NEWS

From the County of San Bernardino Josie Gonzales Fifth District

http://www.sbcounty.gov/gonzales

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JGFDS-PR-257 CHAIR CHALLENGES STUDENTS TO GET FIT FOR MORE INFORMATION CONTACT LISHA SMITH AT (909) 387-4565

FOR IMMEDIATE RELEASE SUPERVISOR CONTINUES TO CHALLENGE SCHOOLS TO GET FIT

SAN BERNARDINO – With less than 60 days remaining in the 2011 Governor's Fitness Challenge, San Bernardino County Supervisor Josie Gonzales is giving schools in her district extra incentive to finish strong in the competition.

As she has done over the past 5 years, Supervisor Gonzales will again award \$12,000 to the top five participating 5th District schools that excel in the statewide competition. Schools that sign-up by May 4th can compete for multiple cash awards and incentives as well as the grand prize of a new fitness center valued at \$100,000.

"The incentives I offer have definitely generated a great return on investment," said Supervisor Gonzales. "San Bernardino County schools are strong contenders in the Governor's Challenge, receiving local and state recognition for their efforts. Our kids are also inspiring the adults around them to get fit and live healthier, more active lives."

Last year San Bernardino City Unified School District's top performer North Park Elementary received \$5,000 from Supervisor Gonzales *and* a \$100,000 Live Positively fitness center donated to the Governor's Challenge by the Coca-Cola Corporation.

"North Park's victory was a huge win for the entire community," said Gonzales. "Now it's time for another one of our schools to step up, get active, and win its own fitness center. I urge our elementary, middle and high-school students to 'Rise to the Governor's Challenge!"

The statewide competition requires those who sign-up to be active 30-60 minutes a day at least 3 days a week for a month to complete the challenge. Parents and teachers are also encouraged to participate.

"I'm a big believer that passion leads, and everything else follows" said Jake Steinfeld, Chairman of the Governor's Council on Physical Fitness and Sports, the non-profit organization that administers the Governor's Challenge.

"Supervisor Gonzales' passion for the people of San Bernardino County is unrivaled and I'm thrilled that she's once again supporting our Governor's Challenge and encouraging all kids in the County to grow up active, healthy and fit," Steinfeld added. "Way to go Josie!"

Top performing 5th District schools will be determined according to their final ranking in the Governor's Challenge. Those five schools will use the award to purchase much needed physical activity equipment.

Supervisor Gonzales will allocate \$5,000 to the school with the highest percent of student completions and/or the highest number of active days. The second place school will get \$3,000. The third ranked school will receive \$2,000 and the fourth and fifth rank schools will be awarded \$1,000 each.

For full details on how to participate in the Governor's Challenge Competition and to sign up, visit www.calgovcouncil.org.

The Fifth District includes the unincorporated areas of Bloomington, Muscoy, North Norton, El Rancho Verde, and Arrowhead Farms, the City of Rialto, major portions of the cities of Colton and San Bernardino, and the eastern portion of the City of Fontana.