

Press Release

From the Office of
Supervisor Neil Derry
County of San Bernardino, Third District
www.sbcounty.gov/derry



FOR IMMEDIATE RELEASE
August 6, 2009

For more information, contact
George Watson, Chief of Staff
(909) 387-4855

Supervisor Derry Allocates Funds to Promote Recreation and Tourism in Big Bear Area

EDA to contract with Big Bear Chamber to fund Events Resource Office

SAN BERNARDINO, CA – The Board of Supervisors approved the allocation of \$20,000 to fund a partnership between the Economic Development Agency and the Events Resource Office (ERO) of the Big Bear Chamber of Commerce at Tuesday's board meeting.

The ERO was established in 2002 to help promote the area's tourism and recreational amenities. One of the major issues facing the area is the significant difference in business and economic activity between ski season and the rest of the year. In reality, the Big Bear Valley offers ample opportunities and attractions throughout the year.

“We hope to increase the economic health and vitality of the area by developing strategies that will promote the area as a year round tourist destination,” Supervisor Derry said.

The funds will come out of Supervisor Neil Derry's elective projects budget, which is designed to finance unbudgeted local needs.