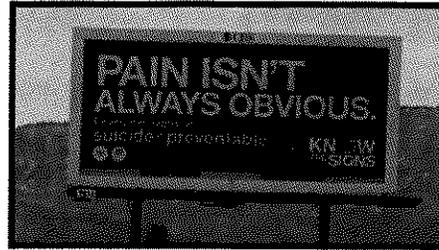
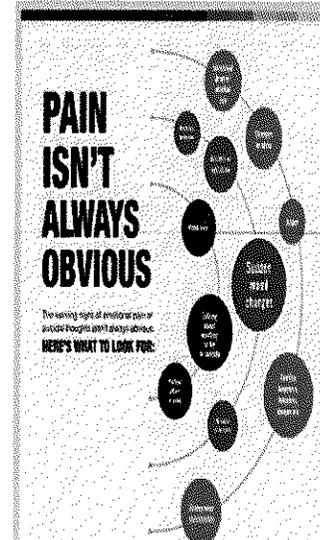
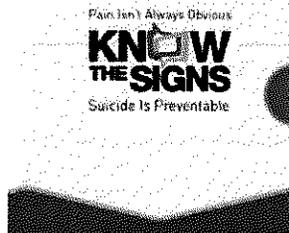
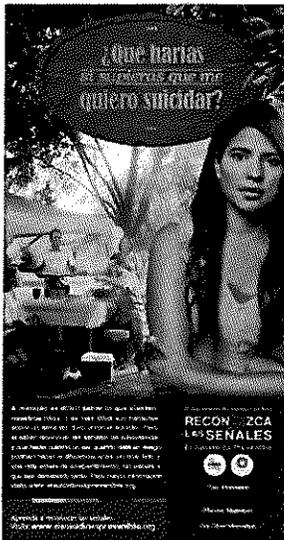


As part of the Mental Health Services Act (Proposition 63), Prevention and Early Intervention component, the California Mental Health Services Authority (CalMHSA) in partnership with AdEase, a contracted advertising agency, has launched a Statewide Suicide Prevention campaign called “Know the Signs”. This campaign is being delivered through various media outlets. Among those outlets are a comprehensive website which includes statewide resources, billboards throughout the community and internet advertisements.



In addition to these statewide efforts, the Office of Prevention and Early Intervention has printed posters and brochures that display information about suicide prevention, warning signs and resource numbers to contact if you need help. The images below are samples of the posters and brochure.



If you would like posters for your office or clinic, please contact the following persons with the Office of Prevention and Early Intervention for more information.

Brenda Rodriguez ~ 909.252.4009 ~ Brenda.rodriguez@dbh.sbcounty.gov
OR
Sonia Rubio ~ 909.252.4007 ~ srubio@dbh.sbcounty.gov

Our local suicide prevention efforts also included a radio interview with Doug E. Frog of the K-FROG radio station for their Eye on the Community Segment. The interview was aired on November 18, 2012 and reached several areas of San Bernardino, Riverside and Los Angeles Counties. Please click on the link below to listen to the interview:

<http://kfrog.cbslocal.com/2012/11/29/know-the-signs-to-suicide-prevention/>

prevention/

Suicide is not inevitable and experts are not the only ones who can help. Knowing the warning signs and how to reach out to someone in crisis gives ANYONE the power to make a difference. While every suicide cannot be prevented, suicide is *preventable* and people with suicidal thoughts and feelings can be treated.

Please take a minute to visit the statewide Know the Signs website at:

<http://www.suicideispreventable.org/>

And join our county in raising awareness about suicide prevention.