



NEWS RELEASE

FOR IMMEDIATE RELEASE

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DATE: *March 13, 2015*
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San Bernardino County CUPA Brands New Logo

While the Office of the Fire Marshal (OFM) staff were engaged in creating the new OFM unit patch, which is proudly displayed on the right shoulder of the Class C uniform, the Certified Unified Program Agency (CUPA) staff was also hard at work designing a new logo to brand the CUPA. After many different proposals, management approved a logo specific to San Bernardino County CUPA Program. This is the first time the CUPA has used a separate logo from the approved Fire Department logo since joining the Fire Family in early 1997.

The mission of the CUPA is to protect human health and the environment by coordinating, consolidating, and consistently implementing hazardous materials laws and regulations. A team of twenty-three (23) inspectors are responsible for inspecting facilities that handle, store, generate, and/or dispense hazardous materials and wastes for approximately 6,700 facilities in San Bernardino County, with the exception of the incorporated city of Victorville. This team verifies compliance related activities through routine inspections and complaint investigations. Regulated facilities range from dry cleaners, automotive repair shops, refrigerated warehouses, to chemical manufactures and everything else in between.

CUPA inspectors will be wearing red, white, blue, or grey polo shirts that incorporate the new CUPA logo embroidered on the left chest, with their name and rank embroidered on their right chest. The new logo incorporates the familiar NFPA 704 red, yellow, white, and blue diamond on point in the center of the logo. No San Bernardino County logo would be complete without the inclusion of the highly recognizable arrowhead, proudly displayed in the white diamond on point, with the letters OFM located in the center of the arrowhead. And the acronym CUPA is spelled out in the ring surrounding the logo.

San Bernardino County CUPA is thrilled with the development and roll out of this new logo. A photo of the new CUPA logo can be viewed at www.sbcfire.org under Latest News.

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