

Tom Bennett Art and Environmental Science Competition 2010  
San Bernardino County Museum Association  
**Migration Madness—Poster Competition**

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### Introduction and Program Description

Birds live all around us. On any day, you can find birds out and about, looking for food, mates, or nesting sites. Some birds live in one place year-round, while others migrate twice a year between summer and wintering grounds. With **Migration Madness**, families get creative and have fun while learning about birds that migrate through their region.

For this **Art and Environmental Science Competition**, family members will create a **poster** depicting an aspect of birds that migrate through their own region. All family members participate in creating one **poster**. Competition criteria allow for diversity of backgrounds, ages and interests of the family. All families are welcome to participate!!

**Entrants are eligible to win one of five, \$100 “Museum Bucks” award certificates to use anyway they like in the Museum—for admission, program registration fees, membership, or in the Museum Store.**

In addition, participating families will receive a framed Award of Merit certificate and a ribbon. Everyone entering the competition is invited to attend, free of charge, the awards ceremony at the museum on **Saturday, November 20 at 2:00 pm**, and enjoy the Wildlife Art Festival that day. *Entries are due by 6:00 Tuesday, November 9, 2010*

Eligible posters will be displayed in the Museum through December!

### Getting Started

Posters are often used to **give information**, to **invite** viewers to participate in an event, or to **persuade** the reader to take action. Approach the design process as a way to accomplish **one** of these goals.

Decide what your poster will do before you start designing. For example:

- **Informational poster** –inform the viewer about migratory birds that migrate through your region.
- **Invitation to participate in an event poster** –such as preparing for the first day that a migratory species is seen in your area, or a migratory bird festival for people to attend.
- **Persuasion to join or participate in a cause poster** –to convince the viewer to join a movement or change a behavior, such as learning to identify birds, getting started in the recreational activity of bird watching, or joining an organization that supports migratory bird conservation.

Additional information and contest details are available on the Museum’s website:

[www.sbcounty.gov/museum/](http://www.sbcounty.gov/museum/)

Or call Curator of Education, Jolene Redvale, at 909-307-2669 x252.

*We thank the San Bernardino County Fish and Game Commission for making this program possible as part of our annual Wildlife Art Festival.*

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