INTEROFFICE MEMO

DATE **November 2, 2012** **PHONE: 387-9146**

County of San Bernardino

FROM **TRUDY RAYMUNDO, Director**
Department of Public Health

TO **GREG DEVEREAUX,** Chief Executive Officer
County Administrative Office

HONORABLE BOARD OF SUPERVISORS
Board of Supervisors

SUBJECT **COUNTY COMMUNITY VITAL SIGNS PROJECT - UPDATE**

The purpose of this memo is to provide an update regarding the Department of Public Health (DPH), Department of Behavioral Health (DBH), and Arrowhead Regional Medical Center's (ARMC) on-going efforts with Community Vital Signs (CVS); a community-led initiative to develop a community health improvement framework for San Bernardino County.

CVS is intended to build upon the Countywide Vision by setting evidence-based goals and priorities for action that encompass policy, education, and systems change in addition to quality, affordable and accessible health care and prevention services. It provides the basis for aligning and leveraging resources and efforts by diverse agencies, organizations and institutions in order to empower residents by making healthy choices easy choices.

Background

Since its Inaugural Workshop in September 2011, the work group has made large strides in achieving the goals and objectives set by the original stakeholder group.

To date, CVS has adopted and established the following:

Vision Statement

We envision a county where a commitment to optimizing health and wellness is embedded in all decisions by residents, organizations and government.

Value Statement

Community Vital Signs is guided by the following values:

- **Community-driven**: Shared leadership by and for residents, engaging and empowering all voices
- **Cultural competency**: Respecting and valuing diverse communities and perspectives
- **Inclusion**: Actively reaching out, engaging, and sharing power with diverse constituencies
- **Equity**: Access to participation, resources and service, addressing historical inequities and disparities
- **Integrity and Accountability**: Transparent and cost-effective use of resources
- **Collaboration**: Shared ownership and responsibility
- **Systemic change**: Transform structures, processes, and paradigms to promote sustained individual and community health and well-being

Executive Steering Committee
This Steering Committee was established through the year long process that has occurred since the Inaugural Workshop. As a committee, they are charged with the overall policy and direction of CVS.

Currently the membership of the initiative represents a diverse group of stakeholders, with unique expertise and experience, invested in the health of the county. The membership represents:

- Businesses
- Education
- County Departments
- Health & Mental Health Providers
- Planning Agencies
- Cities and Towns
- Inland Empire Health Information Exchange
- Transportation Sector
- Air Quality Agency
- Faith & Community Based Organizations
- Hospitals and Community Clinics
- Universities
- Foundations
- Health Plans

Next Steps
On November 6, 2012, the Department will be requesting approval of the contract with Applied Study Research. This consultant will be tasked to work in concert with the Steering Committee to develop a Community Health Assessment and Community Health Improvement Plan. These activities will be conducted in two phases:

Phase I Data Gathering and Analysis - with an emphasis on the collection of existing data, analysis of that data and determination if gaps exist in data that is of importance to the community.

Phase II Community Engagement - in order to establish health priorities and policy recommendations that can be acted upon by the community.

The Steering Committee will be meeting with a facilitator during the latter part of November in a half-day session to develop a marketing plan to promote CVS to the community. In addition, it will solidify the role of the Steering Committee as it moves forward towards greater community engagement.

As always, I want to thank you for your ongoing support for Community Vital Signs. It is truly through such support and collaborative efforts that we can begin to make creative, and collective impacts towards improving the health of our county.

Please don't hesitate to call if you have any questions.

TR:rf

cc: Linda Haugan, Assistant Chief Executive Officer, Human Services
Board of Supervisors - Chiefs of staff
Patrick Petre, Director, Arrowhead Regional Medical Center
CaSonya Thomas, Director, Department of Behavioral Health
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