



FOR IMMEDIATE RELEASE:

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Give to those in need...

Holiday Food Baskets

Area Businesses Help the San Bernardino Food Bank Feed Needy Families

Dec. 7, 2010 – SAN BERNARDINO, CA: A call has gone out to all businesses to help donate to the Community Action Partnership of San Bernardino County (CAPSBC) Food Bank. The holidays can be a difficult time for those in need. The CAPSBC Food Bank has started food drives here at our food bank warehouse and at various partner locations throughout the Inland Empire. The food we collect is distributed to over 200 locations throughout the county. There are over 22,000 homeless children within the county school system and over 30,000 families look to our food network for assistance every month. CAPSBC CEO Patricia L. Nickols stated, “We would like to thank the business community for their generosity during this Holiday Season and all year long. Needy families throughout San Bernardino County are given food assistance because of these donations. We are pleased to recognize these organizations for their hard work in helping with food donations, monetary donations, and food drives in our community. In addition, CAPSBC would like to thank the numerous individuals, business, civic and faith-based organization for their contributions this Holiday Season!”



Henry's Farmers Markets

Henry's is once again donating to the CAPSBC Food Bank through its “Grab ‘n Give” holiday giving campaign. The “Grab ‘n Give” campaign provides bags of holiday-themed groceries priced at 10% discount near checkout stand. After paying, customers can drop off bags at donation bins near the exits. The store then boxes the purchased bags for pick-up by CAPSBC Food Bank trucks. Last year Henry's donated 22,675

lbs. of food to help needy local families. The food drive will begin on November 1st and end on January 2, 2011.



Carrows/Coco's “Pies for a Purpose”

Local Carrows/Coco's restaurants will begin giving fresh baked pies to the CAPSBC Food Bank through its Pies for a purpose charitable initiative. Beginning November 16, customers at all 88 Coco's and 80 Carrows locations – will have the opportunity to purchase fresh-baked pies for donation to local food banks in California, Colorado, Nevada and Arizona. The community-based charity program will last throughout the holidays until January 5, 2011.

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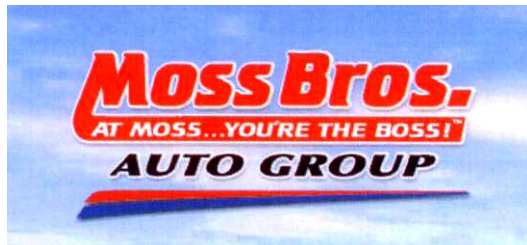
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Restaurant diners will have a chance to share some delicious holiday cheer by donating desserts “fresh from the oven” to those in need. Charitable givers will be recognized with “donation pie” placards prominently displayed in each restaurant, and will also receive a future one-dollar off dessert coupon for each donated pie. Last year Carrows/Coco’s donated 274 fresh baked pies.



Rotolo Chevrolet

Rotolo Chevrolet in Fontana is collecting canned goods for the CAPSBC Food Bank until Dec. 20. All donations will be matched one-for-one by the auto dealership. Rotolo Chevrolet is located at 16666 So. Highland Ave, Fontana, CA. Donations can be made during business hours, Mon-Sat 7am-10pm and Sun 9am-9pm.



Moss Bros. Auto Group

Moss Bros. Auto Group is also collecting canned good for the CAPS-BC Food Bank in San Bernardino and Second Harvest Food Bank in Riverside thru Dec. 10, 2010. Donations can be made at any of their 6 locations between the hours of 9am-8pm, Mon-Sat and 10am-6pm, Sun. Moss Bros. dealerships are located at: Moss Bros. Chrysler/Jeep/Dodge, 8151 Auto Drive, Riverside, CA 92504;

Moss Bros. Chrysler/Jeep/Dodge, 1100 South E. Street, San Bernardino, CA 92408; Moss Bros. Chevrolet, 12625 Auto Mall Drive, Moreno Valley, CA 92555; Moss Bros. Chrysler/Jeep/Dodge, 27810 Eucalyptus Avenue, Moreno Valley, CA 92555; Moss Bros. Honda, 27990 Eucalyptus Avenue, Moreno Valley, CA 92555; Moss Bros. Toyota Scion, 12630 Motor Way, Moreno Valley, CA 92555.



Stater Bros. Charities

Stater Bros. Charities recently donated \$15,000 to the CAPSBC Food Bank. Stater Bros. has supported the

CAPSBC Food bank since 1988 with cash and food donations. Stater Bros. regularly donates items like bread, milk, yogurt, meat and other items. On average 119,000 pounds of food each month.



Yard House Restaurant – Round It Up America

Yard House “Round It Up America” program recently awarded a check for \$10,000 to CAPSBC. This program allows restaurants patrons to add extra money to their meal check, with the proceeds going to charitable organizations. CAPSBC was selected as the charity of choice for San Bernardino County.



Global Foods

Global Foods donated \$1,500.

Albertsons

Albertsons donated \$2,500 and they donate fresh food 3 times a week to the CAPSBC Food Bank.



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CAPSBC is the designated Community Action Agency for San Bernardino County charged with providing programs and services for low-income individuals and families to help lift them out of poverty. We have been serving San Bernardino County since 1965. As one of the largest non-profit human services agency in San Bernardino County, CAPSBC, provides resources and opportunities to the low-income to improve their lives, contribute to their communities and offer a return on investment for our communities, cities and county. Programs include Weatherization, Home Energy Assistance, Family Development, Assets for Independence/ Individual Development Accounts, Volunteer Income Tax Assistance, Homeless Management Information Systems and the CAPSBC Food Bank.

If you or your organization would like to conduct a food drive or a pledge drive, or even volunteer in helping to pack and distribute food to the needy, we can help you plan and organize your event. Please call 909-723-1593 or e-mail infor@capsbc.org for more information.