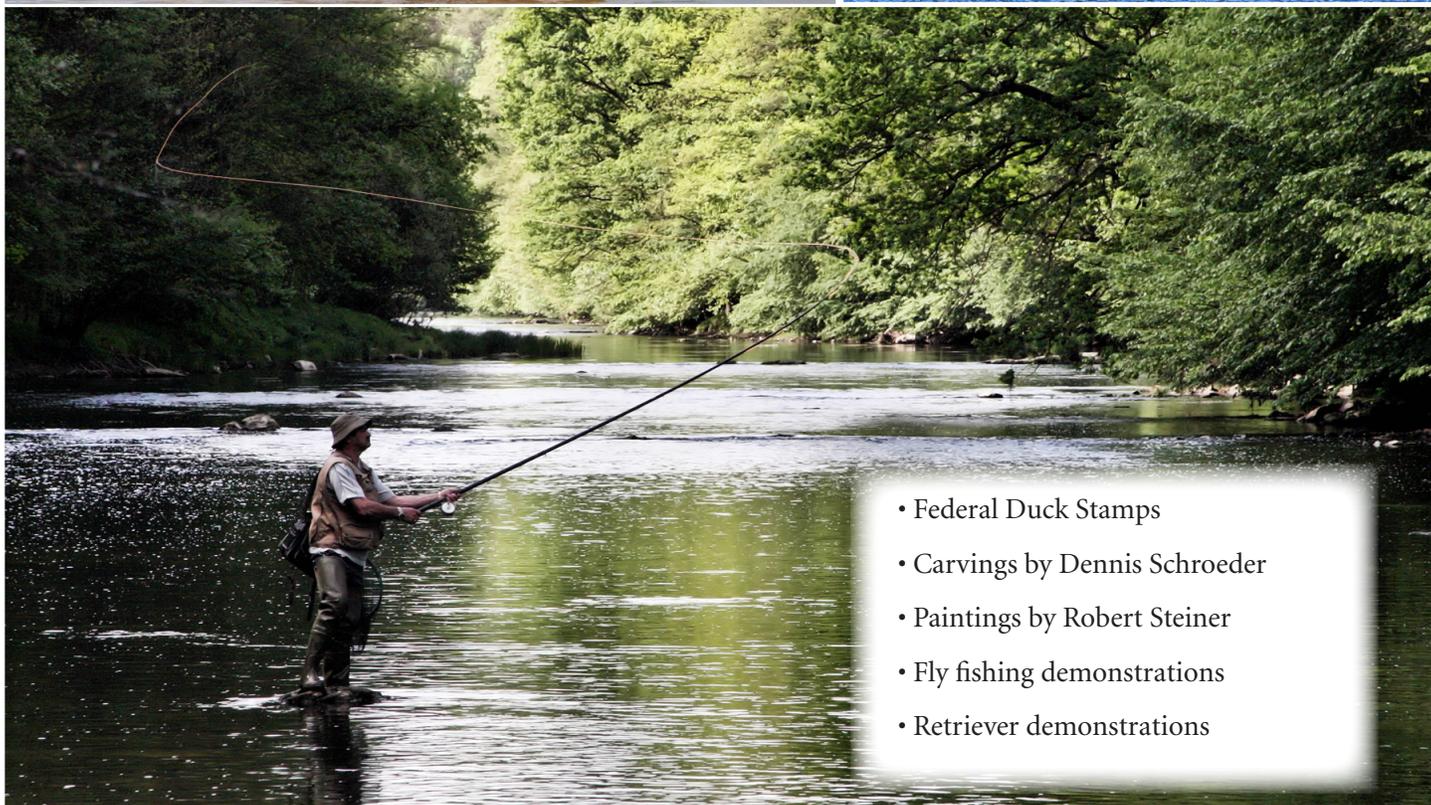


# FLIGHTS OF FANCY

San Bernardino County Museum

November 16, 17 & 18, 2012

Sponsor opportunities



- Federal Duck Stamps
- Carvings by Dennis Schroeder
- Paintings by Robert Steiner
- Fly fishing demonstrations
- Retriever demonstrations

# FLIGHTS OF FANCY

NOVEMBER 16, 17 & 18, 2012

In celebration of 60 years of service to the Museum, the San Bernardino County Museum Association is pleased to present *Flights of Fancy*. Flights of Fancy blends art, outdoor sporting and environmental education activities in one of the region's largest and most vibrant cultural settings, the San Bernardino County Museum. Drawing over 1,000 weekend visitors, *Flights of Fancy* will offer guests an opportunity to view the first west coast showing of the Federal Duck Stamp winning entry and to meet the artist. Children will participate in fun educational activities and art projects. Museum staff and guest speakers will open our eyes to the fascinating world of life in the air.

Flights of Fancy is held at the San Bernardino County Museum, home to the fifth largest bird egg collection in the world, a world famous bird collection, and a renowned staff of experts to enlighten and entertain us.

## Audience

The counties of San Bernardino and Riverside are home to over 4 million people, the 12th most populous metropolitan area in the United States, and the third most populous region in the state of California. Sponsors will reach our audience through a number of promotional and marketing methods as outlined in Sponsorship Opportunities below.

## Sponsorship Opportunities

Sponsors play an important role in the success of the San Bernardino County Museum, and sponsoring programming at the San Bernardino County Museum is good business. Sponsors reach a highly diverse and culturally aware audience while supporting programs at the museum.

**Engage with people.** Event attendees are an educated, receptive audience that will be interested in hearing about your products and/or services. Title (\$10,000) and Gold (\$5,000) sponsors have an opportunity to demonstrate, sample or test market their product and receive instant responses about their products and/or services from attendees.

**Develop new business contacts.** *Flights of Fancy* provides sponsors with a unique networking opportunity to connect with the community in a fun and entertaining environment.

# SPONSORSHIP BENEFITS

## **Flights of Fancy Title Sponsor — \$10,000**

The exclusive Title Sponsorship confers maximum visibility for an organization, corporation, or individual. Take advantage of all of the spectacular benefits listed below.

Recognition as the *Flights of Fancy* Title Sponsor from the reception podium, with an opportunity to address our guests

Title recognition on all other promotional materials including:

- on a freeway-visible banner in front of the museum for one week prior to the event
- on event invitation (including e-invitation to over 15,000 County employees and 5,000 SBCMA members and friends)
- in media promotions
- on Museum's plasma video screens for three days of the event (Title name recognition or logo)
- on the web site, Facebook & Twitter
- in event souvenir journal with full-page ad
- in the San Bernardino County Museum Association newsletter
- in event program and on posters in the Museum throughout the event

Opportunity to distribute information related to your business throughout the event, subject to approval.

Complimentary reception tickets for eight plus five reserved parking passes

Four SBCMA Family Memberships – your employees or friends will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!

## **\$5,000**

Recognition as a *Flights of Fancy* Major Sponsor from the reception podium, with an opportunity to address our guests

Major recognition on most other promotional materials including:

- on a freeway banner at the front of the museum for one week prior to the event
- on event invitation (including e-invitation to over 15,000 County employees and 5,000 SBCMA members and friends)
- in media promotions
- on Museum's plasma video screens for three days of the event (Prominent name recognition or logo)
- on the web site, Facebook & Twitter
- in event souvenir journal with full-page ad
- in the San Bernardino County Museum Association newsletter
- in event program and on posters in the Museum throughout the event

Opportunity to distribute information related to your business throughout the event, subject to approval.

Complimentary reception tickets for six plus two reserved parking passes

Four SBCMA Family Memberships – your employees or friends will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!

## **\$2,500**

Recognition on some promotional materials including:

- on event invitation (including e-invitation to over 15,000 County employees and 5,000 SBCMA members and friends)
- in media promotions
- on Museum's plasma video screens for three days of the event (name recognition or logo)
- on the web site, Facebook & Twitter
- in event souvenir journal with full-page ad
- in the San Bernardino County Museum Association newsletter
- in event program and on posters in the Museum throughout the event

Complimentary reception tickets for four

Two SBCMA Family Memberships – your employees or friends will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!

## **\$1,500**

Recognition on some promotional materials including:

- in some media promotions
- on Museum's plasma video screens for three days of the event (name recognition or logo)
- on the web site, Facebook & Twitter
- in event souvenir journal with full-page ad
- in the San Bernardino County Museum Association newsletter
- in event program and on posters in the Museum throughout the event

Employee volunteer opportunities

Complimentary reception tickets for two

One SBCMA Family Membership – An employee or friend will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!

## **\$500**

Recognition on some promotional materials including:

- on Museum's plasma video screens for three days of the event (name recognition or logo)
- in event souvenir journal with quarter-page ad
- in the San Bernardino County Museum Association newsletter
- in event program and on posters in the Museum throughout the event

***Benefits including the opportunity to speak to guests and the promotion of business or individual via social network, website, printed material, etc. are subject to the Museum Association's approval.***

# CELEBRATING 60 YEARS OF SERVICE!

## San Bernardino County Museum Association

2024 Orange Tree Lane, Redlands, CA 92374

### Flights of Fancy Sponsorship Levels:

- Title Sponsor—\$10,000
- \$5000
- \$2,500
- \$1,500
- \$500
- \$\_\_\_\_\_ (donations in any amount are greatly appreciated!)

**In-kind** sponsorship: please list donated item(s) and cash value

Item(s) \_\_\_\_\_

Value \$ \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ E-mail address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsor's signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_

check (payable to SBCMA)     VISA     MasterCard

Card # \_\_\_\_\_ Expiration date \_\_\_\_\_

For additional information, visit [www.sbcountymuseum.org](http://www.sbcountymuseum.org)

Please mail, email or fax this document to:

Development Office

San Bernardino County Museum Association 2024 Orange Tree Lane, Redlands, CA 92374

Phone: 909-307-2669 ext. 225 • Fax: 909-307-0689 E-mail: [museum@sbcounty.gov](mailto:museum@sbcounty.gov)

The San Bernardino County Museum Association (SBCMA) is designated by the Internal Revenue Service as tax-exempt (95-6095688) defined in section 501(c)(3) of the Internal Revenue Code and, as such, contributions to SBCMA are tax-deductible as allowed by law.