



## NEWS RELEASE

### Land Use Services

**CONTACT:**

Linda Mawby  
Senior Planner  
(909) 387-4002

January 9, 2018

[Linda.Mawby@lus.sbcounty.gov](mailto:Linda.Mawby@lus.sbcounty.gov)

---

## County Seeking Community Input via Culture and Arts Survey

---



San Bernardino County has commissioned the creation of a Morongo Basin Strategic Plan for Culture and the Arts. This project represents an extraordinary opportunity for the communities in the Morongo Basin to advance their culture and arts, while strengthening the economic impact of these treasured resources. The Cultural Planning Group, a Southern California consulting firm specializing in the field of arts and culture with experience working with communities across the country to create cultural plans, was selected to guide the project under the Land Use Services Department.

The goal of the Strategic Plan is to capitalize on existing resources to make the Morongo Basin's culture and arts sector stronger, more accessible, and more sustainable. This plan will be implemented by community partners and intends to create connections to integrate culture and arts into other areas - including education, economic development, youth activities, human services, parks, and open spaces.

The County needs the entire community of local artists, leaders, businesses, and residents to provide input into what they would like to see in the plan. The broader the perspective, the greater the support across all community sectors. The plan will assist Morongo Basin communities to articulate their vision for culture and the arts, leading to plans for activities that can fulfill that vision.

"The Morongo Basin is known for its artistic and creative way of life which continues to attract residents, businesses and tourists to this region," said San Bernardino County Third District Supervisor James Ramos. "We hope the community will help us build this roadmap to continue to promote and celebrate the Morongo Basin as an artistic hub."

Access to the Community Survey can be found via their online engagement website:  
[www.cultureandartsMB.com](http://www.cultureandartsMB.com)

The Strategic Plan for Culture and the Arts is expected to be complete in mid-2018.