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September 11, 2014

The Honorable Edmund G. Brown, Jr.  
Governor of California  
State Capitol Building  
Sacramento, CA 95814

**RE: AB 1839 (Gatto): – REQUEST FOR SIGNATURE**

Dear Governor Brown:

The County of San Bernardino supports AB 1839 and respectfully requests your signature. AB 1839 will help the State retain television and film productions and the economic benefits they create.

Over the last few years, the television and film industry have fled Southern California because of lucrative tax credits offered by other states. Los Angeles, long considered home for the motion picture and television industries, experienced a decline in television filming from 85 percent to 40 percent. From 2005 to 2013, California’s share of the one-hour television series market declined from 64 percent to 28 percent, resulting in the loss of 8,500 estimated jobs.

Empirical data demonstrates tax incentive programs are successful in attracting and retaining film making and the economic benefit it provides. A review of the five-year/\$100 million annual incentive program, scheduled to sunset in 2016, showed \$4.7 billion indirect aggregate production spending and \$1.5 billion in wages to Californians. This is important to San Bernardino County, which has an eight-year average of \$32 million in annual economic impact from film, television, and commercial productions. In addition well-structured tax incentive programs ensure accountability and transparency to maximize the economic opportunity for local communities. Film and television productions not only provide well-paying jobs for thousands of hard working men and women behind the camera, but they support more than 50,000 businesses in local communities in every corner of the State.

For these reasons, the County of San Bernardino supports AB 1839 and urges you to sign the measure into law. If you have any questions, please contact Josh Candelaria, Director of Governmental and Legislative Affairs at (909) 387-4281 or [jcandelaria@sbcountry.gov](mailto:jcandelaria@sbcountry.gov).

Sincerely,

JANICE RUTHERFORD  
Board of Supervisors Chair  
Second District Supervisor  
County of San Bernardino

c: The Honorable Mike Gatto, California State Assembly