

SAN BERNARDINO COUNTY

SHAPE YOUR FUTURE



WWW.SBCOUNTY.GOV/VISION

A Letter from the County Board of Supervisors



1853
County of San Bernardino

COUNTY OF
SAN BERNARDINO

SAN BERNARDINO
ASSOCIATED GOVERNMENTS



Fellow Residents of San Bernardino County:

San Bernardino County residents, business leaders, and everyone else who has a stake in our county's future will come together this month to create a vision for our county community.

The goal is to determine what you want our county to work toward and become. None of us can really know for sure how to serve and what to do if we don't know where our county wants to go. The vision you create will guide our leaders as the county moves forward and be the measuring stick we will use to decide how to focus all future efforts.

The Board of Supervisors will organize and lead the effort to create this vision, in part, through a series of town hall meetings for residents, the schedule for which can be found on the next page. We urge every resident in the county to attend one of these meetings or take the survey on the Vision website (www.sbcounty.gov/vision). This is your chance to be heard, and more importantly, to determine the future course of our county community.

We will also use data from the recently completed Community Indicators Report to guide us toward creating our vision. Some of its findings are outlined on the following pages. Once this vision is identified, we in county government will use it as a guide to determine what projects and initiatives we pursue.

Creating our vision will be a major undertaking, but well worth the effort. Identifying our vision will give us a positive purpose and result in creating the county in which we and our children want to live and prosper.

Supervisor Gary C. Ovitt
Chairman, Board of Supervisors

Supervisor Brad Mitzelfelt
President, SANBAG

San Bernardino County Board of Supervisors



Brad Mitzelfelt
First District
(909) 387-4830
(760) 995-8100



Janice Rutherford
Second District
(909) 387-4833



Neil Derry
Third District
(909) 387-4855



Gary C. Ovitt,
Chairman
Fourth District
(909) 387-4866



Josie Gonzales,
Vice Chair
Fifth District
(909) 387-4565



Schedule of Public Workshops

1 Barstow

January 25, 2011 / 6:00-8:00PM

City Council Chambers
220 East Mountain View St.
Barstow, CA 92311

7 Joshua Tree

January 27, 2011 / 5:30-7:30PM

Copper Mountain College
6162 Rotary Way
Joshua Tree, CA 92252

13 Redlands

January 20, 2011 / 5:30-7:30PM

City Council Chambers
35 Cajon St.
Redlands, CA 92373

2 Big Bear Lake

January 12, 2011 / 5:30-7:30PM

City Hall
39707 Big Bear Blvd.
Big Bear Lake, CA 92315

8 Lake Arrowhead

January 26, 2011 / 6:00-8:00PM

Lake Arrowhead Resort & Spa
27984 Highway 189
Lake Arrowhead, CA 92317

14 Upland

January 20, 2011 / 6:00-8:00PM

Scheu Family YMCA
1325 San Bernardino Rd.
Upland, CA 91786

3 Bloomington

January 26, 2011 / 6:00-8:00PM

Bloomington High School
10750 Laurel Ave.
Bloomington, CA 92316

9 Muscoy

January 12, 2011 / 6:00-8:00PM

Provisional Accelerated Learning (PAL)
Center
2450 Blake St.
San Bernardino, CA 92407

15 Victorville

January 6, 2011 / 6:00-8:00PM

City Council Chambers
14343 Civic Dr.
Victorville, CA 92393

4 Chino

January 26, 2011 / 6:00-7:30PM

Chaffey College Community Room
5890 College Park Ave.
Chino, CA 91710

10 Ontario

January 19, 2011 / 6:00-7:30PM

Ovitt Family Community Library
215 East "C" St.
Ontario, CA 91764

5 Chino Hills

January 13, 2011 / 6:00-7:30PM

McCoy Equestrian Center
14280 Peyton Dr.
Chino Hills, CA 91709

11 Phelan

January 11, 2011 / 6:00-8:00PM

Pinon Mesa Middle School
9298 Sheep Creek Rd.
Phelan, CA 92371

6 Fontana

January 18, 2011 / 6:00-8:00PM

Jesse Turner Center
15556 Summit Ave.
Fontana, CA 92335

12 Rancho Cucamonga

January 25, 2011 / 6:00-8:00PM

Central Park, Creative Corner Room
11200 Base Line Rd.
Rancho Cucamonga, CA 91730

See page 2 for a map showing workshop locations by number.



For more information
visit the website or call (909) 387-4671

San Bernardino County Map



San Bernardino County Facts and Figures

SIZE: 20,160 square miles
(largest county in the contiguous United States by area)

ELEVATION: Highest Elevation, Mt. San Geronio, 11,502 ft.

INCORPORATED CITIES: 24

POPULATION BY CITY

Incorporated City	Total 1/1/2008 Estimated Population
Adelanto	28,181
Apple Valley	70,092
Barstow	23,952
Big Bear Lake	6,256
Chino	82,670

Chino Hills	78,957
Colton	51,918
Fontana	188,498
Grand Terrace	12,543
Hesperia	87,820
Highland	52,503
Loma Linda	22,632
Montclair	37,017
Needles	5,807
Ontario	173,690
Rancho Cucamonga	174,308
Redlands	71,807
Rialto	99,767
San Bernardino	205,493

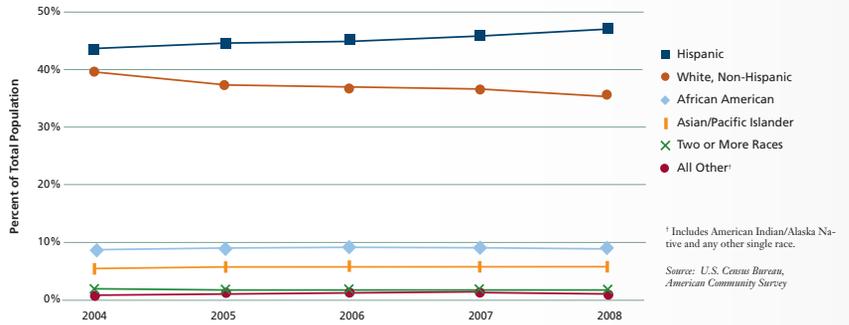
Twentynine Palms	27,966
Upland	75,137
Victorville	107,408
Yucaipa	52,063
Yucca Valley	21,268
Total Incorporated	1,757,753
Total Unincorporated	298,013
County Population Total	2,055,766

Source: State of California, Department of Finance, E-1: Population
Estimate with Annual Percentage Change-
January 1, 2007 and 2008.
Sacramento, California, May 2008.

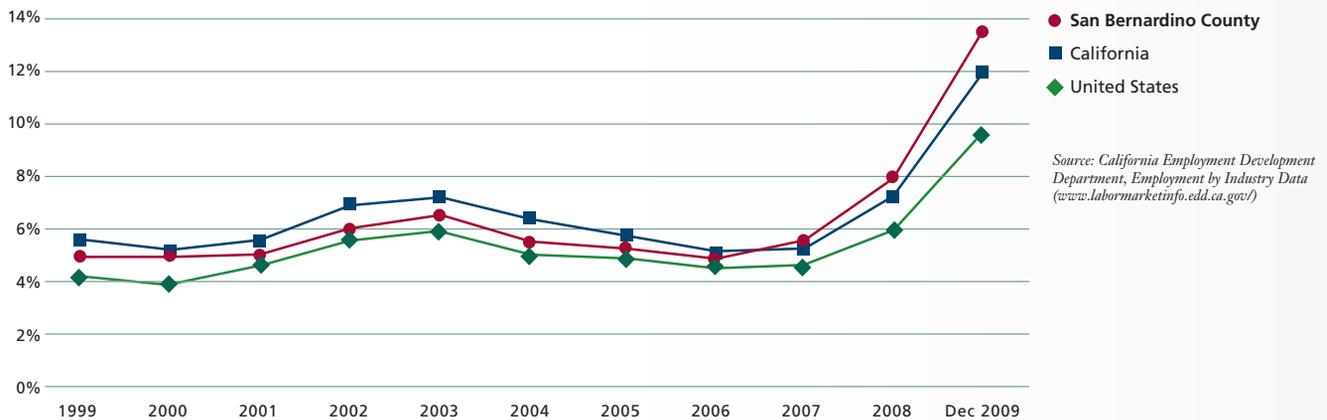
San Bernardino County At A Glance

- San Bernardino County is the fifth largest county in California in terms of population, at just over two million residents, and the largest county in the contiguous U.S. in terms of land area.
- Up until 2007, the county gained residents from net migration — more residents moving in than out.
- San Bernardino's population is young, with a median age of 31 years and nearly 30% of residents under age 18.
- In 2008, 21% of the people living in San Bernardino County were foreign born.
- The county has the second highest household size in California.

Population by Ethnicity
San Bernardino County, 2004-2008

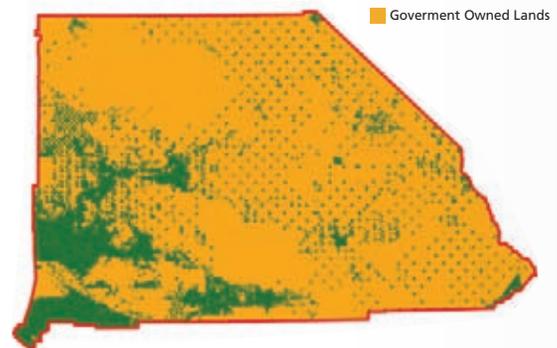


Unemployment
Annual Average Rate, 1999-2009



- After several years of steady increase, the number of people employed in San Bernardino County peaked in 2006 and has since declined in size.
- Since 2005, Riverside-San Bernardino businesses with fewer than 100 employees have witnessed the fastest growth.
- In 2009, the unemployment rate jumped, reaching 13.6% by December 2009.
- Nearly three-quarters of San Bernardino County land is open or undeveloped.
- Military uses comprise more than 14% of land use and residential uses comprise nearly 9%.
- Over 80% of the land in San Bernardino County is owned and controlled by the Federal Bureau of Land Management and the U.S. Department of Defense.

Government Owned Land in San Bernardino County



Source: San Bernardino County Economic Development Agency

County Poised for Further Growth and Change

San Bernardino County experienced explosive residential and commercial growth over the past two decades. The county's unique geographic, environmental and economic characteristics allowed it to evolve into a dynamic region that is both independent of, and integral to, the Southern California region as a whole. This indicator examines components of the county's transformation such as employment changes, housing trends, expanding opportunities, and human and societal impacts of this growth.

Why is it Important?

Understanding how San Bernardino County has changed from 1990 to 2010 allows residents, businesses and policymakers to be better informed about the characteristics that define San Bernardino County today – instead of what they imagine it to be, based on perceptions established in the past. San Bernardino County has emerged as an economic powerhouse as the Southland's air travel and logistics hub, a recreational destination for tourists from across the state, and the booming, then busting, epicenter of the California residential real estate market.

How is San Bernardino County Doing?

Economy in Transition: Twenty years ago, the leading industries in the county were steel, agriculture and defense. The closures of George Air Force Base (in Victorville) in 1992 and Norton Air Force Base (in the City of San Bernardino) in 1994 resulted in the loss of approximately 3,000 jobs.

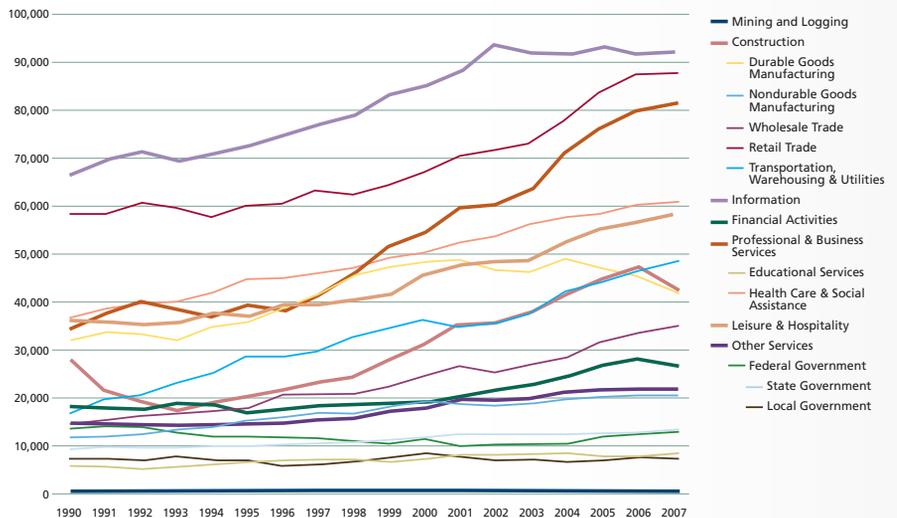
Since that time, the region has gone through one metamorphosis and is on the cusp of a second. The first transition was from an economy based in military services, agriculture, and steel, to one where construction, logistics, and business and professional services are the dominant industries. The next transformation may emerge out of a combination of up-and-coming markets, demographic shifts, continuing growth in logistics, and San Bernardino's unique set of assets including days of sun, established energy infrastructure, large areas of undeveloped land, and proximity to population centers and recreational resources.

The first transition witnessed employment growth of 62% between 1990 and 2007. According to the California Employment Development Department, the number of jobs in the county increased from 408,500 in 1990 to 663,600 jobs

as of 2007. In 1990, the largest industry clusters were Retail Trade, Healthcare, Tourism (Leisure and Hospitality) and Durable Goods Manufacturing. Today, while the largest employment clusters are the same, the proportions are different with 300% growth in Administrative Support (which is a part of Business and Professional Services), 180% growth in Logistics, and 180% growth in Wholesale Trade. In the last 10 years, the changing nature of the San Bernardino County economy has become even more pronounced with significant growth in the Retail Trade and Local Government sectors while Durable Goods Manufacturing has declined.

The second transition may be fueled by San Bernardino County's unique position for growth in certain industries not yet reflected in employment statistics. For example, the High Desert area of San Bernardino County is one of the best places in the world for solar energy development because of its high altitude, the number of sunny days each year, and existing power infrastructure. Additionally, proximity to the Colorado River, Nevada and Arizona may result in increasing opportunities for new housing and tourism that are currently under-utilized.

Employment Growth
San Bernardino County, 1990-2007



Source: California Employment Development Department

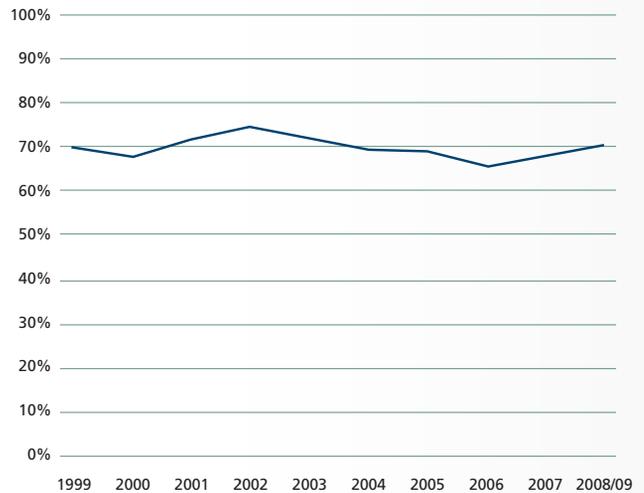
Quality of Life



According to the 2008/09 Inland Empire Annual Survey, most residents consider San Bernardino County a good place to live:

- 69% of survey respondents indicated San Bernardino County was a “very good” or “fairly good” place to live.
- Over the past 10 years, this rating has fluctuated from a low of 66% in 2005 to a high of 74% in 2002.
- The top positive factors about the county, according to survey respondents, were: good area/location/scenery (36%), followed by good climate/weather (17%), affordable housing (8%), and not crowded (5%).
- Crime and gang activity were the top negative factors (31% of respondents), followed by smog/air pollution (9%), and traffic (7%).

Percent of Respondents Indicating San Bernardino County is a “Very Good” or “Fairly Good” Place to Live, 1999-2008/09



Source: Inland Empire Annual Survey, California State University, San Bernardino, Institute of Applied Research and Policy Analysis



**Air Quality Trend
San Bernardino County, 1989-2008
Number of Times Measured Values Exceeded NAAQS**



Note: The National Ambient Air Quality Standards (NAAQS) collects air quality data at various monitoring sites throughout the County. Counts reflect the number of times a monitor has measured values exceeding the primary NAAQS in an 8-hour period.

San Bernardino County Cities and Towns

Adelanto

11600 Air Expressway
Adelanto, CA 92301
(760) 246-2300
www.ci.adelanto.ca.us
District 1

Apple Valley

14955 Dale Evans Parkway
Apple Valley, CA 92307
(760) 240-7000
www.applevalley.org
District 1

Barstow

220 E. Mountain View St.
Barstow, CA 92311
(760) 256-3531
www.barstowca.org
District 1

Big Bear Lake

39707 Big Bear Blvd.
Big Bear Lake, CA 92315
(909) 866-5831
www.citybigbearlake.com
District 3

Chino

13220 Central Ave.
Chino, CA 91710
(909) 627-7577
www.cityofchino.org
District 4

Chino Hills

14000 City Center Dr.
Chino Hills, CA 91709
(909) 364-2600
www.chinohills.org
District 4

Colton

650 N. La Cadena Dr.
Colton, CA 92324
(909) 370-5099
www.ci.colton.ca.us
District 5

Fontana

8353 Sierra Ave.
Fontana, CA 92335
(909) 350-7600
www.fontana.org
Districts 2, 5

Grand Terrace

22795 Barton Rd.
Grand Terrace, CA 92313
(909) 824-6621
www.cityofgrandterrace.org
District 3

Hesperia

9700 Seventh Ave.
Hesperia, CA 92345
(760) 947-1000
www.cityofhesperia.us
District 1

Highland

27215 Base Line St.
Highland, CA 92346
(909) 864-6861
www.ci.highland.ca.us
District 3

Loma Linda

25541 Barton Rd.
Loma Linda, CA 92354
(909) 799-2800
www.ci.loma-linda.ca.us
District 3

Montclair

5111 Benito St.
Montclair, CA 91763
(909) 626-8571
www.ci.montclair.ca.us
District 4

Needles

817 Third St.
Needles, CA 92363
(760) 326-2113
www.cityofneedles.com
District 1

Ontario

303 East "B" St.
Ontario, CA 91764
(909) 395-2000
www.ci.ontario.ca.us
District 4

Rancho Cucamonga

10500 Civic Center Dr.
Rancho Cucamonga, CA 91730
(909) 477-2700
www.ci.rancho-cucamonga.ca.us
District 2

Redlands

35 Cajon St.
Redlands, CA 92373
(909) 798-7500
www.ci.redlands.ca.us
District 3

Rialto

150 S. Palm Ave.
Rialto, CA 92376
(909) 820-2525
www.rialto.ca.gov
District 5

San Bernardino

300 North "D" St.
San Bernardino, CA 92418
(909) 384-5211
www.ci.san-bernardino.ca.us
Districts 3, 5

Twentynine Palms

6136 Adobe Rd.
Twentynine Palms, CA 92277
(760) 367-6799
www.ci.twentynine-palms.ca.us
District 1

Upland

460 N. Euclid Ave.
Upland, CA 91786
(909) 931-4100
www.ci.upland.ca.us
District 2

Victorville

14343 Civic Dr.
Victorville, CA 92393
(760) 955-5000
www.ci.victorville.ca.us
District 1

Yucaipa

34272 Yucaipa Blvd.
Yucaipa, CA 92399
(909) 797-2489
www.yucaipa.org
District 3

Yucca Valley

57090 Twentynine Palms Hwy.
Yucca Valley, CA 92284
(760) 369-7207
www.yucca-valley.org
District 3

LEGEND

District 1:

Brad Mitzelfelt (909) 387-4830
(760) 995-8100

District 2:

Janice Rutherford (909) 387-4833

District 3:

Neil Derry (909) 387-4855

District 4:

Gary C. Ovitt (909) 387-4866

District 5:

Josie Gonzales (909) 387-4565

SAN BERNARDINO COUNTY

AT YOUR SERVICE

