



COUNTYWIDE VISION UPDATE

July-September 2013

VISION = A VIBRANT ECONOMY

Jobs were the top concern expressed by residents during the Vision process, and employment has been a consistent theme in the effort to achieve the Vision. On July 16, the Board of Supervisors conducted a special study session focused on economic development. Board members expressed a deep interest in what the County is doing to spur job creation. Testimony from county business leaders highlighted the following efforts currently underway as part of the work being done by the Vision element groups:

- Best Practices Inventory:** Under the direction of the Vision Jobs and Economy Element Group, San Bernardino Associated Governments (SANBAG) has taken the lead in conducting an inventory of local government business-friendly practices. SANBAG next plans to identify existing best practices elsewhere in the state and nation and, with assistance from the Housing Element Group, Environment Element Group, and business industry organizations, develop a catalogue of “best of the best” practices that can be implemented throughout our county to strengthen our ability to attract and retain jobs.



- Alliance for Education:** Having a well-educated and inspired future workforce will attract top-notch employers and jobs to the county. Through the Education Element Group, the Vision Project is working with the Alliance for Education. The Alliance, a partnership between schools and business, promotes learning in science, technology, engineering and mathematics (STEM). The Linked Learning program is a key part of this effort. The County Superintendent of Schools, with a \$1.5 million grant from the Irvine Foundation, is developing a system that “links” rigorous education standards, technical experiences, student support services, and opportunities for work-based learning and internships in order to prepare students for careers in engineering and



healthcare. The Chino Valley, Colton, San Bernardino City, Upland, and Yucaipa-Calimesa school districts will lead the pilot program, which is being implemented this year.

ELEMENT GROUP HIGHLIGHTS

The Vision Element groups (Education, Environment, Housing, Jobs & Economy, Public Safety, Water, and Wellness) continue their work in support of the Vision's two regional implementation goals and their own element-specific priorities.

- ***Second Phase of Water Study to be Unveiled***

A highlight of last year's San Bernardino County Water Conference was the Water Element Group's presentation of the Vision's first major product – the Countywide Water Inventory. At this year's conference on August 23, the Water Element Group will present the next phase of its work in developing a collaborative plan to ensure adequate water supply to accommodate projected population and economic growth. This phase of the project will include maps outlining unserved or underserved areas that could receive water service with reasonable investment, as well as areas the group recommends remain undeveloped to protect natural recharge of our underground water basins.



- ***Planning Underway for Countywide Education Summit***

The Education Element Group has begun planning for an education summit that will convene all sectors of the community to prioritize strategies in support of the Regional Implementation Goal of supporting every child “from cradle to career.” The model of collective community impact will be a key theme of this event.

- ***Housing Collaborative***

The Housing Element Group on June 28 launched an Affordable Housing Collaborative, which will seek to expand the region's ability to provide much-needed housing and services to low-income families.

- ***Public Safety Leadership Forum***

The Public Safety Element Group will coordinate a first-ever Public Safety Leadership Forum bringing together soon-to-be-identified key stakeholders to discuss public safety issues. Details will be announced at a later date.

Ninety- and 180-day action plans for each Element Group will be posted on the Countywide Vision website, www.sbcounty.gov/vision. Subscribe to the Vision website to receive email notification of updates to information on the site.

INTERNET AND SOCIAL MEDIA

The Countywide Vision public website is getting a facelift. Although the new site has not been formally announced, it has been in transition over the past several weeks and much of the new look has been implemented. Remaining upgrades will occur over the next few weeks and we anticipate a public “launch” of the new website within the first two weeks of September. You can see the progress at www.sbcounty.gov/vision. The internal Vision website for County employees is undergoing a facelift as well. We have also established a Vision Twitter account, @SBCVision, as well as a presence on Facebook, “San Bernardino Countywide Vision.”



“VISION IN ACTION” AWARDS

The first annual “Vision in Action” awards were handed out at the SANBAG General Assembly on June 20, 2013. Two of the awards were designed to recognize accomplishments in support of the Vision’s two regional goals: “Partner with all sectors of the community to support the success of every child from cradle to career” and, “Establish San Bernardino County as a model in the state where local government, regulatory agencies and communities are truly business-friendly.”

- **Cradle to Career Award:** Colton Joint Unified School District, for the “Purposeful Community Initiative”, in which the district created partnerships with local businesses and community groups to provide internship opportunities for students.
- **Business-Friendly Award:** City of Chino, for the “Jump Start Meeting”, which is a process to help businesses through the development process by bringing all appropriate city departments together to identify any potential problems before time and money are spent on a formal application.
- **Collaboration Award:** A third award focused on regional collaboration – a core value of the Countywide Vision – and was presented to the cities of Adelanto, Barstow, Hesperia, Victorville and the Town of Apple Valley for their “Opportunity High Desert” project, in which the cities marketed themselves as a single region to shopping center developers in an effort to bring new businesses and jobs to the Victor Valley.

COUNTYWIDE VISION A PART OF COUNCIL OF GOVERNMENTS PROGRAMMING

SANBAG continues to develop its role as a Council of Governments with two upcoming presentations related to achievement of the Countywide Vision. All meetings take place at SANBAG’s headquarters in the Santa Fe Depot, 1170 West 3rd St., San Bernardino.

- **September 4, 2013, 10:30 a.m. – COMMUNITY VITAL SIGNS (Wellness Element Group)**
County Public Health Director Trudy Raymundo and Community Vital Signs Co-Chair Mike Parmer will lead a presentation on the Community Vital Signs project as a strategy

to focus our efforts to achieve measurable improvements in the health of the County community.

- **October 2, 2013, 10:30 a.m. – BEST PRACTICES INVENTORY (Jobs & Economy Element Group)**
Duane Baker will lead a presentation and discussion on the results of the business-friendly best practices inventory.