

# California Statewide Prevention and Early Intervention (PEI) Projects Administration Overview

County of San Bernardino  
Department of Behavioral Health

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# *Statewide PEI Projects Overview*

- In 2007, the Mental Health Services Oversight and Accountability Commission (MHSOAC) approved 5 statewide PEI projects
- The intended impact was to support the implementation of PEI projects across the entire state by embedding an appropriate infrastructure through a one time infusion of resources.
- In May 2010, DBH conducted a community planning process which concluded with the assignment of funding for 3 Statewide Projects to the California Mental Health Services Authority (CalMHSA)
- Update presented to the Commission October 4, 2012

# *Statewide PEI Projects Overview*

The 3 statewide projects being administered by the CalMHSA include:

- Student Mental Health Initiative;
- Stigma and Discrimination Reduction;
- Suicide Prevention;



# California

## Student Mental Health Initiative

# *California Student Mental Health Initiative*

## SMHI Key Elements:

- System and Policy Development
- Training
- Evaluation
- Campus based mental health programs such as:  
Mental health promotion, peer to peer support, referral and linkage, and creating the infrastructure for early intervention

# *California Student Mental Health Initiative (continued)*

## **Local Impact**

### Higher Education

- CSUSB and SBVC
- Cross-system collaboration network, conducting faculty and peer training, strengthening connection to community supports for referral
- Campus Based Wellness Activities

# *California Student Mental Health Initiative (continued)*

## **Local Impact**

### K-12

- California County of Superintendents Educational Services Association: Statewide provider with ability to implement according to regions
- Goals are: Increase Cross-system Collaboration; Implement a School Demonstration Project; Education and Training; and Technical Assistance

# *California Student Mental Health Initiative (continued)*

- Directing Change Contest
- Development of K-12 Clearinghouse  
<http://www.regionalk12smhi.org/>
- Monitoring cross system collaboration at the regional level
- Training educators on early identification of mental health issues (TETRIS)



# California Suicide Prevention Plan

# *California Suicide Prevention*

California Suicide Prevention Plan Strategies include:

- Using targeted approaches for specific populations (ex. Older adults)
- Training and Workforce Enhancements (across multiple fields)
- Public Education
- Improving program effectiveness and system accountability (we need to learn more to be successful)

# *California Suicide Prevention*

## **Local Impact**

- Trained six Trainers in the ASIST model – provided one ASIST training for staff and key partners
- SafeTALK – training of trainers tentatively scheduled for May 2013
- Know the Signs Media Campaign – November 2012  
[www.suicideispreventable.org](http://www.suicideispreventable.org)
- Best Practices Project
- Local Suicide Prevention Network



# California Plan for Reducing Mental Health Stigma and Discrimination

# *Stigma and Discrimination Reduction*

## **Local Level**

- Social Marketing Campaign ([www.ReachOutHere.com](http://www.ReachOutHere.com))
- Creating supportive environments for communities and families (UACF)
- Promoting Mental Health in the Workplace (Mental Health Association in California)
- Reducing Stigma and Discrimination in Mental Health and System Partners (NAMI California)
- Advancing Policy to Eliminate Discrimination (Disability Rights California)



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