



Office of the

DISTRICT ATTORNEY

Michael A. Ramos, San Bernardino County District Attorney

NEWS RELEASE

For Immediate Release

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DISTRICT ATTORNEY LAUNCHES PUBLIC SERVICE ANNOUNCEMENT

SAN BERNARDINO, Calif. – The San Bernardino County District Attorney announced the launch of a 60-second Public Service Announcement today in an effort to encourage parents and guardians to speak with their children about child safety.

“My hope is that parents will take just a few moments to talk to their children about what to do if they find themselves in potentially dangerous situations,” said District Attorney Michael A. Ramos. “Not tomorrow or the next day, but now, because the time we take today to speak to our children could possibly make all the difference in the world tomorrow.”

Parents and/or guardians are encouraged to visit the National Center for Missing and Exploited Children (NCMEC) online for valuable tips and suggestions on how to talk to your children.

To view the Public Service Announcement, please visit the San Bernardino County District Attorney’s YouTube channel at http://www.youtube.com/watch?v=fl6coq_HgeI

VALUABLE RESOURCES:

National Center for Missing and Exploited Children (NCMEC)

Web Address: <http://www.missingkids.com>

This site contains prevention and safety education programs and materials that contain information and tips that will help keep children safer.

FBI Child ID App

Every year, thousands of children go missing. The FBI's Child ID App can help. This free app provides a convenient place to electronically store photos and vital information about your children so that it's literally right at hand if you need it. Right now, the Child ID app is only available for use on iPhones and can only be downloaded for free from the App Store on iTunes, but they plan to expand this tool to other types of mobile devices in the near future.

California Attorney General Family Online Safety Contract

Web Address: <http://oag.ca.gov/cybersafety/online/family-contract>

The California Attorney General provides a Family Online Safety Contract which allows parents to better understand their kids' ever-changing online lives, and will work to create an environment where kids feel they can communicate about cyber-safety issues.

California Megan's Law

Web Address: <http://www.meganslaw.ca.gov>

The California Department of Justice's Internet web site which lists designated registered sex offenders in California.

San Bernardino County Child Abduction Unit on Facebook

Web Address: <http://www.facebook.com/#!/pages/Child-Abduction-Unit-San-Bernardino-County-District-Attorney/229728410422416?sk=wall>

The San Bernardino County District Attorney's Office has created a Facebook page for ongoing child abduction cases it is currently pursuing. You may also type in the search phrase "San Bernardino County Child Abduction Unit" to connect with this page

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