

DEPARTMENT OF PUBLIC HEALTH



COUNTY OF SAN BERNARDINO

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PH# 09-20

April 3, 2009

For Immediate Release:

The Black Infant Health Project Announces the
Annual Healthy Baby Celebration at the Carousel Mall
For release beginning April 6, 2009

The County of San Bernardino Department of Public Health Black Infant Health Project announces its Annual Healthy Baby Celebration. One focus of this health and safety event is to increase community awareness of the maternal and infant health needs that exist within the African American community. The African American community in San Bernardino County continues to be disproportionately affected by a number of health problems, including high infant morbidity and mortality rates. The Department of Public Health believes that working alongside its community based partners to address these health challenges is the best way to improve the overall wellbeing of at-risk African American women and their babies. This task would not be complete without the help of individuals and other community based organizations, since it takes a collective effort to bring change.

The Healthy Baby Celebration will be held on April 22, 2009 from 11:00 a.m. to 2:00 p.m. at 295 Carousel Mall, in San Bernardino, CA. There will be fun and educational activities for people of all ages. These will include Sparky, the Fire Department's Mascot; entertainment provided by FAME and Katz Outdoor Fitness, and chances for participants to earn valuable and fun prizes. Numerous private and public agencies will be present to share information on health education services available to county residents.

The community is invited to enjoy the special activities at this important event! Plan to arrive early and stay till closing.

For more information, please call 1-800-227-3034 and ask for the Black Infant Health Program.

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MARK UFFER
County Administrative Officer

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