



SBCMA presents
Gatsby's at the Grove

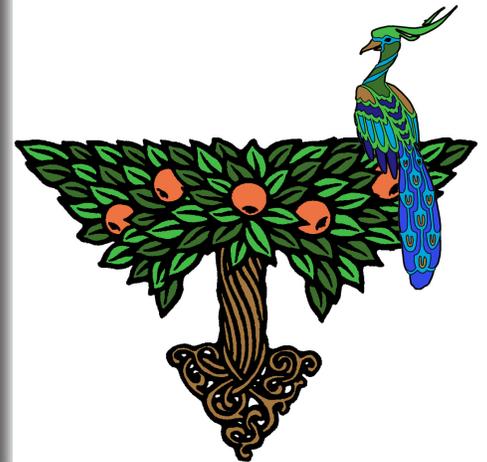
6:30 to 10:30 p.m. on

Saturday, July 9, 2011

at the San Bernardino County Museum

Sponsor opportunities

San Bernardino County Museum Association



A great way to learn about the past is to be a part of it! Gatsby's at the Grove focuses on music, dance, fashion, and pop culture from the 1920s, reflecting this fascinating and rapidly changing time in our collective history. Enjoy wearing period clothing and learning a few dance steps from the Jazz Age.

Please consider supporting this unforgettable event by becoming a sponsor. Our sponsors are recognized in a variety of ways, depending on the level of contribution, including event tickets, print advertisements, on-site signage, event announcements, inclusion in event program, Museum newsletter, press releases, and posting logos on the Museum website.

Sponsorship Opportunities

Get your brand onboard with arts & culture

San Bernardino County Museum's Gatsby's at the Grove has an expected attendance of between 600 and 800 guests. Proceeds from the event support ongoing renovation of history exhibits. Produced by the San Bernardino County Museum and the San Bernardino County Museum Association, Gatsby's at the Grove offers dancing, music and fashion, 1920s style. Guests will create memories that last a lifetime.

TITLE SPONSOR – “THE STAR” - \$10,000

You could be the STAR of Gatsby's at the Grove. The Title Sponsorship makes one organization or corporation shine. Don't miss the opportunity to indulge in all of the spectacular benefits listed below.

- Be introduced to all of our guests and be recognized for your generous support
- Meet and address guests and distribute information related to your business during the event (subject to approval)
- Exclusive recognition on a freeway banner at the front of the museum for one week prior to the event
- Title recognition on event invitation
- Title recognition on Museum website (a link to your website), newsletter, and at entrance to the event
- Title recognition on event program with full page ad
- Name or logo prominently displayed on banner above entrance to the Museum
- Recognition on all event promotional materials including: newspapers, magazines, and radio
- Complimentary tickets and reserved table for eight
- Six Family Memberships - Your employees will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!
- Reserved event parking for eight

REGISTRATION SPONSOR - \$5,000

- Recognition on Museum website (a link to your website), newsletter, and at entrance to the event
- Recognition on event program with 1/2-page program ad
- Meet and greet guests at registration table and distribute information related to your business (subject to approval)
- Recognition on most event promotional materials including: newspapers, magazines, and radio
- Signage at dance area celebrating your sponsorship
- Recognition on event invitation
- Six complimentary tickets
- Four Family Memberships - Your employees will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!

ENTERTAINMENT SPONSOR - \$2,500

- Recognition on event program with 1/4-page ad
- Recognition on Museum website, in newsletter, and at entrance to the event
- Signage at refreshment or drink table celebrating your sponsorship
- Recognition on event invitation
- Recognition on most event promotional materials
- Four Complimentary tickets
- Two Family Memberships - Your employees will appreciate the opportunity to bring their families to the Museum, year-round, free of charge!

AMBIANCE - \$1,000

- Recognition on Museum website, newsletter, and at entrance to the event.
- Recognition on event program with business card ad
- Recognition on some event promotional materials
- Recognition on event invitation
- Two Complimentary tickets
- One Family Membership - Free admission to the Museum, year-round!

OUR FRIENDS -

In-kind donations of goods and services and monetary contributions of any amount are greatly appreciated!

- Sponsorships between \$100 and \$1,000 will be recognized in the event program, Museum newsletter and at the entrance to the event.



TOP 5 REASONS TO SUPPORT GATSBY'S AT THE GROVE

- Create interest in your products and services by associating your business with quality exhibits, programs, and events
- Gain the recognition your business deserves with a highly desirable, educated, regional audience, including families, young adults and seniors
- Invest in your community through educational, cultural, and entertaining programming
- Promote your business and expand your reach locally and regionally
- Enjoy the advantages of museum membership and VIP status for you and your employees

JOIN THESE FINE SPONSORS

- San Bernardino County Museum Association
 - PrintProPlus.com
- Coffee Bean and Tea Leaf, Redlands



Gatsby's at the Grove Planning Committee

Michele Nielsen, Curator of History

Community Members

Earleen Ferguson-Dudley • Eric Gruenler • Dean McVay • Tracie Montgomery
Johnnie Ann Ralph • Jim Walling

Museum and Museum Association Staff

LaWanda Avery-Brown • Ish Finley • Hortense Packer • Kamelyta Plimley • Jolene Redvale
Jennifer Reynolds • Melissa Sanchez • Eric Scott

GATSBY'S AT THE GROVE

DONATION FORM

The San Bernardino County Museum Association thanks you for your generosity.

Together we can make a difference

LEVEL OF SPONSORSHIP (please check appropriate line)

_____ "THE STAR" \$10,000

_____ REGISTRATION SPONSOR \$5,000

_____ ENTERTAINMENT SPONSOR \$2,500

_____ AMBIANCE SPONSOR \$1,000

_____ OUR FRIENDS (donations in any amount are greatly appreciated!)

In-kind sponsorship: please list donated item(s) and cash value

Item(s) _____

_____ Value \$ _____

Company _____ Phone _____

E-mail address _____

Address _____

City _____ State _____ Zip _____

Sponsor's signature _____ Date _____

Print name _____



or



Card No _____

Expiration date _____

(Please circle one)

For additional information, log on to the San Bernardino County Museum Website: www.sbcountymuseum.org

Please mail, email or fax this document to:

Hortense Packer

San Bernardino County Museum Association

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