

FLIGHTS OF FANCY

A Souvenir Journal celebrating
the 60th anniversary of
the San Bernardino County
Museum Association



San Bernardino
County Museum
Nov. 16, 17 & 18, 2012

In Celebration of our 60th Anniversary
The San Bernardino County Museum Association presents

FLIGHTS OF FANCY

November 16, 17, & 18 2012

Greetings,

This year the San Bernardino County Museum Association is celebrating 60 years of service to the San Bernardino County Museum. The San Bernardino County Museum Association exists to foster research and education, support programs, participate in funding capital improvements, and to solicit, receive, manage, and distribute funds and gifts for the benefit of the San Bernardino County Museum system.

To commemorate our 60th Anniversary, we are preparing a souvenir journal to be distributed to attendees at our Flights of Fancy events held on Friday evening November 16 and Saturday & Sunday, November 17 and 18, 2012. Flights of Fancy will be held at the San Bernardino County Museum—home to the fifth largest bird egg collection in the world, a world famous bird collection, and a renowned staff of experts.

Flights of Fancy blends art, outdoor sporting, and environmental education in one of the regions' largest and most vibrant cultural settings: the San Bernardino County Museum. Flights of Fancy will offer over 1,000 weekend visitors an opportunity to see the first west coast showing of the top Federal Duck Stamp entries and to meet the winning artist. Children will participate in fun educational activities and art projects. Museum staff and guest experts will open our eyes to the fascinating world of life in the air, from flight to fly fishing.

The Flights of Fancy souvenir journal will include the museum's annual calendar, information about wildlife refuges and wetlands conservation, brief histories of the development of our bird and egg collections and exhibits and the people who made them possible, and more, all combined with advertisements and best wishes from our supporters. Advertisers will reach a highly diverse and culturally aware audience while supporting the programs held during this event.

Please review the attached/enclosed Souvenir Journal Advertising Form for the advertising opportunities and specifications. You can submit your ad conveniently via email to lavery-brown@sbcm.sbcounty.gov. We encourage you to secure your advertisement space early to take advantage of this once in a lifetime opportunity.

In addition, if you are interested in one of our Flights of Fancy sponsorship opportunities, please contact us at (909) 307-2669 ext. 225.

Thanking you in advance,

LaWanda Avery-Brown
Executive Director

FLIGHTS OF FANCY

Souvenir Journal Advertising Form

Name: _____

Organization/Company: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Ad type (black-and-white or color)

		Size(inches)	Quantity	Total
Business card	\$60	2 x 3.5	_____	_____
Quarter-page	\$125	4 x 5	_____	_____
Half-page	\$250	4 x 10	_____	_____
Full page	\$500	8 x 10	_____	_____
Front inside cover	\$750	8 x 10	_____	_____
Back inside cover	\$750	8 x 10	_____	_____
Back outside cover	\$750	8 x 10	_____	_____

Total enclosed: \$ _____. Payment by: Check (payable SBCMA) or MasterCard or Visa

Credit card no. _____ Exp. Date: _____

Signature _____

Please Note:

All ads should be "camera ready" in JPEG, PDF, or Microsoft Word format. Ads can be sent by email to lavery-brown@sbcm.sbcounty.gov or mailed to SBCMA, 2024 Orange Tree Lane, Redlands, CA 92570.

For best results with photographs, please forward your advertisement electronically by utilizing the email above.

The deadline for accepting ads is November 1, 2012. Ads may be edited for professional presentation.

Advertising in the SBCMA souvenir ad journal is subject to approval by the Flights of Fancy committee members.

The SBCMA is designated by the Internal Revenue Service as tax-exempt (95-6095688) defined in section 501 © (3) of the Internal Revenue Code and, as such, contributions to SBCMA are tax-deductible as allowed by law.