

California Statewide Prevention and
Early Intervention (PEI) Projects
Administration Overview

County of San Bernardino
Department of Behavioral Health

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The slide features three logos at the bottom: on the left, a logo for Behavioral Health with a graphic of people; in the center, the official seal of the County of San Bernardino; and on the right, the logo for CalMHSA (California Mental Health Services Authority).



Statewide PEI Projects Overview

- In 2007, the Mental Health Services Oversight and Accountability Commission (MHSOAC) approved 5 statewide PEI projects
- The intended impact was to support the implementation of PEI projects across the entire state by embedding an appropriate infrastructure through a one time infusion of resources.
- In May 2010, DBH conducted a community planning process which concluded with the assignment of funding for 3 Statewide Projects to the California Mental Health Services Authority (CalMHSA)

2



Statewide PEI Projects Overview

The 3 statewide projects being administered by the CalMHSA include:

- Student Mental Health Initiative;
- Stigma and Discrimination Reduction;
- Suicide Prevention;

3



California
Student Mental Health Initiative

4



California Student Mental Health Initiative (continued)

According to State Plan- 76% targets Higher Education institutions, with emphasis on developing prevention and early intervention systems and 24% targeted for K-12.

SMHI Key Elements:

- System and Policy Development
- Training
- Evaluation
- Campus based mental health programs such as:
Mental health promotion, peer to peer support, referral and linkage, and creating the infrastructure for early intervention

5



California Student Mental Health Initiative (continued)

Local Impact

Higher Education

- CSUSB awarded 2 year grant
- SBVC awarded mini grant
- Establishing cross-system collaboration network, conducting faculty and peer training, strengthening connection to community supports for referral.

6



California Student Mental Health Initiative (continued)

Local Impact

K-12

- California County of Superintendents Educational Services Association: Statewide provider with ability to implement according to regions
- Goals are: Increase Cross-system Collaboration; Implement a School Demonstration Project; Education and Training; and Technical Assistance

7



**California
Suicide Prevention Plan**

8



California Suicide Prevention

Guidelines indicate 25% of overall funding should be directed toward Suicide Prevention to develop a “system” of suicide prevention across the state to support projects at the local level

California Suicide Prevention Plan Strategies include:

- Using targeted approaches for specific populations (ex. Older adults)
- Training and Workforce Enhancements (across multiple fields)
- Public Education
- Improving program effectiveness and system accountability (we need to learn more to be successful)

9



California Suicide Prevention

Local Impact

- Expansion of the National Hotline to include additional languages and specialized component for Veterans (1-800-273-TALK (8255) (Didi Hirsch Mental Health)
- Offering Train the Trainer model in ASIST and SafeTALK
- Know the Signs Media Campaign (mass campaign begins in November). Targeted toward caretakers and general public and drives target to website
<http://www.suicideispreventable.org/>
- Best Practices Project

10



**California Plan for Reducing
Mental Health Stigma and
Discrimination**

11



***Stigma and Discrimination
Reduction***
Local Level

- Social Marketing Campaign (www.ReachOutHere.com)
- Creating supportive environments for communities and families (UACF)
- Promoting Mental Health in the Workplace (Mental Health Association in California)
- Reducing Stigma and Discrimination in Mental Health and System Partners (NAMI California)
- Advancing Policy to Eliminate Discrimination (Disability Rights California)

12



For additional questions or information please contact:

Michelle Dusick, PEI Coordinator
(909) 252-4046
mdusick@dbh.sbcounty.gov

13

