



NEWS RELEASE

FOR IMMEDIATE RELEASE

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It's Sparky's 60th Birthday!

Fire Prevention education as a national campaign has been around since 1922 when the first Fire Prevention Week was proclaimed by President Warren Harding. According to the National Archives and Records Administration's Library Information Center, Fire Prevention Week is the longest running public health and safety observance on record. The National Fire Protection Association (NFPA) has developed a theme each year since 1957 and announces the theme for October mid-way through each calendar year. Sparky is also a creation of NFPA and this year Sparky is turning 60!

Sparky, a Dalmatian was born in Boston, Massachusetts as the official mascot of NFPA. Sparky has delivered safety messages about fire hazards and other safety measures to children and adults throughout the Nation. As time and technology have advanced so has the way Sparky is interacting with people everywhere. Since 2009 NFPA has developed a website dedicated to Sparky - go to www.sparky.org to learn about Sparky, and obtain key safety messages to keep your family safe.

Join San Bernardino County Fire Department on March 18th by wishing Sparky a Happy Birthday. The best birthday present you can give Sparky is to be SAFE. By doing the following, you can make Sparky a happy dog by preparing a home escape plan and having working smoke alarms. Go to: www.sbcfire.org under Safety Preparedness for more safety information for your family.



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