



COUNTYWIDE VISION GREAT EXAMPLES

PROGRAM	BRIEF DESCRIPTION	SUCCESS TO REPLICATE/EXPANSION OPPORTUNITY	AGENCIES	CONTACT
Alliance for Education	<p>The Alliance represents an unprecedented, evolving commitment of influential leaders in the county who are committed to producing an educated and skilled community that provides a qualified workforce for the continued economic well being and improved quality of life for all residents. The Alliance focuses on contextual education, economic and workforce development and family involvement.</p>	<p>The business leaders who helped to found the Alliance have stayed at the table to help guide and advise the program. Due to the expansive size of the county, the Alliance has divided into three regions. The regions communicate and learn from each other’s successes.</p> <p>The Alliance is working to identify resources that will enable its programs into more districts, more schools.</p>	<p>San Bernardino County Superintendent of Schools brought together more than 800 stakeholders from among business, labor, government, community, and education</p>	<p>Leslie Rodden Director of Higher Education and Workforce Development, San Bernardino County Superintendent of Schools (909) 386-2636</p>
Lewis Center for Educational Research	<p>Since 1990, the Lewis Center in Apple Valley has been redefining the way students learn and pioneering new teaching techniques, such as the Goldstone Apple Valley Radio Telescope (GAVRT) learning partnership with NASA/JPL/CALTECH.</p>	<p>The Lewis Center provides hands-on instructional programs to help its students understand the real world application of the concepts they are learning. The Center also tests and refines new teaching techniques. The Center opened its second charter school, Norton Space and Aeronautics Academy in San Bernardino, in August 2008.</p>	<p>Lewis Center for Educational Research, High Desert “Partnership in Academic Excellence” Foundation, and partners in private business, education and government sectors, including JPL and NASA</p>	<p>Rick Piercy Chief Executive Officer Lewis Center for Educational Research (760) 946-5414, Ext 215</p>
Technical Employment Training, Inc.	<p>TET is a machine trades program at San Bernardino International Airport that provides certified employment skills training and job placement assistance to enhance the employability of job seekers, facilitate career growth opportunities for employees and assist employers in acquiring an exceptionally qualified workforce</p>	<p>TET has developed close partnerships with private manufacturing companies, which have assisted the program with donations of equipment and the hiring of graduates. TET has a staff person who helps students get employed. TET also operates like a business to provide students with on-the-job training while creating products, such as fabricating tools that will create metal clips to be used on solar panels for the lighting systems in the airport parking lot.</p>	<p>Kelly Space & Technology, Inc., San Bernardino County Superintendent of Schools, San Bernardino County Workforce Investment Board, and private manufacturing companies</p>	<p>Erich Lewis Executive Director TET, Inc. (909) 382-4141</p>

PROGRAM	BRIEF DESCRIPTION	SUCCESS TO REPLICATE/EXPANSION OPPORTUNITY	AGENCIES	CONTACT
Healthy Communities/Cities	The Healthy Communities Program promotes a positive physical, social, and economic environment that supports the well-being of its members. It includes healthy schools, walkable communities, transportation options, parks/open space, adequate housing, and access to health care. San Bernardino County provided seed money to assist cities and towns with the creation or expansion of city programs.	In addition to wellness and nutrition programs from residents and employees, some city leaders have added healthy policies into their general plans. The four cities of the Victor Valley have joined forces on a regional approach. Cities have also partnered with community-based health organizations to better assess the needs of residents.	County of San Bernardino; cities of Adelanto, Chino, Chino Hills, Colton, Fontana, Hesperia, Montclair, Ontario, Rancho Cucamonga, Redlands, Rialto, San Bernardino, Upland, Victorville, and Yucaipa; Town of Apple Valley; and community-based health organizations.	Evelyn Trevino Acting Program Coordinator San Bernardino County Department of Public Health (909) 387-4369
Santa Ana River Trail and Pacific Electric Trail	SART: The 110-mile Santa Ana River Trail and Parkway provides a recreational and commuter link from the Pacific Coast to the San Bernardino Mountains for hikers, bicyclists, and equestrians. PET: The 21-mile Pacific Electric Trail provides recreational opportunities for cyclists, pedestrians, runners and equestrians from Montclair to Rialto along the route of the legendary Pacific Electric Railway.	SART: A Policy Advisory Group, which includes elected officials, monitors progress of the trail, discusses key issues, and helps coordinate decision making across jurisdictional boundaries to ensure speedy completion of the trail. Through a memorandum of understanding, a contract staff person was hired to assist the PAG and technical advisory committee. PET: The Friends of the Pacific Electric Trail Inland Empire is a community-based organization that was formed to promote, support, and enhance the Pacific Electric Trail. Both trails provide a regional trail backbone to which future local city trails can be connected.	SART: Counties and Flood Control Districts of San Bernardino, Riverside and Orange, 14 cities, Santa Ana Watershed Project Authority, Wildlands Conservancy, the Army Corps of Engineers, United States Forest Service, California State Parks, California Coastal Conservancy; PET: The City of Rancho Cucamonga (lead agency), San Bernardino Associated Governments, and the cities of Montclair, Upland, Fontana and Rialto.	SART: Patricia Lock-Dawson Principal PLD Consulting (951)544-3789 PET: Paula Pachon Rancho Cucamonga Community Services Department (909) 477-2760, ext. 2105
Children's Fund of San Bernardino County	The non-profit Children's Fund was created in 1986 to raise funds to improve the lives of at-risk children by providing the private resources needed to fill public service gaps. The Fund's mission is to prevent child abuse in our community; to ensure that at-risk children who are abused, neglected, impoverished, or abandoned receive adequate food, shelter, clothing, medical care and education; and to provide equal opportunity for social development for these children.	Children's Fund is refocusing its efforts to raise an increased amount of private donations for children's programs operated by others. The service area gaps to be funded by Children's Fund are prioritized by the Children's Policy Council of the Children's Network, which is comprised of community-based organizations and San Bernardino County. In addition to financing safety net program operations, Children's Fund also completed a successful capital campaign in 1999 to raise money for the purchase and remodeling of an expanded Children's Assessment Center where victims of child sexual abuse receive forensic interviews, evidentiary medical exams and referrals for treatment.	Children's Fund has brought together community and business leaders to help it achieve its fund-raising goals. Its founding was lead by Patrick J. Morris, who was then presiding judge of the Juvenile Court, and Jack Brown, chairman, president and chief executive officer of Stater Bros. Markets.	Erin Phillips President and Chief Executive Officer Children's Fund (909) 387-4949

PROGRAM	BRIEF DESCRIPTION	SUCCESS TO REPLICATE/EXPANSION OPPORTUNITY	AGENCIES	CONTACT
Town of Apple Valley Multi-Species Habitat Conservation Plan	<p>As part of its General Plan Update now underway, Apple Valley is developing a Habitat Conservation Plan for the Town and the entire Sphere of Influence, covering over 200 square miles. The plan will address compliance issues related to the Endangered Species Act and the environmental review process required by state and federal agencies. Those wishing to develop vacant property will know up front what measures need to be taken to mitigate impacts to certain species, while still allowing development to occur.</p>	<p>Once the MSHCP is approved by federal and state agencies, the development project approval process will be streamlined by allowing the Town and County to administer the Endangered Species Act. Also, the Plan identifies where the protected habitat can be linked to habitat in neighboring jurisdictions.</p>	<p>Town of Apple Valley and consultant Solution Strategies</p>	<p>Lori Lamson Director of Economic and Community Development Town of Apple Valley (760) 240-7000 ext. 7208</p>
The Ontario Plan	<p>In 2009, the City of Ontario unveiled The Ontario Plan, the nation's first web-based general plan. The Plan was designed as a web-based system to allow it to evolve as externalities change and the city evolves.</p>	<p>The Plan utilizes cutting-edge technology such as interactive general plan maps, links to city agencies and reporting tools to track the City's progress. This allows Ontario's officials and staff to make more efficient, flexible and transparent decisions, as well as gain feedback on its planning and decision-making.</p>	<p>City of Ontario and The Planning Center</p>	<p>Jerry Blum Planning Director City of Ontario (909) 395-2036</p>
Victoria Gardens – Urban Environment	<p>Victoria Gardens provides a new downtown for the evolving community of Rancho Cucamonga. With a mix of upscale retail offerings, cultural and civic facilities, professional offices, and housing built on a traditional street grid system featuring a large town square, informal pocket parks, courtyards, sidewalks, and pedestrian paseos, Victoria Gardens has created a sense of place. It has become the heart of its community, as well as a regional shopping destination</p>	<p>To create a sense of place, architectural firms designed buildings representing various historical periods. Some buildings were designed to look as if they had been converted from other uses to serve today's needs. The result is a tapestry of structures, streetscapes, and landscaping that reflects the history of Rancho Cucamonga.</p> <p>The development of Victoria Gardens would not have been possible without two critical public-private transactions. The first was for infrastructure financing. The creation of a community facilities district and the cooperation of the city and nearby landowners provided the financing. The second transaction involved the city's conveyance of the land to the developer for \$1 and participation in future profits.</p>	<p>City of Rancho Cucamonga, Forest City and private donations to the Rancho Cucamonga Library Foundation and the Rancho Cucamonga Community Foundation's Promoting Arts and Literacy campaign</p>	<p>Linda Daniels Deputy City Manager City of Rancho Cucamonga (909) 477-2700, 2050</p>

PROGRAM	BRIEF DESCRIPTION	SUCCESS TO REPLICATE/EXPANSION OPPORTUNITY	AGENCIES	CONTACT
Santa Ana Watershed Project Authority	<p>SAWPA is a joint powers authority that was established in 1974 to manage water supply and water quality in the Santa Ana River watershed. The watershed covers 2,800 square miles, making it the largest urban watershed in Southern California. After many years of conflicts over changing demands for water quality and supply, the five large water districts that serve the watershed developed SAWPA. Initially, the goal was to deal with water supply and waste and stormwater treatment in an integrated fashion. Today, SAWPA's mission has expanded to include habitat restoration, invasive species management, and flood control, in recognition that these efforts are integral to the water supply and quality management missions.</p>	<p>SAWPA's approach – coordination, cooperation, and integration of water agencies to pool resources and manage water at the basin scale – is a best practice for integrated water management that Public Policy Institute of California in February 2011 proposed the state legislature require the other eight regional water quality regions in the state to implement. SAWPA utilizes collaborative task forces for its major initiatives, which has proven to maximize resources and reduce litigation.</p>	<p>SAWPA, San Bernardino Valley Municipal Water District, Inland Empire Utilities Agency, Western Municipal Water District, Eastern Municipal Water District, and Orange County Water District</p>	<p>Celeste Cantu General Manager SAWPA (951) 354-4220</p>
<p>Southern California Consensus Group</p>	<p>A consensus group that jointly advocated for a share of Proposition 1B transportation funding commensurate with the importance of the region's freight movement system. The group defined the region's funding priorities through internal negotiation amongst the partners.</p>	<p>By working together rather than competing against one another, the group was ultimately successful in focusing nearly two-thirds of the \$2.5 billion in statewide Trade Corridor Improvement Program funding on the Consensus Group's projects</p>	<p>Southern California county transportation commissions, the Southern California Association of Governments, and the Ports of Los Angeles, Long Beach, and Hueneme</p>	<p>Ty Schuiling Director of Planning San Bernardino Associated Governments (909) 884-8276</p>
<p>Inland Action</p>	<p>The objective of this business organization is to assist and encourage the economic well-being and betterment of the Inland Empire region of Southern California. It pursues its objectives in the capacity of a catalyst, rather than an operational organization. Upon the identification of a need, Inland Action shall encourage, with the resources at its disposal, an operative organization, be it political, regulatory, quasi public or private, to assume the responsibility for action.</p>	<p>Inland Action has dedicated staff who work to keep members engaged through learning and successful completion of objectives. Several members are Governor's appointees to state boards and commissions. Members also maintain relationships with leaders in Washington, D.C. and Sacramento.</p>	<p>Fifty-one member organizations, including large and small businesses, education institutions, hospitals, financial institutions, and independent professionals, such as attorneys and accountants</p>	<p>Carole Beswick President/CEO Inland Action (909) 382-4018</p>

PROGRAM	BRIEF DESCRIPTION	SUCCESS TO REPLICATE/EXPANSION OPPORTUNITY	AGENCIES	CONTACT
Inland Empire Tourism Council – DiscoverIE	A Council of representatives of high-profile destinations and amenities in San Bernardino County that encourages tourism industry, job growth and economic opportunity	By joining the Inland Empire Destination Council with the Inland Empire Tourism Council, the collaborative council can provide even greater support, marketing strength, and collaborative focus on tourism in San Bernardino and Riverside counties. Council members have leveraged their existing relationships with their audiences, fans and communities to spread the word about the region’s destinations and amenities and the brand DiscoverIE.	Members include: Auto Club Speedway, Citizens Business Bank Arena, Los Angeles/Ontario International Airport, Victoria Gardens, Ontario Convention Center & Visitors Bureau, Ontario Mills, San Manuel Indian Bingo & Casino, Snow Valley Mountain Resort, Big Bear Lake Resorts Association, Lake Arrowhead Resort & Spa, Bass Pro Shops, and County of San Bernardino	Jessica Spaulding Thompson Spaulding Thompson & Associates, Inc. (949) 305-2780