

# NEWS

From the Office of

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San Bernardino County

FOR IMMEDIATE RELEASE  
November 3, 2009



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### County Distributes Share of 'Bed Tax' Dollars to Local Communities

SAN BERNARDINO – The San Bernardino County Board of Supervisors today distributed \$260,000 to chambers of commerce in unincorporated communities to promote tourism and recreation, including nearly \$30,000 to High Desert chambers.

“Our mountain and desert communities have numerous cultural and recreational destinations that are known throughout the world,” said First District Supervisor Brad Mitzelfelt. “These funds will help the chambers in their efforts in attracting tourists who bring much-needed economic activity to the region.”

The funding, which comes from transient occupancy taxes collected from hotels, motels and other lodging facilities, is distributed on a formula based on the revenues generated in the chambers’ service areas.

Each entity will develop a scope of work describing their tourism campaign and how the funds will be spent. At the end of the fiscal year, the entities will be required to provide a follow-up report describing the results of their tourism program.

Additionally, when it is applicable, the County will require that each entity coordinate its tourism program with other local tourism agencies and chambers of commerce to ensure consistent marketing and branding messages, fostering regional cooperation, increasing economies of scale and better leveraging transient occupancy tax dollars when developing their marketing plans.

The First District chambers receiving funding are:

Baker Chamber of Commerce	\$6,854
Daggett Chamber of Commerce	\$1,000
El Mirage Chamber of Commerce	\$1,000
Helendale Chamber of Commerce	\$1,000
Lucerne Valley Chamber of Commerce	\$1,000
Newberry Springs Chamber of Commerce	\$2,221
Phelan Chamber of Commerce	\$1,785
Piñon Hills Chamber of Commerce	\$1,785
Wrightwood Chamber of Commerce	\$6,467
Yermo Chamber of Commerce	\$5,260
<b>Total</b>	<b>\$28,372</b>