of San Bernardino County is invited to join the Vision2Read campaign to help “raise the bar” for literacy in our community and advance our efforts to achieve the Countywide Vision.

Reading at grade level by third grade is one of the greatest predictors of children’s success in school, their likelihood of going to college, and their future earning potential.<sup>1</sup> In San Bernardino County, we have a need to improve reading proficiency in our students. Sixty-nine percent of San Bernardino County third graders do not meet new State English language arts/literacy standards, scoring lower than their peers in neighboring Riverside, Los Angeles, and Orange counties in the 2015 California Assessment of Student Performance and Progress test.

Vision2Read is designed to help improve literacy throughout our community by doing three things:

1. Educate the community about the benefits of reading
2. Recognize and support existing literacy programs and efforts countywide
3. Connect people to literacy programs whether they need help or are able to help

Vision2Read is an opportunity for all sectors and members of the San Bernardino County community to engage and take action to support literacy and the success of every child from cradle to career.

The Vision2Read initiative will have its public kick-off at the San Bernardino County Superintendent of Schools’ Annual Family Reading Rally, which will take place at California State University San Bernardino on Saturday, September 19, 2015 from 8 a.m. to 1 p.m.

The Vision2Read website – [www.Vision2Read.com](http://www.Vision2Read.com) – has been developed in partnership with United Ways of San Bernardino County as a resource site where members of the public can connect with literacy programs provided by cities, towns, school districts and community organizations. Individuals can tap into the resources on the Vision2Read website for literacy assistance and/or volunteer their time to support those, or other, literacy efforts in the community.

## San Bernardino Countywide Vision

In 2010 and 2011, the entire community came together to create a Vision of the future desired for our county. The [Countywide Vision](#) recognizes that education, jobs, good health, public safety, housing, and recreation are part of an interrelated system. And, that only through collective community action will we be able to build the future our community desires and deserves.

Literacy has a direct and profound impact on several elements of a complete community, and as such, is a key component in achieving both of the Countywide Vision’s regional implementation goals:

1. To establish San Bernardino County as a model in the state where local government, regulatory agencies and communities are truly business-friendly; and
2. To partner with all sectors of the community to support the success of every child from cradle-to-career.

1. “Early Warning! Why Reading by the End of Third Grade Matters,” A KIDS COUNT Special Report from the Annie E. Casey Foundation, 2010.

